



MONEY DOESN'T HAVE TO BE COMPLICATED.

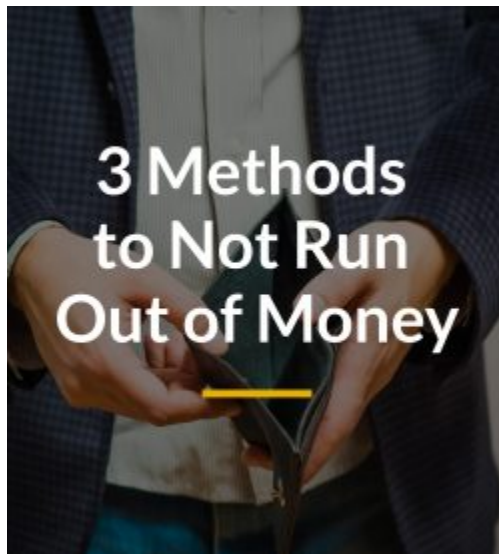
Effective Game Plan

Advice in Common Language

Straightforward Fees

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7 Tips to Successfully Transfer Wealth to Your Kids



8 Legitimate Tax Loopholes You May Be Missing



8 Blunders to Avoid in Retirement

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People deserve to understand what's happening with their money.

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...ss from a financial advisor and only
...d word they were saying? And y
...talking about your money, your life and your future.

At Gertsema Wealth Advisors, we believe clients should understand everything that is happening with their money; that advisors should be just as good about explaining investments as they are at making them.



- + What are you going to do with my money?
- + Can you handle the complexity of my situation?
- + How can you make my life easier?

Discover the right investment strategy for you.

Tell us a little more about your investment objectives and level of comfort with risk.

By what percentage do you expect your portfolio to grow annually over the long-term (10+ years)?



0-2%



2-4%



4-6%

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6-8%



More than 8%

Next

How to get started.



1. Schedule an appointment



2. Meet with us for a custom listening session



3. Get your personalized strategy

Schedule an appointment

Watch Video

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Schedule an appointment.

Please provide your name and email and we will have an advisor contact you.

First Name*

Last Name*

Email*

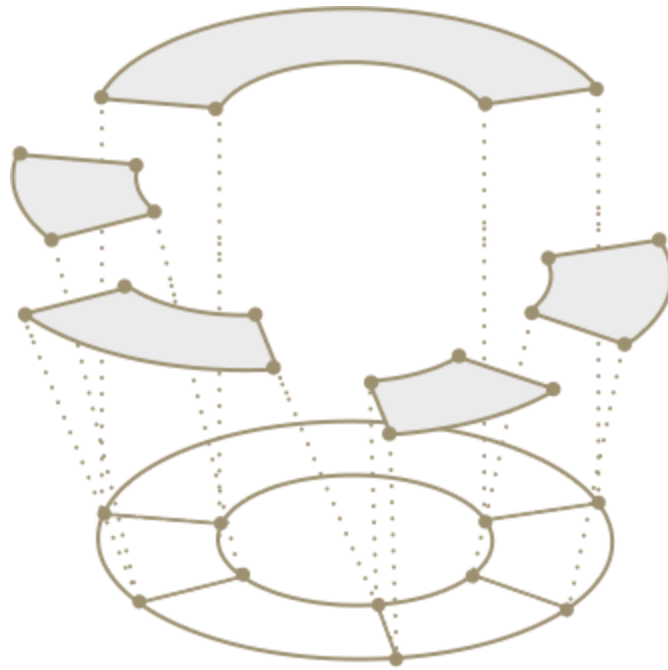
Phone Number*

Submit

Our financial planning services are built on trust,
transparency and accountability.

Our experienced team of professionals will develop a personalized plan that gives you the power
– and a path – to realize your dreams. [Explore services](#)

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Please provide your name and email and we will have an advisor contact you.

First Name*

Last Name*

Email*

Phone Number*

Submit

Personalized Wealth Management

Gertsema Wealth Advisors' mission is to meet with clients on an individual basis, provide on-going financial advice, and base all decisions on individual client goals and risk tolerance. We design portfolios to provide income and peace of mind by minimizing risks and protecting profits. We are a wealth management firm based in St. Joseph, Missouri, serving families, business owners, executives, and institutions. Our team provides the highest level of service for our local and national clients in financial planning and investment management. Contact us today and let Gertsema Wealth Advisors help you on your True Wealth journey.

Contact one of our wealth advisors to request a complimentary consultation.

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Investment Management

Disciplined investment strategies are the foundation of our investment management process. Our time-tested strategies are designed to meet a variety of investment goals and objectives.

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Carson Partners

Carson Partners are growth-minded advisors wholly dedicated to helping clients reach a higher purpose for their wealth and design a lasting legacy for their families.

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Our Locations

Gertsema Wealth Advisors is headquartered in St. Joseph, Missouri. Contact us today to speak with a wealth advisor or financial professional.

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Insights

Gertsema Wealth Advisors' team of professionals provide you with transparent and proactive communications to equip you with the knowledge you need. [Read more](#)



News

BUSTING THREE HALF-TRUTHS ABOUT REVERSE MORTGAGES

A few years back, I conducted and published research in the *Journal of Financial Planning* that showed Americans don't understand reverse mortgages. In fact, respondents scored below 50 percent on a 10-question true-false quiz.

[Read more](#)

Blog post

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Weekly Market Commentary

WEEKLY MARKET COMMENTARY

THROUGH EVERY DECADE OF YOUR LIFE

By Jamie Hopkins

Your career and lifestyle look completely different when you're in your 20s compared to when you're in your 60s – your financial focus and planning in each decade should follow suit. I've highlighted three financial tactics to focus on in each decade of your life starting with your 20s.

Each decade is riddled with its own risks and problems so it's important to know what to expect. Which decade can you afford to take more risk? Which decade should you really start to plan for retirement? Which decade should you focus on managing debt?

[Read more](#)

The S&P 500 slipped slightly last week, ending at a new high the previous week. The S&P 500 closed each day ending 0.3% higher. The MSCI ACWI inched 0.1% higher. The Bloomberg Barclays Aggregate Bond Index rose another 0.4%. Yields continue to fall as expectations of an interest-rate cut mount.



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Gertsema Wealth Advisors

Wealth Management Firm in St. Joseph, Missouri, Serving Families, Business Owners, Executives, and Institutions

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