



*Bow River Capital is a private alternative asset management company based in Denver, Colorado focused on investing in the lower middle market in three asset classes, including private equity, real estate, and software growth equity.*

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*Bow River Capital's*

# **RODEO REGION<sup>®</sup>**

*Bow River Capital invests in promising lower middle market companies and assets across the U.S. Rocky Mountains, Midwest, Southwest, and Canada, which forms a geographic area the principals refer to as Bow River Capital's Rodeo Region<sup>®</sup>.*





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WE BELIEVE IN IDENTIFYING MACROECONOMIC TRENDS AND LEADING INDICATORS TO GUIDE OUR INVESTMENT DECISION PROCESS AND BETTER POSITION OUR EXISTING COMPANIES FOR THE ROAD AHEAD.

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