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MENU

# LLR Partner

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Companies (<https://www.llrpartners.com/companies/>)  
Every Day (<https://www.llrpartners.com/every-day-news/>)

**We believe in creating  
value through  
partnership.**

**Meet the technology  
and services  
focused private equity  
firm built to help  
your business grow.**

# Introducing GrowthBits.

LLR believes efforts in Sales, Marketing, Talent, Technology, Finance, Strategy and M&A help drive growth. Here are simple, actionable insights from our network that you can implement, too.

[\(https://www.llrpartners.com/bit/4-questions-to-ask-before-migrating-to-the-cloud/\)](https://www.llrpartners.com/bit/4-questions-to-ask-before-migrating-to-the-cloud/)

## #Technology

[\(https://www.llrpartners.com/bit/4-questions-to-ask-before-migrating-to-the-cloud/\)](https://www.llrpartners.com/bit/4-questions-to-ask-before-migrating-to-the-cloud/)



Chris McFadden

**4 Questions to Ask Before Migrating Your App or Service to the Cloud**  
<https://www.llrpa.com/bit/4-questions-to-ask-before->

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## #Marketing

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Michele Weber

**How Marketing Can Help Sales Close More Deals**  
<https://www.llrpa.com/bit/marketing-deal-support-role/>

JUNE 17, 2019

[\(https://www.llrpartners.com/bit/best-acquisition-integration-advice/\)](https://www.llrpartners.com/bit/best-acquisition-integration-advice/)

## #M&A

<https://www.llrpartners.com/bit/best-acquisition-integrati>



Kristy DelMuto

**The Best Acquisition Integration Advice from the Field**  
<https://www.llrpa.com/bit/best-acquisition-integration-advice/>

MAY 30, 2019

## migrating- to-the- cloud/

JULY 3, 2019

This post on cloud migration originally appeared on the SparkPost Blog and has been adapted for GrowthBits. It's tempting...

And at the end of the day, a direct line from marketing to new customer acquisition and revenue attainment...

Know why you're doing it. Be clear on what have to offer each other. Treat people fairly. Integration is not...

[\(https://www.llrpartners.com/bit/best-practices-sales-handoff/\)](https://www.llrpartners.com/bit/best-practices-sales-handoff/)

### #Sales

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Jeff Purtell

How to  
Make the  
Perfect  
Sales  
Handoff  
from SDR  
to Sales  
Rep  
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practices-  
sales-

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### #Strategy

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Steve Chang

How to Turn  
Strategy  
Into Action  
[\(https://www.llrpa.com/bit/how-to-turn-strategy-action/\)](https://www.llrpa.com/bit/how-to-turn-strategy-action/)

MAY 3, 2019

The tangible value of your strategy can only be realized when it's

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### #Technology

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Ron Fijalkowski

Beyond the  
Hype:  
Industry 4.0  
in Action  
[\(https://www.llrpa.com/bit/industry-4-0-examples-in-action/\)](https://www.llrpa.com/bit/industry-4-0-examples-in-action/)

APRIL 19, 2019

Industry 4.0 hasn't just made industrial

handoff/).

MAY 17, 2019

The perfect sales handoff requires both cultural alignment and logistical coordination, and getting it right is both an art and...

translated into action by an organization that understands...

technology incrementally better, it has completely changed the rules. Industry 4.0 has brought sophisticated...

## TARGETED SECTORS AND FOCUSED TEAMS

# Meet the Team.

LLR Partners is a lower middle market private equity firm committed to creating long-term value by growing our portfolio companies. We invest in a targeted set of industries, with a focus on technology and services businesses. Founded in 1999 and with more than \$3.5 billion raised across five funds, LLR is a flexible provider of capital for growth, recapitalizations and buyouts.

## DEDICATED TEAMS

**Education**  
**(<https://www.private-equity/>)**  
**FinTech**  
**([/fintech-private-equity](https://www.fintech-private-equity/))**  
**Healthcare**  
**([/healthcare-private-equity](https://www.healthcare-private-equity/))**

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PORTFOLIO COMPANIES

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SUCCESS THROUGH LONG-TERM VALUE CREATION —

**Grow.**

BASED IN PHILADELPHIA, PA —

**Here when  
you need  
us.**

Meaningful and timely feedback is critical to ensuring the focus remains on growing your business. Share your story and let's decide together if we'd make good partners.

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→ [Culture, Diversity & Careers](https://www.llrpartners.com/jobs/)  
(<https://www.llrpartners.com/jobs/>)

→ [Business Plan Submission](mailto:kdelmuto@llrpartners.com)  
(<mailto:kdelmuto@llrpartners.com>)

→ [Contact for Intermediaries](mailto:abrophy@llrpartners.com)  
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→ [Contact for Current Investors](mailto:ir@llrpartners.com)  
(<mailto:ir@llrpartners.com>)

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