



PLANNING. INVESTMENTS. TOGETHER.

A goals-driven experience for today's inspired investor.

BE A PART OF THE EXPERIENCE

[Disclosure](#)

POSITIONING YOU FOR GROWTH

In a financial services world that is crowded with product offerings and confronted by increased regulatory scrutiny, are you well-positioned for growth?

Our diverse and flexible hybrid platform pulls you, the advisor, in the middle of the value proposition.

The many benefits our platform offers are:

- Increased payouts
- Full independence and control of your business and your brand
- Competitive front, middle and back office support

PLUS



DISCOVER THE WEALTHCARE DIFFERENCE



Goals-Based Investing

Overview of Wealthcare's Goals-Based Investing approach.



Future of Financial Advice in Light of the DOL Ruling

A conversation with industry icon Len Reinhart about the future of financial advice in light of the DOL ruling.



Why Wealthcare

Wealthcare advisors discuss how Wealthcare has affected their lives, and why Wealthcare is the right choice for them going forward.



The Wealthcare Effect

Wealthcare advisors pull back the curtain to explain how Wealthcare has changed their lives, their businesses, and the relationships they have with their clients.



Interview & Discovery

The first time a Wealthcare advisor talks with a client is more than a meeting to discuss finances. It is the start of a Goals-Based relationship that transcends the advisor-client experience for all parties involved.



Monitoring & Advice

Wealthcare advisors explain how the Wealthcare Planning process is about far more than just creating a financial plan.

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THE NEW FIDUCIARY STANDARD

The proposed Fiduciary Rules represents a paradigm shift in the financial services industry. Wealthcare can help you navigate your transition into this new world and quickly position you to prosper in it.



We encourage you to take stock of your exposure to the Fiduciary changes. Are you well positioned for the new standard? If not, we can help.

ABOUT WEALTHCARE ADVISORY PARTNERS

Wealthcare Advisory Partners LLC is the creator of the original [online goals-based planning software](#) released more than 16 years ago and holds 12 patents on this proven financial planning process. Driven by the belief that both [advisors](#) and investors deserve a better way to pursue their life dreams, we provide a full-suite of practice-management support services that empower advisors to achieve a fulfilling career, while giving investors an objective, personalized client experience. Click [here](#) for important disclosures.

[Click here for our ADV2 Part A.](#)

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