

We partner with companies to rethink the world.

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Company in the News:

Empowered Education

Empowered Education Raises \$8 Million from Rethink

Business Wire - March 28, 2019

NEW YORK—(BUSINESS WIRE)—Empowered Education, Inc. announced today that it has raised \$8 million in Series A funding from Rethink Education, a leading impact investor in education technology companies. As part of the funding, Rethink Managing Partner, Michael Walden, has joined the company’s Board of Directors. “Our mission is to positively impact the lives of millions of people who are struggling with chronic disease management and those working to improve their overall health and wellness. We achieve this by offering best in class online training solutions for aspiring and existing health coaches with a strong emphasis on project-based learning and mastering effective...

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We know the challenges. A bifurcated society where a college degree feels like a pre-requisite for the dream and yet attaining one no longer guarantees a path to success. A business climate where women start 50 percent of all new business and only receive 3 percent of the funding. A world growing increasingly hotter and uncertain.

We also know that solutions exist. We strive to rethink our role as investors, as partners, as citizens. Solutions exists. We invest in great ones, in novel ones, in the ones that rethink the status quo.

“Rethink Education and Rethink Impact named 2016 Best for the World Funds.”



“Most universities take a conservative approach with their endowment funds. Not so for Southern New Hampshire University, which has partnered with Rethink Education, to support early-stage edtech startups.”



“Meet the social impact firm that wants to change the world”



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