



WE ARE A  
PRIVATE  
EQUITY FUND  
THAT  
PARTNERS  
WITH  
INNOVATIVE  
LEADERS AND  
INVESTS IN  
POWERFUL  
IDEAS.

# OUR APPROACH

As part of the Sterling family, investing in education is in our DNA. Over the past 30 years, the firm has partnered with and grown industry-defining companies and institutions that are committed to innovation and positive outcomes. We are thought leaders, operators, educators, parents, and life-long students. Together, we are accelerating the velocity of innovation and efficiency in the U.S. education industry.

We believe that real change can only be achieved through meaningful private and public sector collaboration. We put our investment dollars and strategic expertise to work building and growing companies that are transforming American education. Whether delivering cutting-edge education technology, providing dynamic solutions to academic institutions, or developing new business models to address traditional challenges, our companies are constantly advancing learning and career opportunities for people of all ages. At Sterling, creativity and collaboration drive impact and results.

# INVESTMENT THEMES

The Education Opportunity Fund was launched in partnership with Strada Education Network, a mission-driven, nonprofit organization with a focus on promoting a more purposeful path for students to and through college and on to rewarding careers and successful lives. The Education Opportunity Fund will provide capital of between \$10 and \$50 million per investment platform to distinctive companies that have reached proof of concept and commercial adoption, and are ready for scale.



## ENABLING THE GLOBALIZATION OF EDUCATION

With emerging global economies and rising



## PARTNERING WITH COLLEGES AND UNIVERSITIES

The U.S. higher education system is



## UTILIZING ADVANCED ANALYTICS TO IMPROVE EDUCATION SERVICES

Populations around the world are looking for access to our U.S. education system.



## RESHAPING THE STUDENT EXPERIENCE AND ENABLING SUCCESSFUL OUTCOMES

Engaging and active learning environments embrace modern technologies and social networks, and prove to be a better measurement of student success and retention.

seeking new partnerships that can bring fresh ideas around growth and efficiency.



## IMPLEMENTING TECHNOLOGY TO IMPROVE HOW STUDENTS LEARN AND TEACHERS TEACH

The best technologies are invisible and can help promote a personalized experience that is beneficial for all learners and teachers.

appropriate use of analytics is a critical tool for all education institutions.



## ADDRESSING RELEVANT SKILL GAPS AND PROMOTING WORKFORCE OPPORTUNITIES

Involvement and coordination between employers, colleges, and students is required to better align education and skills training with job opportunities.

# PORTFOLIO



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# OUR TEAM



CHRIS HOEHN-S... SHOSHANA VER... JASON ROSEN... BRIAN SCHWAR... SHAWN DOMANIC NISHAAD

BALACHANDRAM

affiliates and are therefore not part of Sterling's compliance program. Operating partners are engaged to provide operational support, specialized operations, and consulting services to or in connection with funds managed by Sterling or portfolio companies in connection with the identification, acquisition, holding, improvement and disposition of such portfolio companies. These services may include support to single investment vehicles, Sterling managed funds or their portfolio companies regarding, among other things, the portfolio company's management, supply chain, revenue, finance, human capital management, IT, regulatory matters, and similar operational matters.

# NEWS

**SHOSHANA VERNICK  
NAMED ONE OF CRAIN'S  
NOTABLE WOMEN IN  
FINANCE**

Jul 8, 2019

**SHAWN DOMANIC  
NAMED A RISING STAR  
OF PRIVATE EQUITY**

Jul 1, 2019

**STERLING PARTNERS'  
EDUCATION  
OPPORTUNITY FUND  
PARTNERS WITH  
READING PLUS**

May 13, 2019

# CONTACT

**I WANT  
TO:**

**ASK A  
QUESTION**

**JOIN THE TEAM**

**CHICAGO**

**BALTIMORE**

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**SOCIAL  
IMPACT  
+  
VALUE  
CREATION**