

# PRIVATE WEALTH ADVISORS

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Over the years you've built up many things. Your business. Your wealth. Your legacy. But in the process of building your portfolio, you may find that some financial products and services complicate and confuse your financial picture, unintentionally steering you away from your financial goals. While your financial needs may be complex, there's no reason your solutions need to be. That's where our Private Wealth Advisors come in.

## Services

### WEALTH STRATEGY & FINANCIAL PLANNING



We work with you to define the wealth strategies you need to get the most of every stage of life.

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### INVESTMENT & BROKERAGE SERVICES



Our team provides meaningful and timely asset allocation advice and guidance designed to take the emotion out of investing.

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### INSURANCE



Our independent insurance planning advocates are here to help you protect you, your business and your family.

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### CONCIERGE PRIVATE BANKING



From everyday purchases to financing an aircraft, our private bankers help you live the best life possible.

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### TRUST & ESTATE ADMINISTRATION



Build your legacy for the next generation by maximizing tax savings, asset protection and more.

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Our Private Wealth Advisors can help you manage your private banking, insurance, estate planning and investment needs, all under one roof. Our experienced advisory teams work with you, your family and your other advisors in an honest and transparent way to help you manage the extensive responsibilities of wealth. Our singular goal is to create an extraordinary client experience, providing you with the resources, advice and guidance required to ensure your financial future.

## What Sets Us Apart

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While every client's needs are different, we offer each a high-touch experience based on discovery, planning, teamwork, integrity and simplicity.

- **Discovery:** An in-depth discovery process administered by credentialed advisors is critical to your success. Our advisory team takes the time to truly get to know our clients, building a deeper connection and understanding of the “why” and “what” before focusing on the “how” of a goals-based plan.
- **Planning:** Our expert team of private client advisors, certified financial planners and a board-certified estate planning attorney\* prioritize strategic financial planning to bring our clients new perspectives and ideas. We work with you and your existing advisors to provide a holistic plan for managing your wealth.
- **Teamwork:** We believe people do business with people, not banks. That’s why we’ve built a team of highly credentialed and experienced experts who are genuinely excited to serve you and your family. By unleashing the power of individual expertise in a collaborative environment, our clients reap the benefit of thoughtful and well-crafted solutions tailored just for them.
- **Integrity:** Our Private Wealth Advisors team acts on your behalf and in your family’s interests in an objective and transparent manner, with no proprietary investments and no hidden costs.
- **Simplicity:** The skills to acquire wealth are often very different from the skills and knowledge necessary to maintain and manage wealth over various market cycles. While managing wealth can be complicated, we work to simplify your financial life and provide critical information to give you a greater sense of control.

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*All loans subject to Texas Capital Bank credit approval*

