



RODD NEWHOUSE, EJD, AWMA®

ABOUT RODD

Rodd Newhouse is a Wealth Manager with 44 management and focuses on managing wealth for private clients with a concentration on sports and entertainment professionals. He holds an Accredited Wealth Management Advisor (AWMA®) designation which allows him to help his clients capitalize on opportunities to preserve, grow, and transfer their wealth.

In 2017, 44 management aligned with Wealthcare Advisory Partners to provide clients with a goals-driven experience that seamlessly integrates planning and investing.

Background and credentials

With more than 20 years of experience in the sports industry and extensive experience with investment services, Rodd has built a Sports and Entertainment Advisory practice. He comes from a family of multiple NFL players, which gives him insight into the unique wealth management needs of professional athletes and entertainers.