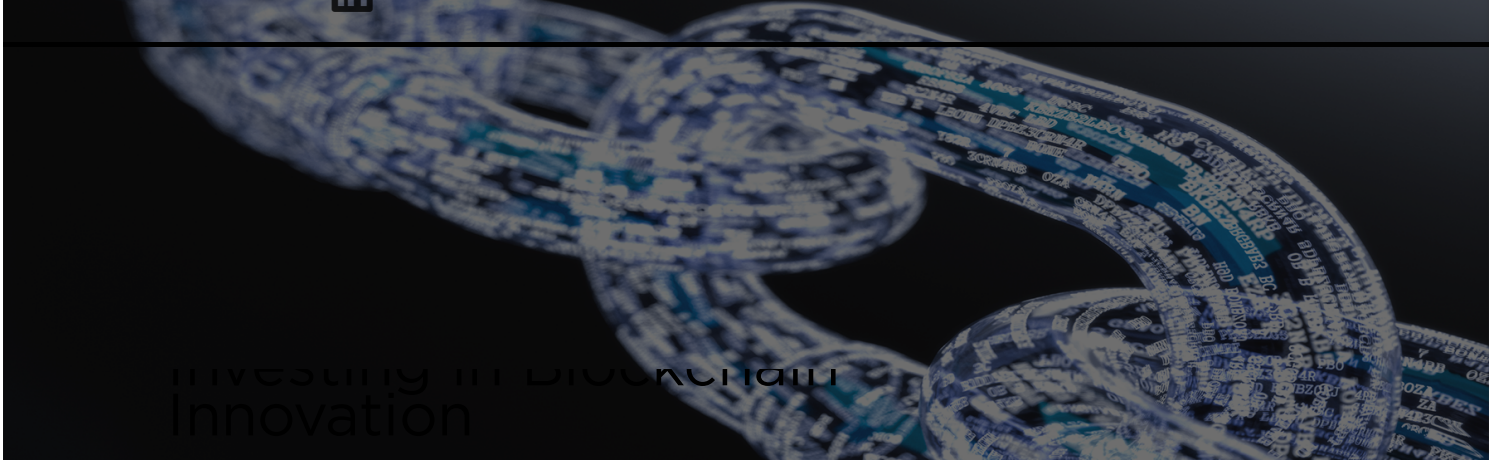


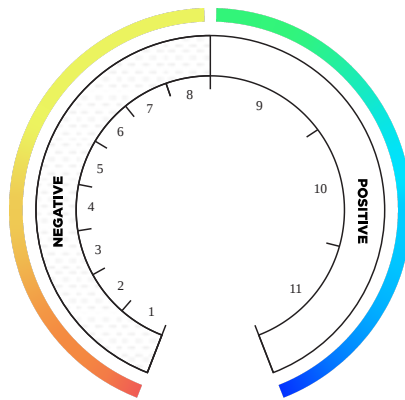


re·ality shares™
A D V I S O R S



Investing in Disruptive
Innovation

[Learn More](#)

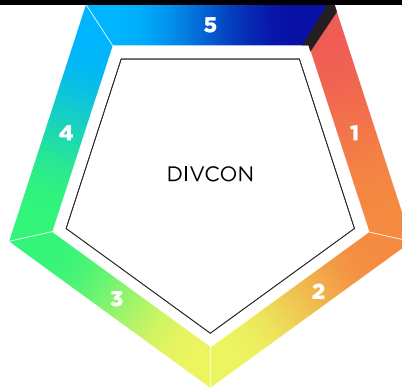


Guard

The Reality Shares Guard Indicator is a proprietary new market-strength indicator designed to enhance risk-adjusted investment returns.



[Read More »](#)



DIVCON

DIVCON is a unique new dividend health rating system that assesses the likelihood that companies will grow or cut their dividends.

[Read More »](#)



Indexes

Reality Shares Inc. creates innovative, research-driven indexes designed to help minimize the effects of market noise and emotion on performance.



[Read More »](#)

This material is prepared by Reality Shares, Inc. (“Reality Shares”). All material or information provided does not constitute investment advice and it should not be relied on as such. It should not be considered a solicitation to buy or an offer to sell a security. It does not take into account any investor’s particular investment objectives, strategies, tax status or investment horizon. You should consult your tax and financial advisor. There is no representation or warranty as to the accuracy of the information and Reality Shares shall have no liability for decisions based on such information.

Index performance returns are for illustrative purposes only and do not represent an actual fund or portfolio performance. Index performance returns do not reflect any management fees, transaction costs or expenses. Indexes are unmanaged and one cannot invest directly in an index. The information herein is not intended to predict actual results, which may differ substantially from those reflected. Investing involves risks, including possible loss of principal. Performance data quoted here represents past performance. Past performance is not necessarily indicative of future results.

This material contains certain performance data based on back-testing, (i.e.) simulations of performance of a strategy as if it had actually existed during a defined period of time. The results of such data presented here are for illustrative purposes only, and constitute the judgment of Reality Shares. While the information has been prepared in good faith, there are inherent limitations that recipients must consider carefully. Different models or different assumptions may yield different results.

There are risks associated with investing, including loss of principal. Past performance is not indicative of future performance and is no guide to future returns.

