

Your Guide to Understanding and Capitalizing on a Decentralized World

GET STARTED ▼

OUR MISSION

BlockSocial's mission is to help you better understand blockchain technology and how to take advantage of its ability to revolutionize the way we live, work, shop, entertain ourselves, and relate to one another.

[Learn more >>](/about/) (/about/)

ABOUT BLOCKCHAIN



What is blockchain? (/blockchain-101/)

Blockchain is a decentralized, secure, shared, and transparent public ledger of economic transactions that can be programmed to record virtually anything of value.

[LEARN MORE](#)
(/BLOCKCHAIN-101/)



Why is it disruptive? (/industries/)

The amazing breakthrough of blockchain technology is its ability to create digital trust between two individuals or entities that have never met one another.

[LEARN MORE](#)
(/INDUSTRIES/)



How can it impact me? (/industries/)

Blockchain empowers consumers to move away from relying on trusted intermediaries and conduct direct peer-to-peer transactions, saving both time and money.

[LEARN MORE](#)
(/INDUSTRIES/)

BLOCKCHAIN IS THE GREATEST TECHNOLOGICAL INNOVATION SINCE THE INTERNET.

Blockchain has the potential to change our lives in ways not seen since the internet, revolutionizing business models and redefining companies, industries, and governments worldwide.

Over time, it is likely to disrupt nearly every aspect of the global economy by shifting it from a centralized model to a decentralized, digitized, borderless world facilitated by cryptocurrencies and e-residencies.

WAYS TO EARN MONEY (DIGITAL COINS OR TOKENS) WITH BLOCKCHAIN-BASED APPLICATIONS

Get paid for sharing content or lending your time.



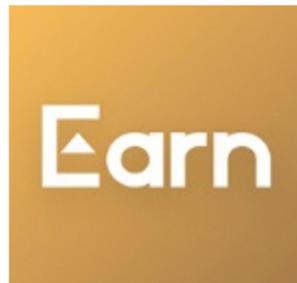
STEEM

(<https://www.blocksocial.com/steem/>)

Steem

(<https://www.blocksocial.com/steem/>)

Steem is a blockchain-based social network and rewards platform



(<https://www.blocksocial.com/earn/>)

Earn

(<https://www.blocksocial.com/earn/>)

Earn enables users to get paid by replying to emails and completing



(<https://www.blocksocial.com/sola/>)

Sola

(<https://www.blocksocial.com/sola/>)

Sola is a decentralized social platform where

for publishers to monetize content and grow community.

tasks. Keep the money or donate it to charity.

every user earns on their content.

Make money renting out unused space on your hard drive.

The Golem logo consists of the word "golem" in a lowercase, sans-serif font. The letter 'o' is replaced by a stylized circular icon with a small dot above it.

(<https://www.blocksocial.com/golem/>)

Golem

(<https://www.blocksocial.com/golem/>)

Billing itself as the Airbnb of computers' unused processing capacity, Golem allows you to rent out your excess computing power and get paid in cryptocurrency.



(<https://www.blocksocial.com/sia/>)

Sia

(<https://www.blocksocial.com/sia/>)

Use your underutilized hard drive capacity with Sia to provide cloud storage for a fee to others who need it.



(<https://www.blocksocial.com/storj-labs/>)

Storj Labs

(<https://www.blocksocial.com/storj-labs/>)

Rent out your excess hard drive space in exchange for STORJ tokens. Use STORJ tokens to purchase private, encrypted, reliable, and decentralized file storage.

Online Marketplaces, Lending, and Charitable Donations



(<https://www.blocksocial.com/openbazaar/>)

OpenBazaar

(<https://www.blocksocial.com/openbazaar/>)

The OpenBazaar online marketplace from the company OB1 is a different way to do online commerce. It's a peer-to-peer application that doesn't require middlemen, which...



(<https://www.blocksocial.com/salt/>)

Salt

(<https://www.blocksocial.com/salt/>)

The SALT lending platform lets you leverage your cryptocurrency assets to secure cash loans. Maintain your cryptocurrency positions and avoid less-than-optimal tax events.



(<https://www.blocksocial.com/alice/>)

Alice

(<https://www.blocksocial.com/alice/>)

Alice is a charitable giving platform that brings transparency to social funding through blockchain technology.

[VIEW MORE >> \(\)](#)

BLOCKCHAIN PROJECTS IN DEVELOPMENT



(<https://www.blocksocial.com/ujo/>)

UJO

(<https://www.blocksocial.com/ujo/>)

The music industry platform Ujo allows payments between fans and artists with no intermediaries, enabling inherent transparency and prompt compensation.



(<https://www.blocksocial.com/etherisc/>)

Etherisc

(<https://www.blocksocial.com/etherisc/>)

Etherisc is a decentralized insurance and reinsurance marketplace designed to modernize the industry by making the purchase and sale of insurance more efficient, less expensive,...



(<https://www.blocksocial.com/ubitquity/>)

Ubitquity

(<https://www.blocksocial.com/ubitquity/>)

The Ubitquity real estate record-keeping platform allows for transparently recording deeds, tracking title, and working with other property records, thereby reducing future title search time...



(<https://www.blocksocial.com/brave/>)

Brave

(<https://www.blocksocial.com/brave/>)

The Brave internet browser is on a mission to fix the web by giving users a safer, faster, and better browsing experience, all while growing...



(<https://www.blocksocial.com/props/>)

PROPS

(<https://www.blocksocial.com/props/>)

The PROPS peer-to-peer video streaming service ensures that network value flows back to the people who help it grow, better aligning stakeholders across the platform...



LO3 ENERGY

(<https://www.blocksocial.com/lo3-energy/>)

LO3 Energy

(<https://www.blocksocial.com/lo3-energy/>)

LO3 Energy provides localized energy marketplaces for peer-to-peer energy sharing across existing utility grid infrastructure.



(<https://www.blocksocial.com/provenance/>)



(<https://www.blocksocial.com/request->



(<https://www.blocksocial.com/patientory/>)

Provenance
(<https://www.blocksocial.com/provenance/>)

Provenance, a supply chain management platform, enables retailers and producers to provide product data, track the journey of goods, and empower customers with access to...

network/)

Request Network
(<https://www.blocksocial.com/request-network/>)

Request is taking on PayPal by offering the ability for anyone, anywhere to request a digital payment in traditional money or cryptocurrency.

Patientory

(<https://www.blocksocial.com/patientory/>)

Instantly access your own health information.

Patientory empowers patients, clinicians, and healthcare organizations to access, store, and transfer medical records safely and securely.

SECTORS AND INDUSTRIES BLOCKCHAIN IS LIKELY TO TRANSFORM

Blockchain technology is being applied in new ways every day, reshaping outdated business models and creating entirely new economic and social systems.

Real Estate
(<https://www.blocksocial.com/industries/real-estate/>)



Music
(<https://www.blocksocial.com/industries/music/>)



Retail
(<https://www.blocksocial.com/industries/retail/>)



Insurance
(<https://www.blocksocial.com/industries/insurance>)



Charity
(<https://www.blocksocial.com/industries/charity/>)



(<https://www.blocksocial.com/industries/real-estate/>)

(<https://www.blocksocial.com/industries/music/>)

(<https://www.blocksocial.com/industries/retail/>)

(<https://www.blocksocial.com/industries/insurance/>)

(<https://www.blocksocial.com/industries/charity/>)

Financial Services

(<https://www.blocksocial.com/industries/financial-services/>)



(<https://www.blocksocial.com/industries/financial-services/>)

Supply Chain

(<https://www.blocksocial.com/industries/supply-chains/>)



(<https://www.blocksocial.com/industries/supply-chains/>)

Internet of Things

(<https://www.blocksocial.com/industries/internet-of-things/>)



(<https://www.blocksocial.com/industries/internet-of-things/>)

Healthcare

(<https://www.blocksocial.com/industries/healthcare/>)



(<https://www.blocksocial.com/industries/healthcare/>)

Government

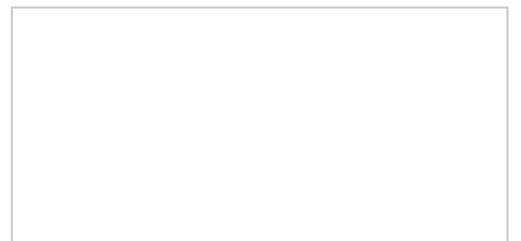
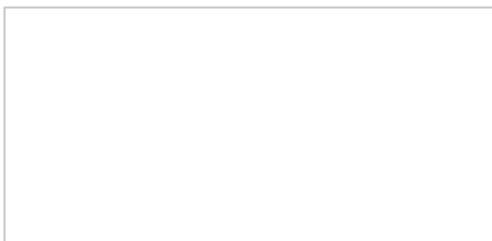
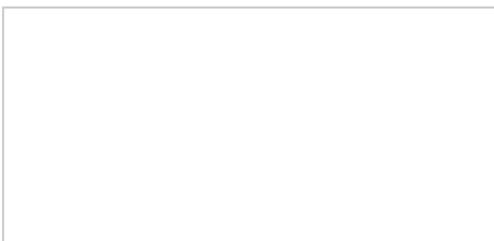
(<https://www.blocksocial.com/industries/government/>)



(<https://www.blocksocial.com/industries/government/>)

[VIEW MORE >> \(/INDUSTRIES\)](#)

COUNTRIES LEADING THE BLOCKCHAIN REVOLUTION



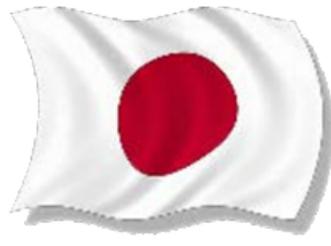


(<https://www.blocksocial.com/estonia/>)

Estonia

(<https://www.blocksocial.com/estonia/>)

Every person has a state-issued digital identity that can be used to identify themselves, provide digital signatures, and access e-services.



(<https://www.blocksocial.com/japan/>)

Japan

(<https://www.blocksocial.com/japan/>)

Japan is known worldwide as being friendly to blockchains, bitcoin, and cryptocurrencies. In April 2017, Japan recognized bitcoin as legal tender.



(<https://www.blocksocial.com/switzerland/>)

Switzerland

(<https://www.blocksocial.com/switzerland/>)

Zug, a small Swiss town, has come to be known as Crypto Valley, and with a favorable regulatory environment, Switzerland has attracted huge foreign investments...

BLOCKCHAIN, BITCOIN, AND THE FUTURE OF MONEY



The pseudonymous Satoshi Nakamoto's release of bitcoin and the blockchain technology behind it in 2009 marked the first time in history that people could transact with each other on a global scale, nearly instantaneously, at little to no cost, utilizing a peer-to-peer network without having to rely on an intermediary like a bank or another financial institution.

“Bitcoin isn't just digital money. Bitcoin is a fundamental transformation of the technology of money.”

-Andreas M. Antonopoulos, author of The Internet of Money

TYPES OF DIGITAL ASSETS



(<https://www.blocksocial.com/digital->



(<https://www.blocksocial.com/utility->



(<https://www.blocksocial.com/tokenized->

currencies/)

Digital Currencies
(<https://www.blocksocial.com/digital-currencies/>)

Also known as cryptocurrencies, digital currencies are digital representations of value that are created on a blockchain.

tokens/)

Utility Tokens
(<https://www.blocksocial.com/utility-tokens/>)

Utility tokens give the holder the right to interact with and transact within the platform or project that issues the token.

assets/)

Tokenized Assets
(<https://www.blocksocial.com/tokenized-assets/>)

Tokenized assets can take the form of a tokenized security like a stock or bond. An asset-backed digital token can also represent a physical asset.

“The ‘killer app’ for the early internet was email; it’s what drove adoption and strengthened the network. Bitcoin is the killer app for the blockchain.”

— Harvard Business Review

CRYPTOCURRENCIES ARE BEING CREATED FOR USE IN CUSTOMER LOYALTY PROGRAMS.

Brands and companies are beginning to see the value of digital currencies in creating marketing campaigns that resonate with the growing number of crypto enthusiasts. No matter how comical they may seem, they help improve customer engagement and educate people on some of the real-world uses of digital currencies.





(<https://www.blocksocial.com/bacoin/>)

Bacoin

(<https://www.blocksocial.com/bacoin/>)
Limited edition

Bacoins are redeemable for packs of real Oscar Meyer bacon.



CAFFÈ
LATTESSO

(<https://www.blocksocial.com/lattessocoin/>)

Lattessocoin

(<https://www.blocksocial.com/lattessocoin/>)

Every cup of Lattesso comes with a code that entitles customers to free Lattessocoins that can be exchanged for coffee, other future offers, and even...



(<https://www.blocksocial.com/whoppercoin/>)

WhopperCoin

(<https://www.blocksocial.com/whoppercoin/>)

Launched by Burger King Russia, the WhopperCoin is part of a loyalty program to reward customers for each Whopper sandwich they purchase.

INVESTING IN BLOCKCHAIN

Technically speaking, you can't invest "in blockchain," as it is neither a physical nor digital asset. Rather, it is a technology or software program similar to the technology that the internet is built on. We don't invest "in" the internet either; we invest in companies that use the internet to generate revenues in some way. Investing "in" blockchain is similar.

FOUR WAYS TO POTENTIALLY CAPITALIZE ON BLOCKCHAIN TECHNOLOGY



(<https://www.blocksocial.com/cryptocurrencies/>)
Cryptocurrencies
(<https://www.blocksocial.com/cryptocurrencies/>)
Cryptocurrencies like bitcoin are generally built on their own customized blockchain designed to



(<https://www.blocksocial.com/blockchain-solution-providers/>)
Blockchain Solution Providers
(<https://www.blocksocial.com/blockchain-solution-providers/>)
Numerous companies are building applications



(<https://www.blocksocial.com/crypto-mining-enablers-and-infrastructure/>)
Crypto Mining Enablers and Infrastructure
(<https://www.blocksocial.com/crypto-mining-enablers-and-infrastructure/>)
Companies that manufacture cryptocurrency mining



(<https://www.blocksocial.com/companies-using-blockchain/>)
Companies Using Blockchain
(<https://www.blocksocial.com/companies-using-blockchain/>)
Companies around the world that are beginning to use blockchain

serve a specific purpose.

Investing in cryptocurrencies is different than investing in traditional investments like stocks. When investing in cryptos, you are purchasing a digital asset or token.

utilizing blockchain technology. The potential of the blockchain to transform entire industries and existing business models is immense.

Companies building blockchain-as-a-service platforms are expanding rapidly and creating a growing market opportunity.

equipment, operate cryptocurrency mining farms or mining pools, supply the technology tools and resources for building new blockchain applications, or...

technology in a meaningful way will potentially create for themselves a sustainable competitive advantage, lower...

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CONTACT

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Investing in cryptocurrencies or tokens is highly speculative and the market is largely unregulated. Anyone considering such an investment should be prepared to lose their entire investment.

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