

The Leading Liquidity Provider to the Venture Ecosystem

The Difference

Who We Are

Born amidst the dot-com crash, we understand the challenges of illiquidity. For over two decades, we have pioneered new segments of the venture capital market. Today, Industry Ventures manages over \$3.4 billion and serves founders, venture funds, and institutions across the ecosystem—from early-stage to exit.

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Our Approach

We are a full-stack venture capital investment firm. Our funds invest into companies and venture capital partnerships directly and via secondary transactions. Our team addresses inefficiencies in venture capital with flexible solutions for entrepreneurs, venture funds, and limited partners.

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\$3.4B+

Assets Under Management

300+

Number of Fund Investments

250+

Number of Direct Investments

18+

Year Track Record

Investments

Portfolio Companies

We are proud to invest in the leading venture-backed companies driving the global economy forward. Whether our firm joins as a primary investor or through a secondary transaction, we support the entrepreneurs running these businesses without distracting management from their primary objectives.

Venture Funds

Being both a limited partner in venture funds and a co-investor, we offer unique support to GPs over the life-cycle of the fund. We offer primary commitments at inception, early secondary purchases, tail-end restructurings and wind down, and secondary direct purchases to provide liquidity for top companies to ensure executive teams can go the distance to final exit. As a collaborative investor, we do not have preset ownership or investment amounts; and we are often invited by well-functioning boards to lead rounds as we do not require a seat.

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true ventures



Blog

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White Paper: Small Tech Buyout – The Fourth Exit Option
(<http://www.industryventures.com/small-tech-buyout/>)

October 23, 2018 - By Lindsay Sharma, Justine Huang and Hans Swildens - Industry Ventures

[READ MORE \(HTTP://WWW.INDUSTRYVENTURES.COM/SMALL-TECH-BUYOUT/\)](http://www.industryventures.com/small-tech-buyout/)

Monetizing Venture Round Access Through SPVs
(<http://www.industryventures.com/monetizing-venture-round-access-through-spvs/>)

February 6, 2018 - By Jonathan Roosevelt and Ira Simkhovitch

At a basic level, venture capital success comes down to the quality of sourcing, selection, access, value-add, and the exit. The latter two aspects are perennial differentiators that will likely remain important drivers of success. However, in a funding universe that has dramatically expanded – to more and deeper pocketed VCs, as well as to...

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Even on the Way Out, Investors Deserve a Manager's Empathy
(<http://www.industryventures.com/nofaulttransfers/>)

August 24, 2017 - By Amir Malavery

We were taught as children about the golden rule: treat others as one would expect to be treated. Sometimes we forget this rule in business—particularly in the venture business. While we could take a sentence like that in several different directions, today the focus is on limited partner transfers. In many cases, nobody is at...

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Recent News

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E.ventures, the global early-stage venture fund, has raised \$400 million more from investors (<https://techcrunch.com/2019/07/03/e-ventures-the-global-early-stage-venture-fund-has-raised-400-million-more-from-investors/>)

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Portfolio News (/press/#tabportfolio_news) - July 5, 2019



Genomic diagnostics provider Castle Biosciences files for a \$58 million IPO (<https://www.nasdaq.com/article/genomic-diagnostics-provider-castle-biosciences-files-for-a-58-million-ipo-cm1169302>)

(<https://www.nasdaq.com/article/genomic-diagnostics-provider-castle-biosciences-files-for-a-58-million-ipo-cm1169302>)

Portfolio News (/press/#tabportfolio_news) - June 28, 2019



MX raises \$100 million to clean and process financial data (<https://venturebeat.com/2019/06/25/mx-raises-100-million-to-clean-and-process-financial-data/>)

(<https://venturebeat.com/2019/06/25/mx-raises-100-million-to-clean-and-process-financial-data/>)

Portfolio News (/press/#tabportfolio_news) - June 26, 2019



SF online luxury goods reseller the RealReal to file for IPO (<https://www.sfchronicle.com/business/article/SF-online-luxury-goods-reseller-the-RealReal-13923573.php>)

(<https://www.sfchronicle.com/business/article/SF-online-luxury-goods-reseller-the-RealReal-13923573.php>)

Portfolio News (/press/#tabportfolio_news) - June 4, 2019



Firefly raises \$30 million to put electronic ads on ride-hailing cars (<https://venturebeat.com/2019/05/30/firefly-raises-30-million-to-mount-digital-display-ads-on-ride-hailing-cars/>)

(<https://venturebeat.com/2019/05/30/firefly-raises-30-million-to-mount-digital-display-ads-on-ride-hailing-cars/>)

Portfolio News (/press/#tabportfolio_news) - May 30, 2019



Allbirds, Everlane investor Maveron turned away more than \$70M for its latest fund (<https://techcrunch.com/2019/05/29/allbirds-everlane-investor-maveron-turned-away-more-than-70m-for-its-latest-fund/>)

([https://techcrunch.com/2019/05/29/allbirds-](https://techcrunch.com/2019/05/29/allbirds-everlane-investor-maveron-turned-away-more-than-70m-for-its-latest-fund/)

Portfolio News (/press/#tabportfolio_news) - May 29, 2019

everlane-investor-maveron-turned-away-more-than-70m-for-its-latest-fund/)

START: Who We Are

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