



# Helping You Find and Reach Your Potential

## About Eureka Equity Partners

Eureka Equity Partners is a private equity firm focused on investing in and building niche-market leaders at the lower end of the middle market. Eureka's core focus is partnering with exceptional management teams to acquire businesses with up to \$100 million in revenue across industry segments in which Eureka brings significant experience and operating resources, including business services, health care services, specialty manufacturing and consumer products. Eureka leads buyouts that bring significant ownership to the operators driving the success of the business. With this core principle that aligns the interests of our operators and our investors, Eureka is also experienced and comfortable effecting minority recapitalizations with flexible investment structures designed to uniquely meet the needs of the company, its management team and other shareholders. Partnering with growth-minded leaders of unique small businesses isn't a part of what we do - it's ALL we do.

[Our Investment Philosophy](#)

[Our Investment Focus](#)

## Latest News

### [Eureka Equity Partners Announces Sale of West Academic](#)

01/03/2019

Eureka Equity Partners ("Eureka") today announced the sale of West Academic Publishing ("West Academic"), the leading provider of higher education learning materials for the law school market, to an affiliate ...

# What Our Partners Say



## West Academic Publishing

Chris Parton, CEO

Throughout the acquisition process, Eureka has demonstrated that it brings the commitment, resources and seasoned leadership to support the long-term goals and success of the business. We look forward to working closely with the Eureka team to build on our long history of serving law school faculty and students with the highest quality educational materials.



## Campus Televideo

Brian Benz, President

Eureka has been a great partner providing financial, strategic and business advice to facilitate CTV's growth, both organic and through accretive acquisitions. CTV's business model really expanded following Eureka's acquisition of a controlling interest in 2010, and Chris and his team were always available when I needed them as we tracked our course. I would welcome the opportunity to work with the Eureka team again in the future.



## Total Military Management

Matt Connell, CEO

The Eureka team was a perfect fit TMM. Their business knowledge and experience aided us greatly and he guide us through tremendous growth and industry challenges. Given the personal touch incorporated by Eureka I could not imagine a better partnership or outcome.



## Current Portfolio

