



MONEY DOESN'T HAVE TO BE COMPLICATED.

Are you confused by most financial advice? If so, you're not alone.

[What makes us different](#)

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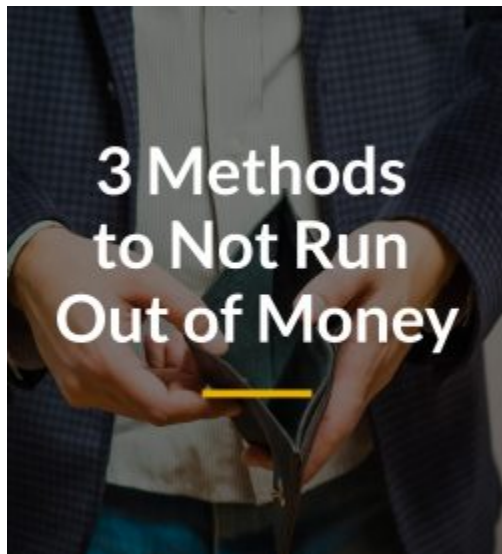
Effective Game Plan

Advice in Common Language

Straightforward Fees

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7 Tips to Successfully Transfer Wealth to Your Kids



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People deserve to understand what's happening with their money.

Have you ever sat across from a financial advisor and only understood every third word they were saying? And yet they were talking about your money, your life, and your future.

At Aptus financial Planning, we believe clients should
everyth

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be just as good about explaining investments as they are about them.



- + What are you going to do with my money?
- + Can you handle the complexity of my situation?
- + How can you make my life easier?

Discover the right investment strategy for you.

Tell us a little more about your investment objectives and level of comfort with risk.

By what percentage do you expect your portfolio to grow annually over the long-term (10+ years)?



0-2%



2-4%



4-6%



6-8%

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More than 8%



Next

How to get started.



1. Schedule an appointment



2. Meet with us for a custom listening session



3. Get your personalized strategy

Schedule an appointment

Watch video

Please provide your name and email and we will have an :



First Name*

Last Name*

Email*

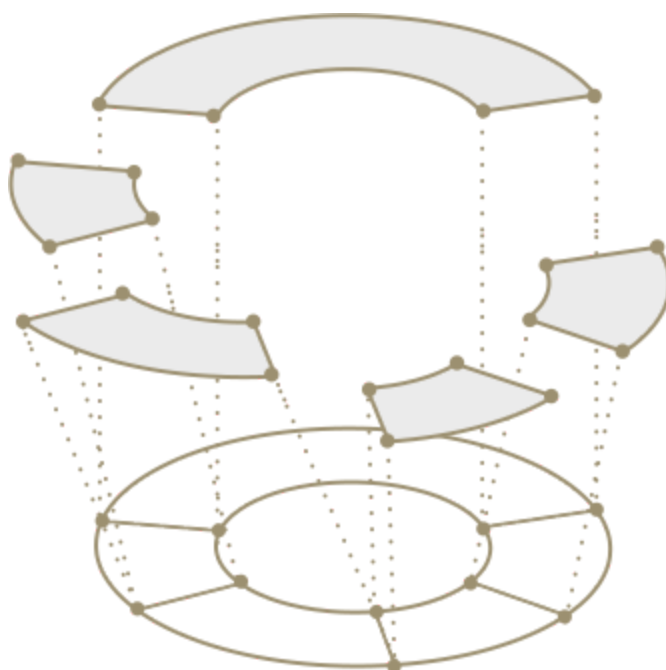
Phone Number*

Submit

Our financial planning services are built on trust, transparency and accountability.

Our experienced team of professionals will develop a personalized plan that gives you the power – and a path – to realize your dreams. [Explore services](#)

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Personalized Wealth Management

Our mission at Aptus Wealth Planning is to simplify the financial lives of our clients by lifting the burden of financial planning and investment management off of their shoulders. Our goal is to provide you with the objective and comprehensive advice and guidance you require to effectively navigate your individual path to financial well-being.

At Aptus Wealth Planning, we're committed to delivering on our word. That's why you'll benefit from the Aptus Wealth Planning team's goal of delivering our mission to our clients daily. We are a wealth management firm in Pittsburgh, PA serving affluent families, business owners, executives and institutions. Our team provides a high level of service for our local and national clients in financial planning and investment management. Contact us today and let Aptus Wealth Planning help you on your True Wealth journey.



Investment Management

Disciplined investment strategies are the foundation of our investment management process. Our time-tested strategies are designed to meet a variety of investment goals and objectives.

[Read more](#)



Carson Partners

Carson Partners are growth-minded advisors wholly dedicated to helping clients reach a higher purpose for their wealth and design a lasting legacy for their families.

[Read more](#)



Our Locations

Aptus Wealth Planning is a Pittsburgh-based wealth management firm providing a high level of service for our local and national clients. Contact us today and let us help you on your True Wealth journey.

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Insights

Aptus Wealth Planning's team of professionals provide you with transparent and proactive communications to equip you with the knowledge you need. [Read more](#)

THE NEWS

Forbes



News

BUSTING THREE HALF-TRUTHS ABOUT REVERSE MORTGAGES

A few years back, I conducted and published research in the *Journal of Financial Planning* that showed Americans don't understand reverse mortgages. In fact, respondents scored below 50 percent on a 10-question true-false quiz.

[Read more](#)

Blog post

HOW TO BUY A CAR WITHOUT LOSING YOUR MIND (OR YOUR WALLET)

By Erin Wood

Having to buy a car is like having a sliver stuck under my fingernail. It's painful and annoying, I know I have to deal with it, but it's going to take forever. Might as well pack a lunch too, because the second you decide you want to test drive something they have you trapped.

[Read more](#)

Weekly Market Commentary

WEEKLY MARKET COMMENTARY – JULY 1, 2019

The S&P 500 slipped slightly last week after reaching a new high the previous week. The S&P 500 declined 0.3%. The MSCI ACWI inched 0.1% higher, and the Bloomberg BarCap Aggregate Bond Index rose another 0.4%. Yields continue to fall as expectations of an interest-rate cut mount.

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Locations

1 Bigelow Square
20th Floor
Pittsburgh, PA 15219
Phone: (412) 904-2017
Fax: (412) 904-2018
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