

## MONEY DOESN'T HAVE TO BE COMPLICATED.

#### Are you confused by most financial advice? If so, you're not alone.

What Makes Us Different

Schedule an appointment

**Effective Game Plan** 

Advice in Common Language

**Straightforward Fees** 

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7 Tips to Successfully Transfer Wealth to Your Kids C





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FORBES TOP-RANKED TEAM





## People deserve to understand what's happening with their money.

Have you ever sat across from a financial advisor and only understood every third word they were saying? And yet they were talking about your money, your life and your future.

At White Ember Financial Planning, we believe clientunderstBy continuing to use this site, you consent to our use of cookies.

advisors should be just as good about explaining inves are at making them.

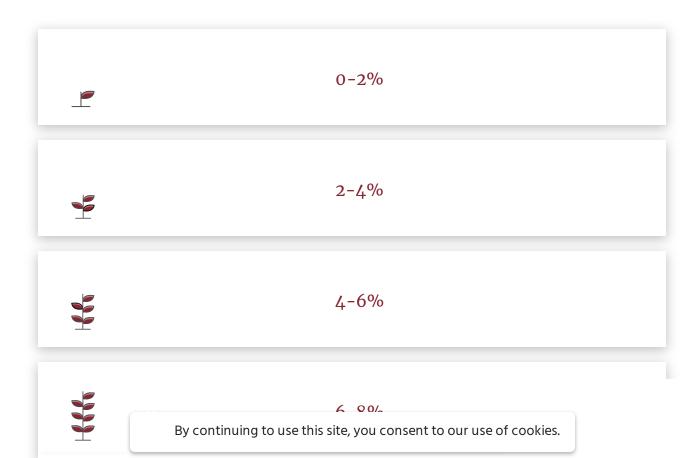
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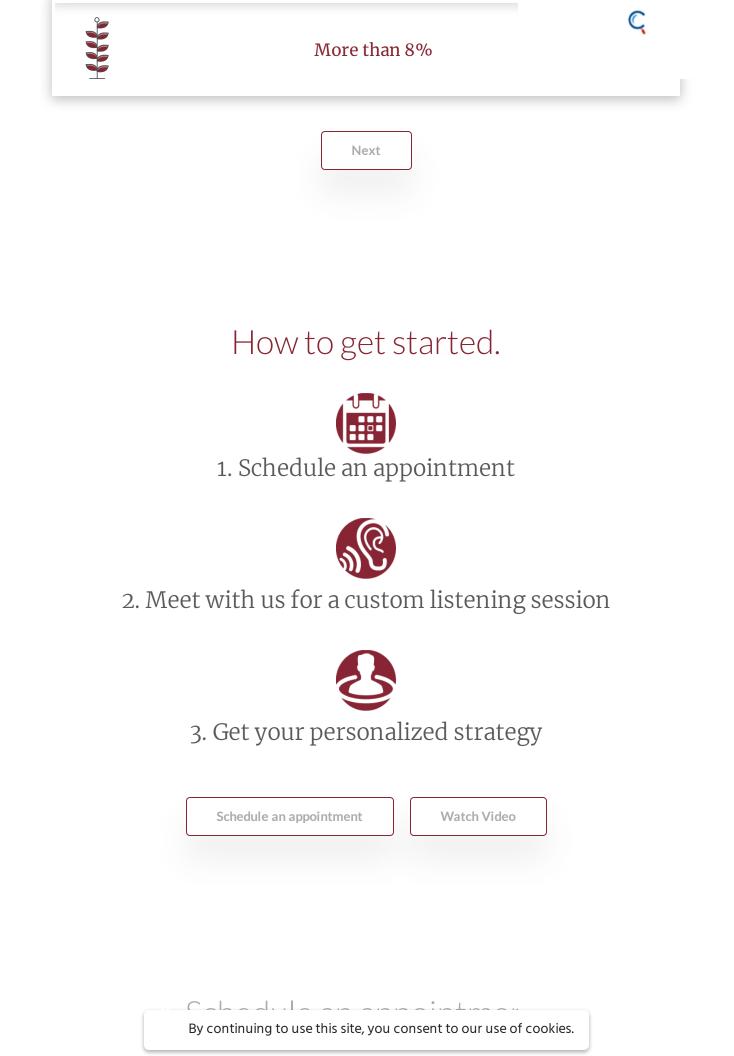
- + What are you going to do with my money?
- + Can you handle the complexity of my situation?
- + How can you make my life easier?

## Discover the right investment strategy for you.

Tell us a little more about your investment objectives and level of comfort with risk.

By what percentage do you expect your portfolio to grow annually over the long-term (10+ years)?





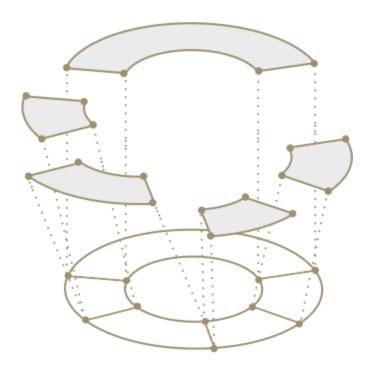
Please provide your name and email and we will have an a

First Name*
Last Name*
Email*
Phone Number*
Submit

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# Our financial planning services are built on trust, transparency and accountability.

Our experienced team of professionals will develop a personalized plan that gives you the power – and a path – to realize your dreams. <u>Explore services</u>



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## Personalized Wealth Manag

White Ember is dedicated in providing financial well-being througn exceptional education communication and service. We are an advisory firm with locations in Nevada, Missouri, and NW Arkansas. White Ember is dedicated to serving families, business owners, executives and institutions. Our team provides the highest level of service for our local and national clients in financial planning and investment management.

Contact us today and let White Ember help you on your True Wealth journey.



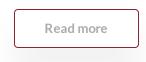
#### Investment Management

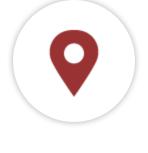
Disciplined investment strategies are the foundation of our investment management process. Our time-tested strategies are designed to meet a variety of investment goals and objectives.



**Carson Partners** 

Carson Partners is a network of growth-minded advisors with one common massive transformative purpose: to be the most trusted for financial advice.





**Our Locations** 

Headquartered in Nevada, Missouri, White Ember Financial Planning is dedicated to providing you with the highest level of service and delivering trust, transparency and accountability. Contact us today and experience the difference.

 Read more	

## Insights

White Ember Financial Planning's team of professionals provide you with transparent and proactive communications to equip you with the knowledge you need. <u>Read more</u>



News

BUSTING THREE HALF-TRUTHS ABOUT REVER

A few years back, I conducted and published research in the *Planning* that showed <u>Americans don't understand reverse</u> respondents scored below 50 percent on a 10-question

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#### Blog post

### HOW TO BUY A CAR WITHOUT LOSING YOUR MIND (OR YOUR WALLET)

#### By Erin Wood

Having to buy a car is like having a sliver stuck under my fingernail. It's painful and annoying, I know I have to deal with it, but it's going to take forever. Might as well pack a lunch too, because the second you decide you want to test drive something they have you trapped.

Read more

#### Weekly Market Commentary

WEEKLY MARKET COMMENTARY – JULY 1, 2019

The S&P 500 slipped slightly last week after reaching a new high the previous week. The S&P 500 declined 0.3%. The MSCI ACWI inched 0.1% higher, and the Bloomberg BarCap Aggregate Bond Index rose another 0.4%. Yields continue to fall as expectations of an interest-rate cut mount.

Read more

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