Experience the Difference

We know what we do. We know how to do it. But what makes all the difference in the world is that we know ***why*** we do it. Experience that Difference.

Here at DeFranco Financial everything centers around our clients. We utilize a holistic approach to financial planning and investment management because only by looking at our clients' entire financial picture can we truly make a difference.We take care to listen and to hear their goals and dreams.

We strive day in and day out to build trust and relationships with our clients that allow us to help them get through some of life's most difficult challenges as well as some of life's most rewarding and joyous occasions.

Our site is filled with educational videos, articles, presentations, and calculators designed to help you learn more about the world of personal finance. Feel free to browse around and then reach out and call us to set a time we can get together to start the process of understanding your goals and dreams.

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Check the background of your financial professional on FINRA's BrokerCheck {//brokercheck.finra.org/}.

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