



Blue Point is more than a private equity firm.

We use the word Partners in our name for a reason. We form a strong connection with the managers and entrepreneurs that we partner with, and leverage our unique capabilities and experience to help businesses grow.

### *Recent News*

#### **TAS Environmental Services – Our Newest Platform**

Blue Point's prior success with multi-branch industrial services makes TAS a perfect addition to the BPCP IV portfolio, and we are excited to help continue to execute on their growth strategies and goals to keep workplaces and the environment safe.

*Value-Added Partner*

## Blue Point Data & Digital

We're hard at work helping our management teams better leverage their data and take advantage of digital marketing and e-commerce.

[Learn more →](#)

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# how we invest

We help strong management teams running industry-leading middle market businesses build the processes and capabilities to manage dramatic growth.

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## Supporting management's vision for growth at Trademark Global

Our partnership with this team led to capability expansion, a doubling of EBITDA in three years and a successful outcome.

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# bringing our toolkit

We're really proud of our track record of bringing unique and effective operating resources to our partnerships with management teams.

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## **Value-Added Partner to Gesco**

We have a collaborative partnership with Gesco, working with the team to build an Asia-based supply chain team, leading data capabilities and an M&A program.

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# we're locals

With U.S. offices in the Midwest, Southeast and West Coast, our geographical footprint and extensive network help us work more closely with our portfolio companies.

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## **Our investment in Alco is the result of a 10 year relationship**

Nearly half of the BPCP II portfolio is within driving distance of a Blue Point office. Alco is an example of where our local presence led to a partnership.

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# globalizing the middle market

## Creating Value via Asian Markets

With 12 years in Asia under our belt, we're proud of our team in Shanghai and the results they've helped our management teams achieve.

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# data & digital capabilities

There may be no better value lever for mid-sized companies than improving how they use data and take advantage of e-commerce. We're helping them do just that.

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## Pricing Optimization

We work on multiple fronts to make our companies' data capabilities best-in-class, including building value by pricing more analytically and strategically.

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we've seen it all

are as colleagues. We've worked together for nearly 20 years.

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## Meet Our Team

Get to know our Blue Point team members based in Cleveland, Charlotte, Seattle and Shanghai.

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# more than a portfolio, partners







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*Capital Partners*

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