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### Welcome to Rassler Financial

We do more than help you manage your finances. We help you get the outcome you deserve because you've earned it.

### Since 2005, we've been helping hundreds of clients:

Rassler Financial - Philadelphia's A	Plan for retirement	Work with a financial planner for the first time
	Send kids to college	
	Live debt free	Make career adjustments
	Work with estate attorneys	Pay off loans and other debts
	Plan for children	Invest in
	Invest in the right funds	businesses
		Retire early
	Work with accountants	Complete their

bucket list



# Let's skip the stuffy-suit talk for now, and get right down to the business that matters most — you.



Do you have an immediate, life changing event coming up or that recently happened? New baby? Experienced a sudden loss? Do you need life insurance?

# What's changing in your life today?



You have never used a financial planner. You want to plan for your retirement. You are thinking about using a new financial planner. Bottom line: You are looking for some help with money management.



You won the lottery! You sold a business. You are thinking of investing in a business. You received an inheritance. You have complex wealth management needs.

#### Steps to get started!

Give our office a call at 215-545-4206 - one of the four of us is almost always available for a quick 15 minute call to see if it makes sense to get together. You don't need to have anything prepared in advance of this call - just a general sense of your current situation and how you think we might be able to help! *Learn more* 



## WORK WITH A CERTIFIED PROFESSIONAL



Shanley Rassler Campbell focuses on financial and estate planning strategies for individuals, executives and business owners paying particular attention to retirement planning and the generation of lifetime income for her clients.

Shanley is a CFP® practitioner. These marks identify those individuals who have met the rigorous experience and ethical requirements of the CFP® Board, have successfully completed financial planning coursework and have passed the CFP® Certification Examination covering the following areas: the financial planning process, risk management, investments, tax planning and management, retirement and

employee benefits, and estate planning.

To know if you are dealing with a fiduciary, you need to look for a CFP® certification. All financial advisors must have licenses, but that does not require all license holders to maintain fiduciary ethics. If you find a financial professional with CFP® certification, you'll know you've found the best of the best.

Shanley is a Chartered Financial Consultant (ChFC). To hold this certification she meets experience requirements and passed 8 extensive exams covering finance, investing, taxes, insurance, estate planning and ethics.

Rassler Financial, 230 S. Broad Street, 17th Floor, Philadelphia, PA 19102.

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