

## A Differentiated Approach to Private Equity

Bespoke Capital Partners is a private equity firm founded by Rob Berner and Mark Harms in 2014. Since inception, Bespoke has been involved in transactions with a value in excess of \$2 billion.

We operate with a core team of experienced investment professionals and an extensive network of over 75 industry leading Operating Partners. The Operating Partners are current and former senior executives, who help Bespoke with:

- Opportunity identification
- Due diligence support
- Strategic and operational value creation plan development
- Corporate governance / investment oversight

Bespoke aims to add value to the businesses we acquire. We invest globally, with a strong focus on key industry verticals:

- Branded Consumer Products and Services
- Business Services and Supply Chain
- Fitness, Wellness and Healthy Living
- Gaming and Leisure
- Hospitality, Travel and Tourism



## Bespoke Structuring

We have total flexibility to strategically meet the needs of the businesses we invest in.



## Operating Partners

Our Operating Partners are genuine partners with us in our deals. They receive outsized economics as a result of becoming a General Partner.



## Global Firm

Offices in the US and UK and all necessary registrations (SEC, FCA, FINRA). Completed transactions in the US, Europe and Asia.



## Proprietary Sourcing

“Off-market” pipeline of proprietary investment opportunities generated from 30+ years of relationships by each of the principals, plus 75+ Operating Partners.



## Investor Friendly

We match the right investors to the right opportunities, with a differentiated and investor friendly approach to working with our network of over 100 Limited Partners.



## Unique Proposition

We are not typical private equity, in many of our deals we hold our investments longer than 5 years and are more focused on building long-term value than short-term returns.


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