

MONEY DOESN'T HAVE TO BE COMPLICATED.

Are you confused by most financial advice? If so, you're not alone.

[What makes us different](#)[Schedule an appointment](#)

Effective Game Plan



Advice in Common Language

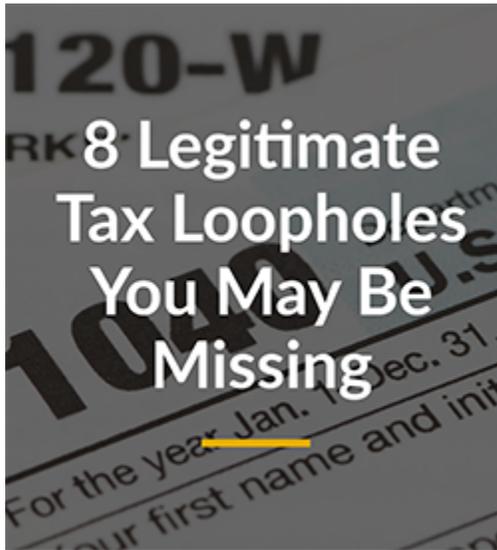


Straightforward Fees

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Forbes

FORBES TOP-RANKED TEAM



InvestmentNews
ICONS &
INNOVATORS

People deserve to understand what's happening with their money.

Have you ever sat across from a financial advisor and only understood every third word they were saying? And yet they were talking about your money, your life and your future.

At FFR Wealth Team, we believe clients should understand everything

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be just as good about explaining investments as they are at making them.



- + What are you going to do with my money?
- + Can you handle the complexity of my situation?
- + How can you make my life easier?

Discover the right investment strategy for you.

Tell us a little more about your investment objectives and level of comfort with risk.

By what percentage do you expect your portfolio to grow annually over the long-term (10+ years)?



0-2%



2-4%



4-6%



6-8%

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More than 8%



Next

How to get started.



1. Schedule an appointment



2. Meet with us for a custom listening session



3. Get your personalized strategy

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Watch Video

Schedule an appointment

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First Name*

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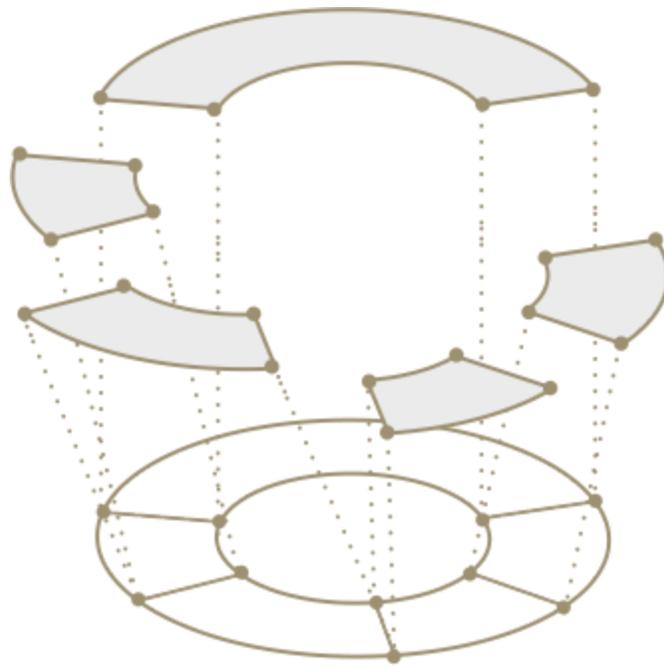
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Our financial planning services are built on trust,
transparency and accountability.

Our experienced team of professionals will develop a personalized plan that gives you the power
– and a path – to realize your dreams. [Explore services](#)



Connect with an Advisc

Please prov

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Personalized Wealth Management

The FFR Wealth Team is a wealth management firm based in the Cincinnati / Northern Kentucky region dedicated to helping our clients clarify their current financial position, select investments and risk management options suited for their lifestyle, and confidently plan for the future. We pride ourselves on our personal relationships with clients, many of whom have entrusted us with their family's financial independence for generations.

To our FFR Wealth Team, there is no greater satisfaction than helping our clients pursue the abundant retirement they dream of.



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Disciplined investment strategies are the foundation of our investment management process. Our time-tested strategies are designed to meet a variety of investment goals and objectives.

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bjectives.

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Carson Partners

Carson Partners are growth-minded advisors wholly dedicated to helping clients reach a higher purpose for their wealth and design a lasting legacy for their families.

[Read more](#)



Our Locations

Headquartered in Covington, FFR Wealth Team has office locations and advisors across the Cincinnati and Northern Kentucky region. Contact us today to speak with a wealth advisor or financial professional nearest you.

[Read more](#)

FFR Wealth's team of professionals provide you with transparent proactive communications to equip you with the knowledge you need.



[More](#)



News

BUSTING THREE HALF-TRUTHS ABOUT REVERSE MORTGAGES

A few years back, I conducted and published research in the *Journal of Financial Planning* that showed [Americans don't understand reverse mortgages](#). In fact, respondents scored below 50 percent on a 10-question true-false quiz.

[Read more](#)

Blog post

HOW TO BUY A CAR WITHOUT LOSING YOUR MIND (OR YOUR WALLET)

By Erin Wood

Having to buy a car is like having a sliver stuck under my fingernail. It's painful and annoying, I know I have to deal with it, but it's going to take forever. Might as well pack a lunch too, because the second you decide you want to test drive something they have you trapped

Weekly Market Commentary

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