

## INVESTMENT PHILOSOPHY

We use a long-term, value-based approach to identify public companies trading at a material discount to private market value. We seek to invest in high quality management teams and also seek turnaround opportunities in under performing businesses which can benefit from strategic change. We focus on the sectors we know well: Industrials and Financials.

We value strong capital allocation practices. We look for management teams to make improvements to operations, capital allocation, and governance to improve the rate of change in Return on Invested Capital (ROIC).

We value constructive dialogue and often make suggestions to management and Boards to transform equity value. On occasion, we use shareholder activism as a tool to foster change.

# We Are Concentrated

## LEADERSHIP

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**KEITH M.  
ROSENBLOOM**

FOUNDER & MANAGING MEMBER

Keith has managed the Cruiser Portfolios since inception. He has over 25 years of investing experience with an emphasis on applying traditional value oriented private equity techniques to public and private special situations. Prior to founding Cruiser, Keith co-founded and managed the CARE Capital Group, an investment company focused on investing in hedge funds and creating alternative investment opportunities. Prior to CARE Capital, Keith co-managed Comvest Venture Partners, a private equity and bridge loan fund, and served as Director of Merchant Banking for Commonwealth Associates. Keith graduated cum laude from Yale University.

## ROSE

DIRECTOR OF RESEARCH

He has since accumulated over 35 years of investment management experience, starting at Oppenheimer & Co., where he made Partner within 3 years for his coverage of Basic Industries. Charlie then served as Partner and Portfolio Manager at Ardsley Partners, Bentley Capital, and Omega Advisors before joining Cruiser in 2012. He received his B.S., M.Eng. Chemical Engineering from Rensselaer Polytechnic Institute and his MBA in Finance from the NYU Stern School of Business.

## IN THE NEWS

Apr 30, 2019



## Activist Cruiser Warns Boards Are Broken

FORBES: American activist Cruiser Capital has a message for CEO's and board directors across the country: shareholders are king. Straight-talking Chief Investment Officer Keith Rosenbloom insists boards have forgotten who they are there to represent.

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