



## **Achieve financial goals, fulfillment, and peace of mind**

### **Wealth Advice**

As a successful executive or rising professional, you have unlimited access to information about [financial planning](#), [investment advice](#), [tax planning](#) & [estate planning](#). How do you choose from so many alternatives?

### **Financial Planning**

Our New York City based team of [wealth advisors](#), [Certified Financial Planners™ \(CFP\)](#), [Chartered Financial Analysts® \(CFA\)](#) and [investment advisors](#) guide you to the options that matter most to you and your family.

### **Investment Advice**

We counsel you on saving for a major purchase like a home, budgeting for your children's education or planning for retirement. In managing your investment accounts we balance investment risk with long-term returns and tax-efficiency.

## **Tax & Estate Planning**

Tax laws and estate laws are complex and ever-changing. Mistakes are surprisingly common and costly. Heron advisors work with your trust & estate attorney to find and resolve problems in a timely fashion, and will help you find the appropriate professional as needed.

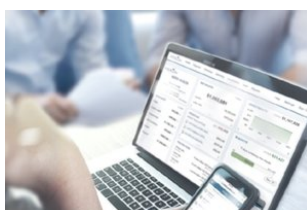
SCHEDULE YOUR DISCOVERY SESSION TODAY

## **Fee-only**

Heron Wealth is based in [midtown New York City \(NYC\)](#) and serves client families across the United States and overseas. We are a [fee-only](#) firm, which means that our compensation is derived directly from our clients, never in the form of commissions or transaction loads paid by a third party.

## **Fiduciary**

We adhere to the “[Fiduciary Standard](#),” which consists of a duty of loyalty and care, and simply means that the advisor must act in the best interest of his or her client at all times and in all circumstances!





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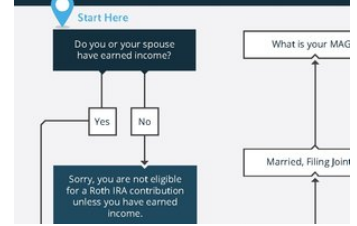
**Meet our New  
York City-based  
wealth advisory  
team**

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## Heron Wealth Mid-Year Commentary & Panel Discussion with Liz Clayman - Asset.TV

Jul 6, 2019

## Trump Tariffs Raise Recession Worries

May 14, 2019

## Are you eligible to receive a step-up in cost basis on inherited property?

Apr 26, 2019

## Does your income level allow you to contribute to a Roth IRA?

Apr 12, 2019



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**Regulatory Information - Definitions - Location**