



Sterling Investment Counsel, LLC is an independent, SEC Registered Investment Advisor that focuses on providing comprehensive investment management services. With over 90 years of combined investment experience our team of professionals are committed to help our clients design, implement, and manage a custom portfolio to match their investment objectives. With strategic asset allocation at the forefront of our investment philosophy, we manage risk through proper diversification among asset classes including stocks, bonds, mutual funds, cash and/or alternative asset classes. Our goal is to build and manage wealth for the long term and our investment experience, exhaustive research, constant monitoring, and attention to detail will help ensure that our client's portfolios are properly diversified and managed according to their individual risk tolerance.

360 Delaware Avenue  
Suite 206  
Buffalo, NY 14202

[Map and Directions \(http://www.google.com/maps?](http://www.google.com/maps?)

[f=q&hl=en&geocode=&q=360+Delaware+Avenue+Suite+206,+Buffalo,+NY,+14202+USA&ie=UTF8&z=16&iwloc=addr&om=1](http://www.google.com/maps?f=q&hl=en&geocode=&q=360+Delaware+Avenue+Suite+206,+Buffalo,+NY,+14202+USA&ie=UTF8&z=16&iwloc=addr&om=1))

Phone: (716) 783-7054

Fax: (716) 783-7068



Sterling Investment Counsel, LLC is an independent, SEC Registered Investment Advisor that focuses on providing comprehensive investment management services. With over 90 years of combined investment experience our team of professionals are committed to help our clients design, implement, and manage a custom portfolio to match their investment objectives. With strategic asset allocation at the forefront of our investment philosophy, we manage risk through proper diversification among asset classes including stocks, bonds, mutual funds, cash and/or alternative asset classes. Our goal is to build and manage wealth for the long term and our investment experience, exhaustive research, constant monitoring, and attention to detail will help ensure that our client's portfolios are properly diversified and managed according to their individual risk tolerance.

[Privacy Policy \(/files/83947/Privacy%20Policy%20%2D%20Sterling%20Investment%20Counsel.pdf\)](/files/83947/Privacy%20Policy%20%2D%20Sterling%20Investment%20Counsel.pdf)