



# PLANNING. INVESTMENTS. TOGETHER.

A goals-driven experience for today's inspired investor.

BE A PART OF THE EXPERIENCE

[Disclosure](#)

## POSITIONING YOU FOR GROWTH

In a financial services world that is crowded with product offerings and confronted by increased regulatory scrutiny, are you well-positioned for growth?

Our diverse and flexible hybrid platform pulls you, the advisor, in the middle of the value proposition.

### The many benefits our platform offers are:

- Increased payouts
- Full independence and control of your business and your brand
- Competitive front, middle and back office support

**PLUS**



## DISCOVER THE WEALTHCARE DIFFERENCE



### Goals-Based Investing

Overview of Wealthcare's Goals-Based Investing approach.



### Future of Financial Advice in Light of the DOL Ruling

A conversation with industry icon Len Reinhart about the future of financial advice in light of the DOL ruling.



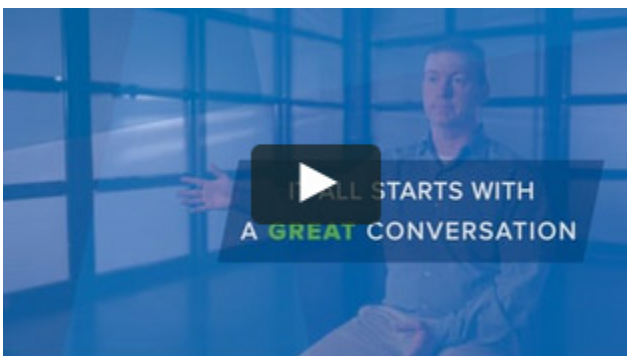
### Why Wealthcare

Wealthcare advisors discuss how Wealthcare has affected their lives, and why Wealthcare is the right choice for them going forward.



### The Wealthcare Effect

Wealthcare advisors pull back the curtain to explain how Wealthcare has changed their lives, their businesses, and the relationships they have with their clients.



### Interview & Discovery

The first time a Wealthcare advisor talks with a client is more than a meeting to discuss finances. It is the start of a Goals-Based relationship that transcends the advisor-client experience for all parties involved.



### Monitoring & Advice

Wealthcare advisors explain how the Wealthcare Planning process is about far more than just creating a financial plan.

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## THE NEW FIDUCIARY STANDARD

The proposed Fiduciary Rules represents a paradigm shift in the financial services industry. Wealthcare can help you navigate your transition into this new world and quickly position you to prosper in it.



**We encourage you to take stock of your exposure to the Fiduciary changes. Are you well positioned for the new standard? If not, we can help.**

### ABOUT WEALTHCARE ADVISORY PARTNERS

Wealthcare Advisory Partners LLC is the creator of the original [online goals-based planning software](#) released more than 16 years ago and holds 12 patents on this proven financial planning process. Driven by the belief that both [advisors](#) and investors deserve a better way to pursue their life dreams, we provide a full-suite of practice-management support services that empower advisors to achieve a fulfilling career, while giving investors an objective, personalized client experience. Click [here](#) for important disclosures.

[Click here for our ADV2 Part A.](#)

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*financial guidance for life*

