Sonder Private Wealth Management

sonder, n. the realization that everyone has a vivid and complex life.

Everyone has a story.

We would love to know yours.

What We Believe

Everyone has a story.

And no two stories are alike. Every aspect of our financial services is custom-designed for each unique need and objective our clients possess.

Strong and lasting relationships with our clients is the bedrock of our business.

Our clients are like family to us. We believe that truly holistic and quality advice can only come from a deep understanding of our clients and their important relationships, values and dreams. We pride ourselves in the trustworthy, empathetic approach to our professional services.

Independence matters.

Sonder has no outside shareholders or proprietary investment products to which we must be loyal. We are a fee-only business, squarely aligning our success with the success of our clients. Our culture puts our clients' best interests first at all times – holding ourselves to the highest fiduciary standard.

Thoughtful and careful portfolio management.

There is no algorithm that can adequately address unique investor needs and attitudes. Only experienced investment and market discernment, along with a deep understanding of our clients' needs and values will allow us to provide thoughtful, careful financial stewardship, and help to achieve superior goals-based results within the appropriate risk parameters.

Low Cost Everything.

From low investment product fees, competitive advisory fees, and an aversion to incurring more income tax than is absolutely necessary, we believe our clients should keep more of what they've earned to help reach future goals.

Mutual Advisors, LLC

Our Partnership

Founded by a premier brokerage firm that was started in 1982, Mutual Advisors has an extensive record of knowledge and success servicing advisors.

They are an SEC Registered Investment Adviser with the primary purpose of providing Sonder Private Wealth Management, and firms like Sonder, with the regulatory framework, compliance oversight, asset management solutions, and technology excellence needed to support top-tier wealth management solutions to Sonder's clients.

Mutual Advisors LLC is a collective of specialists who are ready and able to serve Sonder Private Wealth Management's needs. They are committed to crafting personal solutions, highly specialized models, and practice management tools for growth and quality of services for Sonder and her clients.

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Account Access

Investment advisory services offered through Mutual Advisors, LLC DBA Sonder Private Wealth Management, a SEC registered investment adviser.

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