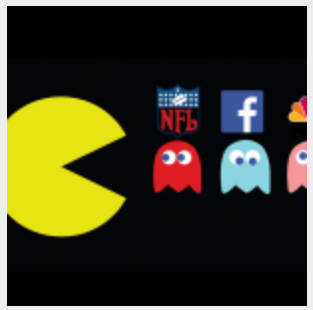




Lake Tahoe

## Gaming is Eating Media... and Pokemon is Just the Start

January 16, 2019 By [Roger Lee](#) — [Leave a Comment](#)



“We do not stop playing because we grow old, we grow old because we stop playing!”  
— Benjamin Franklin The phrase “software eating the world” is a common refrain in the tech industry, and Battery has had a long history of committing to that investment thesis. Recently, we have noticed an interestin ... [Read More »](#)

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## Getting from Seed to Series A: Insider Tips from Tech’s Top Early-Stage Funders

November 7, 2018 By [Roger Lee](#) — [Leave a Comment](#)

What are the secrets to raising a Series A round, if you’re a seed-stage company, in today’s fast-paced but still discerning market? In this podcast—taped at a dinner in San Francisco hosted by Battery Ventures in Sept. 2018—some of the industry’s most prominent early-stage investors tackle this t ... [Read More »](#)



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## EmBARKing on a new journey: Dog Walking and the Power of Online Marketplaces

January 31, 2018 By [Roger Lee](#) — [Leave a Comment](#)



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During times of difficulty, company founders may be inclined to downplay drama and gloss over problems when communicating with their boards. This temptation is a misstep, says Gainsight\* CEO Nick Mehta. In the final installment of a four-part video mini-series, Mehta and Roger Lee, a general partner ... [Read More »](#)

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October 30, 2017 By [Roger Lee](#) — [Leave a Comment](#)



For even the strongest tech CEOs, challenges and difficulties are unavoidable when scaling a business. In the third of a four-part video mini-series, Roger Lee, general partner at Battery Ventures, and Nick Mehta, CEO of customer-success management platform Gainsight\*, explain how they work together ... [Read More »](#)

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October 2, 2017 By [Roger Lee](#) — [Leave a Comment](#)



For founders navigating the stormy waters of entrepreneurship, the effectiveness and engagement of the board can keep a company afloat—or, conversely, sink it. In the second of a four part video mini-series, Roger Lee, general partner at Battery Ventures, and Nick Mehta, CEO of customer success m ... [Read More »](#)

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September 2, 2017 By [Roger Lee](#) — [Leave a Comment](#)

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February 6, 2017 By [Roger Lee](#) – [Leave a Comment](#)



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October 3, 2016 By [Roger Lee](#) – [Leave a Comment](#)



For startup CEOs, tough economic periods are like stressful stretches in a marriage: They test your mettle while making ugly truths impossible to hide. And these days, amid industrywide belt-tightening, “down rounds” and a still-moribund (though hopefully improving) IPO market, many venture-backed CE ... [Read More »](#)

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June 9, 2016 By [Roger Lee](#) – [Leave a Comment](#)



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## MEET ROGER



I'm  
an

entrepreneur turned venture capitalist – I made the switch because I realized I am a better coach than player. I joined Battery Ventures in 2001 and focus on investments in areas including software and consumer Internet. My past and present investments include Groupon, Angie's List, BlueKai, FreeWheel, Insitu, Neoteris, Gainsight, Blue Jeans Network and SumAll. I have three kids and on the weekends you're likely to find me with them coaching a Little League game, skiing or biking. Contact me on Twitter [@RogerLeeVC](#) or email me at [rlee@battery.com](mailto:rlee@battery.com)

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