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# Exchange Traded Funds

have been called the

*next generation*  
mutual fund.

### The ETF Store - Full Service Advisory Firm

We provide a high-level service experience where an innovative investment approach, transparency, and value converge to create a unique financial advisory experience designed to help individuals like you reach their financial goals.

- Independent Registered Investment Advisor (RIA)
- Comprehensive portfolio management
- Financial planning & retirement forecasting



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### iPortfolios – Get Up and Running on Your Own

Don't need a full service investment advisor? We offer iPortfolios, an online automated investment platform that helps guide you through the process of using The ETF Store's streamlined ETF portfolios on your own.

- Low cost
- Professionally managed portfolios
- Fast, streamlined setup process



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