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WEALTHFRONT

# Your easiest financial decision

Save, plan and invest all in one place.

Earn more interest on your cash, get advice on how to manage your savings, and automate your investments at a low cost.

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REACH YOUR SHORT TERM GOALS FASTER



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# hard as you do.

2.57% APY. FDIC-insured up to \$1 million. Unlimited transfers. No fees.

Whether you're saving for a rainy day, upcoming expense, or saving up to invest later, our high-interest cash account is a secure place to grow your cash so you can hit your short-term goals faster.

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PUT YOUR SAVINGS TO WORK

Passive investing  
on autopilot.

We believe technology can handle some things better than people. Our strategies, automatically looking for opportunities to improve your p

### Start with a solid foundation

We'll build you a diversified portfolio of low-cost index funds that aims to maximize your returns while keeping you in your risk comfort zone. And our software maintains the appropriate investment mix over time.

### Reduce the taxes you pay

We built tax intelligence into our software to help lower the taxes you pay, so you'll have more money to invest.

### Invest for a low fee: 0.25%

We don't let higher fees eat away at your returns. Pay only a 0.25% annual advisory fee on what you invest.

No trading commissions.

No sales calls. No, really.

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# Finances made delightfully easy.

Our mobile app gives you a single view of your finances. Before you open a cash or investing account, start with our free app to understand if you're on track.

Get started in just 5 minutes.



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OUR CLIENTS TRUST US  
WITH MORE THAN

# \$16 Billion

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