

LNK PARTNERS



- [About](#)
- [Team](#)
- [Investments](#)
- [Criteria](#)
- [Contact](#)
- [Investor Login](#)

Private Equity Partner of Choice for Great Management Teams

LNK partnered with Beachbody as the company rapidly expanded its line of leading fitness and weight-loss solutions, such as T25[®], P90X[®], INSANITY[®], 21 Day Fix[®], and Shakeology[®], through its unique model of combining network marketing, direct response TV, e-commerce, and social media. [More](#)

Backing Great Management Teams

We are thrilled to have been partners with LNK. Their team was tremendously helpful on all levels, from strategy to operations, IT, marketing, supply chain, recruiting, you name it. And they are great people.

Carl Daikeler, Co-Founder and CEO, Beachbody, LLC





LNK draws on deep experience in the sector and an extensive network of high-value relationships to deliver the significant, tangible assistance great management teams want from a capital partner, in a collaborative, non-intrusive, and highly supportive manner.

[\[Learn about LNK's value-creating partnerships\]](#)

Helping to Build Outstanding Consumer and Retail Brands



Dogfish Head

Calvin Klein

 BEACHBODY®
Decide. Commit. Succeed.®

SCHWEIGER
DERMATOLOGY GROUP

T O M M Y

H I L F I G E R

L I F E T I M E SM

 FITNESS
CONNECTION



 ARIAT™

PVH

au bon pain.
the bakery café

Featured News

The Boston Beer Company and Dogfish Head Brewery to Merge, Creating the Most Dynamic American-Owned Platform for Craft Beer and Beyond [More](#)

© 2019 LNK Partners. All Rights Reserved.

All trademarks and registered trademarks are the property of their respective owners. The information presented on this website is not intended to be an offer to sell, or the solicitation of an offer to purchase, any security or investment product.

[News Terms of Use and Privacy Policy.](#)