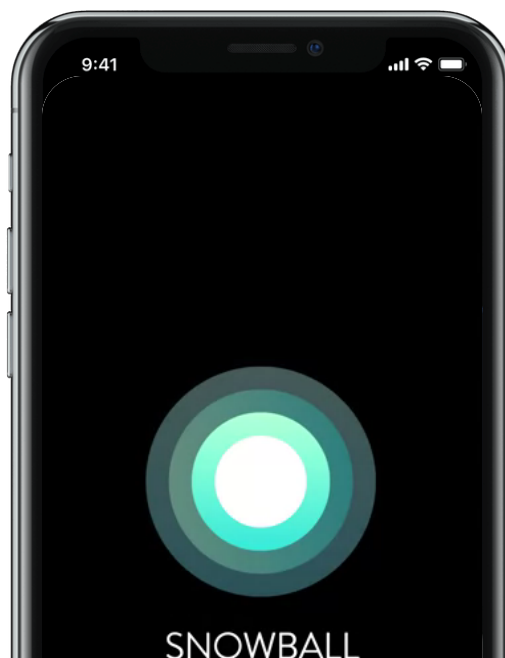




Smart crypto portfolio investing for everyone.

Revolutionizing the way people invest in cryptocurrency by offering one, safe, easy-to-use place to invest in tax-optimized crypto portfolios or "bundles" that pay you interest.





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The Snowball Difference

Access Smart Crypto

No more wondering what tokens to buy and sell. Portfolios created by **real** professionals and are tax optimized.



Avalanches Happen and That's Why Security is Everything.

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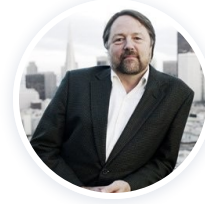
Don't Take Our Word for It



Hunter Harrison 

Founding Partner of Konza Capital

"The average retail investor doesn't have proprietary deal flow or access to advanced trading tools. Passive investment platforms like Snowball's SCIA will allow them to gain easy and advanced exposure into digital assets."



Reese Jones 

Associate Founder of Singularity University

"Snowball's hand-picked team is making an easier way for investors to participate in blockchain-related portfolios. Good people with competence, building a service with good intent for you."



Richard Blum 

Chairman and CEO of Blum Capital

"The idea of SCIA is innovative and exciting, and I have the utmost faith that this team will pull it off."



Justin Yashouafar 

Managing Partner at Blockhead Capital

"We're excited to see Snowball's SCIA platform go live because we believe that Main Street investors should have access to sophisticated investment and trading strategies while maintaining control of their own digital assets."

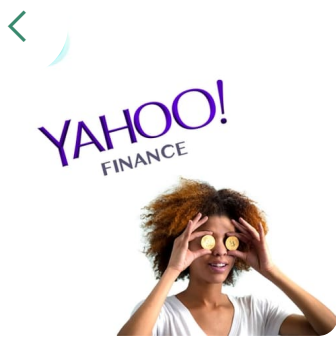


Brian Kerr 

CEO of Kava.io and Investor in Snowball

"I'm excited to see the launch of Snowball's new smart crypto investment automation platform because it will finally provide Main Street investors with access to sophisticated investment and trading strategies for crypto assets."

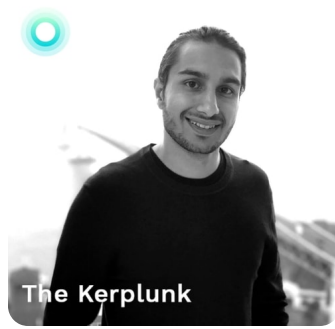
What the Media is Saying



Snowball: Automating Cryptocurrency Investing

May 8, 2019

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One to Watch: Parul Gujral, CEO of Snowball

Apr 19, 2019

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Snowball CEO Parul Gujral at #RestartWeek

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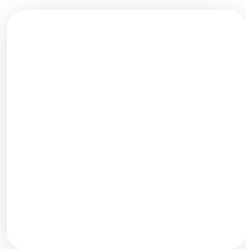
Automated Cryptocurrency Investing: Parul Gujral

By: [projectegg.co](#)



Moving From Fiat To Digital Currencies

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Investment, Entrepreneurship + Empathy with Parul Gujral

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