



"To Serve our clients and help Protect their hard earned wealth."

As a verb, "shield" means to protect someone or something from danger, risk, or unpleasant experience -- and that's how we serve our clients. Our single focus is on helping to protect and grow the wealth that our clients have worked so hard to create.

"HNW" is a term in our industry that defines the type of clients that most advisors seek. Whole marketing and event plans are geared toward attracting these type of clients. To the industry it means "high net WORTH" individuals.

At Shields Capital Advisors, we also seek "HNW" clients -- but to us that means "high net WORK" individuals. The clients we serve are people who have worked hard their entire life. They showed up every single day and most certainly earned their paycheck. Maybe they worked their way up the corporate ladder to a management position, or jumped in an ambulance when the tones went off, or raced a squad car to a family home to prevent a crime.

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