# A revolutionary approach to funding artists

The Music Fund's aim is to provide independent artists with funding for the next record, tour or PR campaign. It is true that not every musician achieves stardom. But by investing in the royalties of many early-stage artists, The Music Fund would smooth out the lumpiness of future realized payments – and offer fair and transparent prices as a result.

See how it works





TECHSTARS

# Techstars Music Accelerator announces the new 2019 class

The Music Fund has been chosen to be part of the Techstars Music 2019 cohort



NYME

### The Music Fund at NYME 2018

The Music Fund CEO John Funge was a speaker at NY Media Festival 2018 discussing the current state of Written by Kc Ifeanyi

View on Facebook

# How it works

With highly flexible terms and no restrictive contract claiming ownership of your future work, cash in while staying in control!

Pick your	Receive	
terms	up-front	



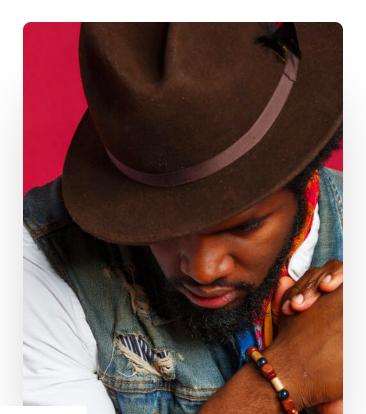
Select royalty streams from your previously released music Choose the percentage to sell and for how long

For example: 50% for 2 years



The Music
Fund will
make you an
offer based
on our datadriven pricing
algorithm

True stories



HIP HOP ARTIST

# JP Rey

66

JP truly has in music and a collive show. How his reach and is limited due financial cons With funding. The Music Fur will be able to

for his listene and old, and talents and stour.

www.officially

WANT TO KNOW MORE?

#### **Questions & Answers**

Instead of forcing musicians to give up control of future tracks, The Music Fund aims to help artists monetize their back catalogs. We do this by analyzing streaming-site and other data to offer upfront payments for predicted future royalty income. Flexible terms will allow artists to retain control by choosing what proportion of their back catalog's future royalty income to sell.

What's the pitch?

What if I make it big? Will The Music Fund take it all?

#### What else could The Music Fund help me with?

Don't see your question here? Email us

#### The Team

The Music Fund is bootstrapped by a founding team from Winton's San Francisco office. Winton is a world-leading quantitative investment manager with approximately \$27 billion in assets. Founded in 1997 by CEO David Harding, Winton uses tools drawn from data science and advanced technology to engineer intelligent, long-term investment systems.





John Funge



Beiying
Zhang
Artist
Community
Manager



Akash Saha VP Engineering



## Launching soon!

Join the Beta