
ABOUT



The partners have invested more than \$1.3 billion of equity capital primarily in consumer and retail businesses. Leveraging best practices and relationships from leading institutions, we bring elite investing, advisory and operating experience to the lower middle market.

In partnership with management teams, the firm focuses on developing the next generation of category leaders by providing flexible capital, deep domain knowledge, access to transformative industry relationships, and strategic and operational expertise to our investments.

**INVESTMENT
CRITERIA**

Monogram seeks to invest in innovative brands with differentiated value propositions and demonstrated customer followings. We look for strong management teams with defined visions for their businesses and the desire to achieve outsized growth on an accelerated timeline. We typically invest in companies with revenues of \$5 to \$50 million.

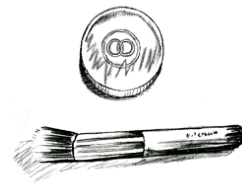
**VALUE
ADDITION**

At Monogram, we pride ourselves on being collaborative partners with management teams. To these partnerships we bring domain expertise in areas of strategic importance: brand building, marketing, recruiting, operations, supply chain / distribution, financial reporting, and financing. Alongside this, Monogram delivers a network of key channel partners to broaden distribution into new points of sale and geographies as well as the transactional experience to maximize value on exit. We typically deploy up to \$30+ million of equity capital per investment.

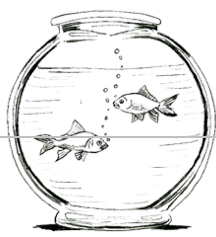
**SECTOR
FOCUS**



Apparel &
Accessories



Beauty &
Personal Care



Pets



Consumer
Healthcare

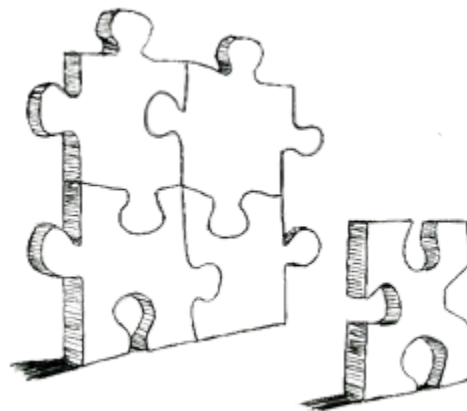


Food &
Beverage



Restaurants

TEAM



Monogram was formed on the principle that too many promising consumer and retail brands fail to reach their full potential due to a lack of access to capital, strategic resources, talented management, and operational expertise during their formative stages of development.

Having spent their careers investing on behalf of top private equity firms and advising blue chip consumer brands, the Monogram team brings deep domain knowledge, robust networks, and a passion for working collaboratively with entrepreneurs to every investment.

OLIVER NORDLINGER

Co-Founder & Partner



JARED STEIN

Co-Founder & Partner



LUSA ZHOU

Vice President



RYAN COLLINS

Associate



JACK FENTON

Associate



JOSH MINNICK

Associate





NATASHA BURKE
Executive Coordinator



MICHAEL ALLEN
Operating Advisor



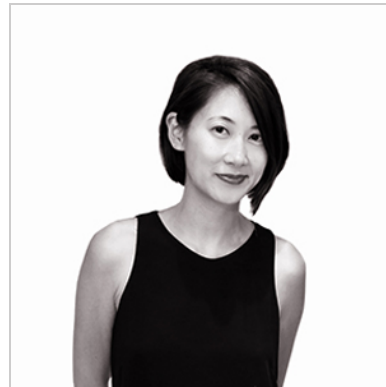
TIFFANY BENSLEY
Operating Advisor



CHRISTINA HAN
Operating Advisor



GREG WILLSEY
Operating Advisor





INVESTMENTS

All Investments

Active Portfolio

Realized Portfolio

Platform Investments



healthyspot.
for your dog's mind, body and bowl™



kidfresh

mixlab



TARTINE

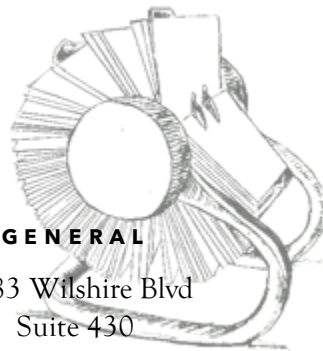
NEWS



DATE	ARTICLE
June 6, 2019	Mixlab Raises \$8.5M For Its Modern Pet Pharmacy https://monogramcapital.com/news/#article-1
April 9, 2019	Dig Inn Receives \$15M Investment From Danny Meyer Firm https://monogramcapital.com/news/#article-2
February 6, 2019	D.S. & Durga Brings 'Badass Fancy' To Manhattan Retail https://monogramcapital.com/news/#article-3
September 19, 2018	Country Archer Raises \$10M To Pursue Mass And Convenience Markets https://monogramcapital.com/news/#article-4
April 23, 2018	Monogram Closes At Hard Cap https://monogramcapital.com/news/#article-5
April 16, 2018	Greek Yogurt Maker Ellenos Aims Higher After \$18M Infusion https://monogramcapital.com/news/#article-6
November 10, 2017	Monogram Takes Controlling Stake In Planet Fitness Franchisee https://monogramcapital.com/news/#article-7
July 25, 2017	Country Archer Partners With Monogram For Second Round Of Funding https://monogramcapital.com/news/#article-8
April 25, 2017	Kidfresh To Further Disrupt And Expand The Children's Food Category With New Funding https://monogramcapital.com/news/#article-9
April 18, 2017	PetSmart Is Acquiring Chewy.com For \$3.35 Billion In The Largest E-Commerce Acquisition Ever https://monogramcapital.com/news/#article-10
March 22, 2017	Why People Love Dig Inn https://monogramcapital.com/news/#article-11
March 16, 2016	Monogram Capital Invests In Country Archer Jerky https://monogramcapital.com/news/#article-12
November 18, 2015	Pizza Studio Receives Strategic Investment https://monogramcapital.com/news/#article-13
January 21, 2015	Ex-Golden Gate, Leonard Green Execs Launch Monogram Capital https://monogramcapital.com/news/#article-14
January 20, 2015	Farm-to-Table Chain Scores Funding https://monogramcapital.com/news/#article-15



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PARTNER LOGIN



User Name:

Password: