



# ABOUT US

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We provide debt capital through secured, asset-based financing transactions and seek to deploy \$10 million to \$50 million per transaction.

Park Cities is led by Principals with decades of experience and success as investors, operators, and advisors.

We take an active approach to working with companies, often providing C-level support and guidance to help our portfolio companies grow and prosper over the long-term.

Park Cities is a privately-held, SEC-registered alternative investment advisory firm.



## STRATEGY

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Park Cities leverages a proven process to originate or invest in loans and other debt-like instruments, providing capital to counterparties across a variety of industries through secured, asset-based financing transactions. Park Cities invests through multiple sleeves of capital, providing flexible debt capital solutions across the capital stack.

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Small to medium enterprises and consumers seek flexible financing solutions and on-demand capital.

Further, they seek sophisticated lenders able to rapidly and reliably execute and close.

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Park Cities adds value by:

Providing financing when access to traditional banking relationships is limited

Reaching decisions quickly

Maintaining flexibility with respect to timing, size of financing, structuring, and collateral

Partnering with traditional banks

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We structure transactions through:

Direct Lending SPVs

Credit Services Organizations

Forward Flow/Asset Purchases

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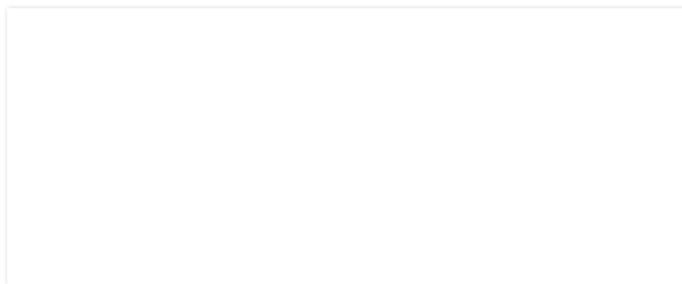
Park Cities opportunistically deploys capital by focusing on asset quality, structure, coverage, and downside protection. We strive to align our interests with our counterparties' and to diversify across geographies, industries, and asset classes.

## OUR TEAM

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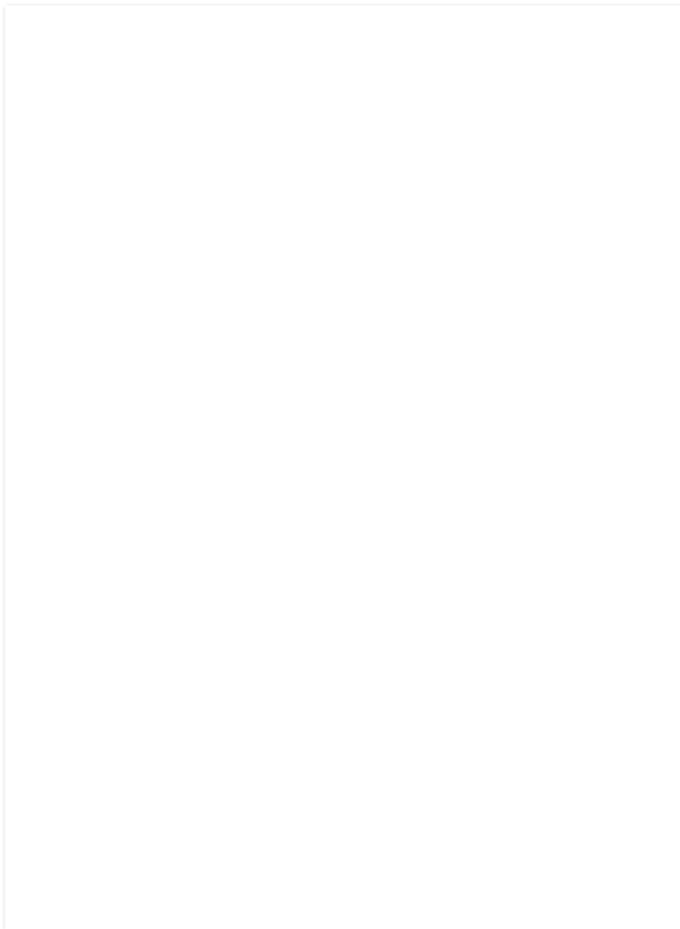
Park Cities' Principals have decades of experience in consumer and commercial lending, extensive corporate finance skills, and significant operating experience. Our comprehensive understanding of the credit landscape enhances our ability to provide creative, flexible solutions while maintaining a conservative approach.

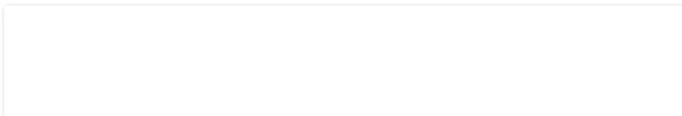
## SENIOR LEADERSHIP





INVESTMENT TEAM

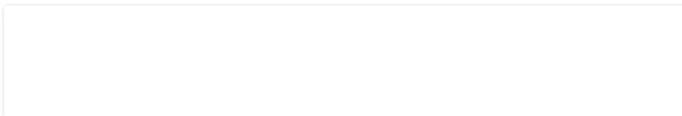






## OPERATIONS







# NEWS

APRIL 2, 2019

PRESS RELEASE

**Possible Finance Receives \$30M Facility From  
Park Cities Asset Management, Launches in Texas  
and Soon to Launch in Ohio**

MARCH 26, 2019

PRESS RELEASE

**Yalber, a FinTech Pioneer, Announced a New \$20  
Million Credit Investment**

JULY 24, 2018

PRESS RELEASE

**Applied Data Finance Closes \$145 Million  
Financing in Equity and Debt Capital**

# CONTACT US

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Subject

Message

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