

# Empowering your future starts here.

How do you want to change our world?

Through conscious capital deployment and direct engagement we will use our voice, our money, and our power to create a better world.

## From Our Founder:

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"Our firm operates on core principles, embedded into our everyday process. These principles guide me, are true to my heart, and are integral to our everyday process. It is my hope to serve you and bring these principles to the forefront in our quest to facilitate loving change."

**L. Alexandra Dest**  
Founder & CEO

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**Learn More**

Expect the highest regard for you and your interests at Willow.

**We are client focused, solutions based, and ready to work with you.**

**Sustainable, Empowering, Responsible,  
Investment Management**

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We are an independent registered investment advisor with a fiduciary responsibility to you. We take an ESG / SRI approach using our proprietary screening framework to make sure your portfolio truly aligns with your values.

**ESG / SRI Investment Management**

We ingrain ESG (Environmental, Social, Governance) and SRI (Sustainable, Responsible, Impactful) factors to our investment management & philosophy.

## Active Engagement

Change comes from action.

Through active proxy voting, open letters to boards, and facilitating heart centered leadership workshops, we make sure our voice is heard.

## Community Involvement

Loving change starts at home. Improve our community, change our world.

We give back to our community through partnerships, giving time, energy, and capital to causes that matter. 10% of our profits go to helping people.

## Sharing Knowledge

Raising awareness on money and impact.

Inter-connectivity, the better good, unity, impact, environment, social change, personal finance, we share what we know through inclusive engagement.



**+1 413-236-2980**

During office hours someone real will always answer.



**info@investwithwillow.com**

Send us a message anytime.



**101 Hawthorne Ave,  
Pittsfield MA 01201**

Feel free to stop by our office.



**M-F 8:30am - 4:15pm ET**

Our business hours.

# Join the Willow Mailing List:

Stay up-to-date with our latest thoughts and commentary on markets, the economy, ESG and impact links, our open letters to boards of directors, and much more!

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We are changing the world through thoughtful capital deployment.

**Be the change.**