



STRATEGIES

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Invest with Cboe Vest

Cboe Vest is changing the way you invest through our Target Outcome Investments™. We empower financial advisors and investors through unique investments that let you define both your risks and your returns.

VIDEO

The Genesis of Target Outcome Investing

Learn how Target Outcome Investments are designed to deliver specific outcomes with a high degree of certainty.



WATCH NOW >

Find Your Cboe Vest Fit

Simply answer a couple of questions to discover an investment strategy tailored to your needs.

I want to:

Invest with greater **protection** against losses

Collect ongoing returns to **supplement income**

Boost upside opportunity to **enhance returns**

Why leave the future to chance?

Target Outcome Investments seek to provide a level of contractual certainty unattainable in other investment models, and are designed by our team of experts. We've partnered with the Cboe Options Exchange (Cboe Options) – the world's largest options exchange – to bring you our unique suite of products and technology.

HOW WE DO IT

Reengineering Investing

Our Target Outcome Investments use strategies once limited to large financial institutions to flip the traditional investing process on its head. Instead of choosing the building blocks of an investment first, we start out with investors' goals and build backwards to the specific investment package.

CBOE VEST AND YOUR BUSINESS

Differentiate yourself

Cboe Vest lets financial advisors offer their clients a new level of investment certainty without taking on the complexity of building their own Target Outcome Investments. We specialize in the details, so financial advisors can focus on what counts: serving clients' broader financial goals and needs.



Build a protected investment strategy

Check how much an investment costs with some protections against losses

[Preview Strategy](#)

<p>Current trading price for SPDR S&P500 ETF</p> <p>\$216.57</p> <p><small>As close of last business day</small></p>	<p>Estimated price for your protection strategy</p> <p>\$219.42</p> <p>1.32% Protective Premium</p>	<p>Shares Equivalent</p> <p><input type="text" value="100"/></p> <p><small>Minimum purchase of 100 equivalent shares</small></p>	<p>Your Estimated Price</p> <p>\$21,942.00</p>
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Our Strategies



Protection

Hedge exposure to the market while maintaining opportunity for growth.



Growth

Increase upside opportunity by strategically expanding market exposure.



Income & Growth

Generate a higher level of current income while maintaining the opportunity for price appreciation



Income

Generate ongoing payments and control market exposure.

Our Products

Mutual Funds

A Cboe Vest-packaged investment built on the S&P 500 to accommodate the desired strategy.

[VIEW OUR FUNDS](#) →

ETFs

A Cboe Vest-packaged investment built on the S&P 500 to accommodate the desired strategy.

[VIEW OUR ETFS](#) →

Managed Accounts

A custom account built for the desired strategy and traded directly by Cboe Vest. Our managed accounts are customizable on nearly any market.

[LEARN MORE](#) →

Technology

We offer access to a digital interface designed to help you build your own goal-based investments or choose from our prepackaged investment solutions.

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INSIGHTS & RESEARCH

VIDEO:
The Genesis of Target Outcome Investing

Learn how Target Outcome Investments are designed to deliver specific outcomes with a high degree of certainty.

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VIDEO:

How Option-Based Funds Can Provide Certainty During Market Uncertainty

Learn how options help provide protection from changes in the market.

[WATCH NOW >](#)

VIDEO:

Targeting Income and Protection With Dividend Aristocrats

Learn how a new S&P Dividend Aristocrats strategy seeks to add a level of targeted income to dividend grower stocks with Cboe Vest's Karan Sood and S&P Dow Jones Indices' Shaun Wurzbach and Vinit Srivastava.

[WATCH NOW >](#)



WHITE PAPER:

Income-With-Growth Solution: Converting Future Dividend Growth Into Current Income

The challenge faced by fixed income securities has left a gaping hole in the income portion of income-with-growth investment portfolios. Increasingly, investors are bridging that gap by turning to dividend paying stocks to deliver the level of current income they require. In this paper, we examine a unique index solution that seeks to generate current income from both dividends and the price appreciation of stocks.

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READ MORE



BLOG:

From Market Calm to Uncharted Territory

It's a new investment world in 2018. Out of the gate, in January we saw equity indexes rising at an unprecedented pace only to be followed by very rough seas, where equities were lifted and then pushed down in rapid succession. This year has brought a stark and clear change in risk along with a more muddled outlook for the direction of both equity and bond markets.

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THOUGHT LEADERSHIP:

Remodeling Portfolios to Shift Growth to Income

Just like homes can be remodeled to meet the evolving needs of homeowners, Investment portfolios can also be “remodeled” to better match investment goals such as higher income, growth or lower risk. Options are among the best portfolio remodeling tools; they can be utilized to achieve a target level of income and risk without disturbing other parts of the portfolio. Options allow an investor to buy (call) or sell (put) a security at a predetermined price (strike price) on or before a specific date (exercise date).

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CISION

Cboe Marks Third Anniversary of Target Outcome Investment Benchmarks

MARCH 26, 2019



7 Ways to Boost Returns on Your Portfolio

MARCH 25, 2019



Targeted Outcome ETFs for a Murky Investing Landscape

AUG. 20, 2018

Seeking Alpha[®]

ETFs Providing Access To Sophisticated Strategies

AUG. 16, 2018

Seeking Alpha[®]

2 Nifty Retirement ETFs You're Likely Unaware Of

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LOCATION

1765 Greensboro Station Place
Tower 1, 9th Floor
McLean, VA 22102
(855) 979-6060

CONTACT

info@cboeinvest.com

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