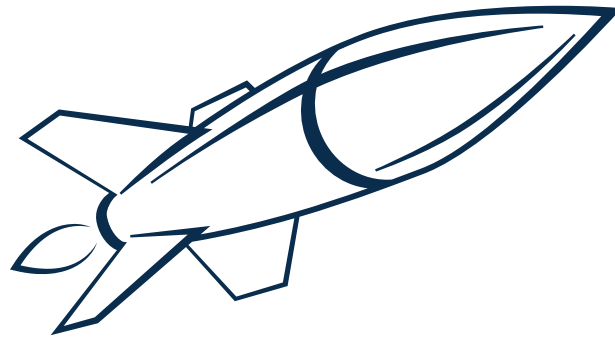


Invest With Us Now

Liftoff is an automated investing platform designed to help investors reach the financial goals that are important to them.



Liftoff

Getting Started is Easy

Let's learn more about you and your goals

[START HERE](#)



Liftoff is Different

Ritholtz Wealth Management marries evidence-based investing with a holistic financial planning approach. Liftoff is the simplest way for investors to access our portfolios and build wealth with us.

Here's What You Get



Individualized Portfolio

Low-cost portfolios designed to meet each client's specific objectives



Easy to Use Dashboard

A simple and intuitive client interface including performance reporting



Notifications

Live updating of financial goals and progress reporting



Expert Advice

Regular communication from Ritholtz Wealth Management experts



Automation

Automated rebalancing and trading



Officially Backed

Assets custodied at Betterment

Now You Go

[START HERE](#)

Still Have Questions?

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