

MATT HALL

NEWSLETTER SIGN-UP (HTTPS://MATTHALLBOOK.COM/#CONTACT)

(https://twitter.com/MattHallHIG)

(https://www.linkedin.com/in/matthallhig)

MATT HALL

(https://matthallbook.com)

*as* AUTHOR

ABOUT THE BOOK (HTTP://MATTHALLBOOK.COM/#ABOUT-THE-BOOK) BLOG (HTTPS://MATTHALLBOOK.COM/BLOG/)

ABOUT MATT (HTTP://MATTHALLBOOK.COM/#ABOUT-THE-AUTHOR)

CONTACT (HTTP://MATTHALLBOOK.COM/#CONTACT)

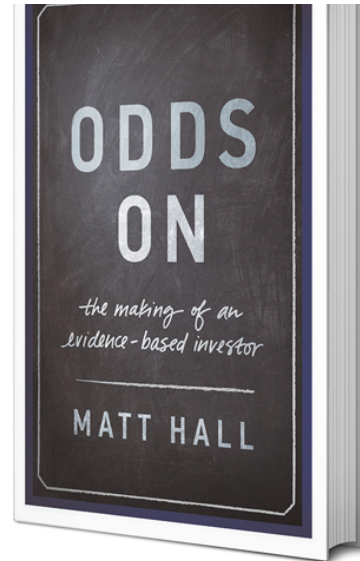
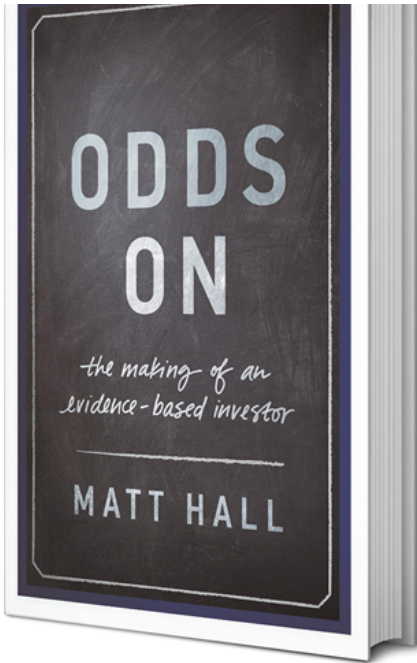
(https://twitter.com/MattHallHIG)

(https://www.linkedin.com/in/matthallhig)

(https://matthallbook.com)

MATT HALL *AS* AUTHOR

## MATT HALL



([https://www.amazon.com/Odds-Evidence-Based-Investor-Matt-Hall/dp/1626342563/ref=sr\\_1\\_1?ie=UTF8&qid=1448404258&sr=8-1&keywords=matt+hall+odds+on](https://www.amazon.com/Odds-Evidence-Based-Investor-Matt-Hall/dp/1626342563/ref=sr_1_1?ie=UTF8&qid=1448404258&sr=8-1&keywords=matt+hall+odds+on))

([https://www.amazon.com/Odds-Evidence-Based-Investor-Matt-Hall/dp/1626342563/ref=sr\\_1\\_1?ie=UTF8&qid=1448404258&sr=8-1&keywords=matt+hall+odds+on](https://www.amazon.com/Odds-Evidence-Based-Investor-Matt-Hall/dp/1626342563/ref=sr_1_1?ie=UTF8&qid=1448404258&sr=8-1&keywords=matt+hall+odds+on))

ORDER NOW FROM  
**amazon.com.**

([https://www.amazon.com/Odds-Evidence-](https://www.amazon.com/Odds-Evidence-Based-Investor-Matt-Hall/dp/1626342563/ref=sr_1_1?ie=UTF8&qid=1448404258&sr=8-1&keywords=matt+hall+odds+on)

[Based-Investor-Matt-Hall/dp/1626342563/ref=sr\\_1\\_1?](https://www.amazon.com/Odds-Evidence-Based-Investor-Matt-Hall/dp/1626342563/ref=sr_1_1?ie=UTF8&qid=1448404258&sr=8-1&keywords=matt+hall+odds+on)

[ie=UTF8&qid=1448404258&sr=8-1&keywords=matt+hall+odds+on](https://www.amazon.com/Odds-Evidence-Based-Investor-Matt-Hall/dp/1626342563/ref=sr_1_1?ie=UTF8&qid=1448404258&sr=8-1&keywords=matt+hall+odds+on))

**Odds On: The Making of an Evidence-Based Investor** isn't just another investment advice book. It's a memoir, a manifesto and a guide to the way investing should be.

## **EVIDENCE IS THE KEY TO INVESTMENT SUCCESS**

**Purchasing in bulk?**

Please visit [800ceoread.com](http://800ceoread.com)

(<https://800ceoread.com/products/odds-on-matt-hall-english?selected=368961>).

**Odds On** ([http://www.amazon.com/Odds-Evidence-Based-Investor-Matt-Hall/dp/1626342563/ref=sr\\_1\\_1?](http://www.amazon.com/Odds-Evidence-Based-Investor-Matt-Hall/dp/1626342563/ref=sr_1_1?ie=UTF8&qid=1448404258&sr=8-1&keywords=matt+hall+odds+on)

[ie=UTF8&qid=1448404258&sr=8-](http://www.amazon.com/Odds-Evidence-Based-Investor-Matt-Hall/dp/1626342563/ref=sr_1_1?ie=UTF8&qid=1448404258&sr=8-1&keywords=matt+hall+odds+on)

[1&keywords=matt+hall+odds+on](http://www.amazon.com/Odds-Evidence-Based-Investor-Matt-Hall/dp/1626342563/ref=sr_1_1?ie=UTF8&qid=1448404258&sr=8-1&keywords=matt+hall+odds+on))

describes author Matt Hall's role in an ongoing revolution in the investment world: the shift from traditional, sales-driven active management to a model that draws on academic evidence to better serve investors.

Matt's investing experience began on Wall Street, where he grew disillusioned with the traditional investing model and its inability to truly help clients. Stumbling into the emerging practice of evidence-based investing, Matt developed methods that recognize the limits of investment prediction. After an epiphany brought on by life-threatening illness, Matt overcame initial resistance and began guiding investors toward a more rational and rewarding approach to money management.

---

**This is not a book...it's a gift to every investor who has ever wondered if there is a better way!**

**CARL RICHARDS**

The New York Times "Sketch Guy" and author of *The Behavior Gap*

---

Based on a dual foundation of knowledge and purpose, Matt's unique approach to investing combines evidence-based strategies with personal reflection on what money and success truly mean.

**MATT HALL**

**ie=UTF8&qid=1448404258&sr=8-**

**1&keywords=matt+hall+odds+on)** make financial topics relevant and easy to understand. Matt's investment philosophy empowers readers to move beyond anxiety-based decisions and manage wealth in ways that lead to greater success and a richer life.

---

*8ooceoread*

April 2016 Bestseller

---

**amazon**

Top seller in "Investment & Analysis Strategy"

(<https://www.amazon.com/Odds-Evidence-Based-Investor-Matt-Hall/dp/1626342563>)

---

**audible.com**

Audio version now available

---

**INSEAD**

Selected to "Best New Business Books"

---

Due to popular demand, "ODDS ON" is now translated and available in Dutch.

---

## MATT HALL

investing  
often  
comes  
down  
to  
having  
a  
strong  
philosophy  
you  
can  
stick  
with.  
In  
Odds  
On,  
Matt  
Hall  
shows  
how  
more  
than  
fifty  
years  
of  
modern  
finance  
have  
provided  
insight  
into  
how  
financial  
markets  
work.  
Investors  
who  
develop  
and  
apply  
a  
strong  
philosophy  
based  
on  
these  
principles  
can  
improve  
their  
odds  
of

## MATT HALL

financial  
success.

DAVID  
BOOTH  
Chairman  
and  
Co-  
Chief  
Executive  
Officer  
of  
Dimensional  
Fund  
Advisors  
(<https://matthallbook.com/305/>)

This  
is  
not  
a  
book...it's  
a  
gift  
to  
every  
investor  
who  
has  
ever  
wondered  
if  
there  
is  
a  
better  
way!

CARL  
RICHARDS  
*The  
New  
York  
Times*  
"Sketch  
Guy"  
and  
author  
of  
*The  
Behavior  
Gap*  
(<https://matthallbook.com/carl-richards/>)

Odds  
On  
follows  
the

## MATT HALL

that  
sparked  
a  
professional  
epiphany  
for  
investor  
Matt  
Hall,  
and  
he  
gives  
us  
every  
reason  
to  
change  
the  
way  
we  
invest  
our  
hardearned  
money.  
With  
this  
one-  
part  
memoir  
and  
one-  
part  
call  
to  
action,  
Hall  
pokes  
holes  
in  
the  
traditional  
Wall  
Street  
model  
of  
money  
management  
and  
humanizes  
the  
idea

MATT HALL

based  
investing  
as  
a  
solution.

JULIE  
MACINTOSH  
Author  
of  
*Dethroning  
the  
King*  
and  
award-  
winning  
journalist  
(<https://matthallbook.com/317/>)

“Investing  
can  
be  
scary,  
but  
it  
really  
shouldn’t  
be.  
Matt  
Hall  
tells  
his  
personal  
and  
professional  
story  
in  
a  
way  
that  
draws  
readers  
in  
and  
encourages  
us  
to  
ask  
what  
we  
want  
from  
our  
money.

MATT HALL

its  
own  
sake  
is  
boring,  
but  
wisely  
stewarded,  
it  
can  
do  
great  
things.  
Odds  
On  
is  
about  
fi  
guring  
out  
how  
to  
make  
those  
great  
things  
happen.”

LAURA  
VANDERKAM

Author  
of  
*I  
Know  
How  
She  
Does  
It,  
168  
Hours,  
and  
What  
the  
Most  
Successful  
People  
Do  
Before  
Breakfast*

(<https://matthallbook.com/laura-vanderkam/>)

I  
picked  
up  
Odds  
On  
and  
couldn't



## MATT HALL

down.  
Matt  
Hall  
is  
a  
great  
storyteller,  
and  
his  
discoveries  
about  
how  
to  
build  
real  
wealth  
in  
the  
overwhelming  
world  
of  
finance  
make  
common  
sense.  
The  
sports  
world  
has  
been  
changing  
rapidly  
due  
to  
better  
information,  
and  
now  
I  
know  
the  
same  
revolution  
has  
been  
taking  
place  
in  
the  
investment  
arena.

## MATT HALL

Manager,  
Houston  
Astros  
(<https://matthallbook.com/311/>)

Successful  
investing  
often  
comes  
down  
to  
having  
a  
strong  
philosophy  
you  
can  
stick  
with.

In  
Odds  
On,  
Matt  
Hall  
shows  
how  
more  
than  
fifty  
years  
of  
modern  
finance  
have  
provided  
insight  
into  
how  
financial  
markets  
work.  
Investors  
who  
develop  
and  
apply  
a  
strong  
philosophy  
based  
on

MATT HALL

can  
improve  
their  
odds  
of  
long-  
term  
financial  
success.

DAVID  
BOOTH  
Chairman  
and  
Co-  
Chief  
Executive  
Officer  
of  
Dimensional  
Fund  
Advisors  
(<https://matthallbook.com/305/>)

This  
is  
not  
a  
book...it's  
a  
gift  
to  
every  
investor  
who  
has  
ever  
wondered  
if  
there  
is  
a  
better  
way!

CARL  
RICHARDS  
*The  
New  
York  
Times*  
"Sketch  
Guy"  
and  
author  
of  
*The  
Behavior  
Gap*  
(<https://matthallbook.com/carl-richards/>)

---

Write Your Own Book – 7 Tips I Learned  
(<https://matthallbook.com/your-own-book-7-tips-i-learned/>).

ODDS ON

---

---

Dutch Version of Odds On  
(<https://matthallbook.com/dutch-version-of-odds-on/>).

FEATURED

---

---

Book Excerpt: When Psychotherapists Talk About Money  
(<https://matthallbook.com/book-excerpt-when-psychotherapists-talk-about-money/>).

ODDS ON

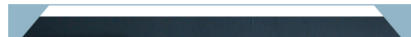
---

---

Bestseller at 800CEOREAD for April!  
(<https://matthallbook.com/bestseller-at-800ceoread/>).

[VIEW THE BLOG \(/BLOG/\)](#)

**MATT HALL** AUTHOR



## MATT HALL

Investment Group  
(<http://hillinvestmentgroup.com>).

Matt dedicates his professional time to helping investors put the odds of long-term success in their favor by combining a long-term plan, evidence-based investment tools, and behavior management. In addition, Matt has led training for other top wealth managers, created new evidence-based mutual funds, and started an online group of like-minded advisors from around the world. **Odds On**

([http://www.amazon.com/Odds-Evidence-Based-Investor-Matt-Hall/dp/1626342563/ref=sr\\_1\\_1?ie=UTF8&qid=1448404258&sr=8-1&keywords=matt+hall+odds+on](http://www.amazon.com/Odds-Evidence-Based-Investor-Matt-Hall/dp/1626342563/ref=sr_1_1?ie=UTF8&qid=1448404258&sr=8-1&keywords=matt+hall+odds+on)) is his first book.

Matt lives in St. Louis, Missouri, with his wife, Lisa, and their daughter, Harper.



---

**Matt Hall is a great storyteller, and his discoveries about how to build real wealth in the overwhelming world of finance make common sense.**

**JEFF LUHNOW**  
General Manager, Houston Astros

---

## AT HOME WITH MATT

### FEATURED FINDS

My bookshelves hold books, photos and goods that have meaning to me. Peruse this site to find more items that inspire.



## MATT HALL

cool man from Jamaica named Richard. It reminds me of one of the best trips of my life. Surrounding myself with happy reminders is intentional.



### READING DIFFERENTLY

I stay current with the news, but read the paper for enjoyment, not to help with investment decisions. The market already knows what's in the paper.

### MATT'S ITEMS THAT INSPIRE

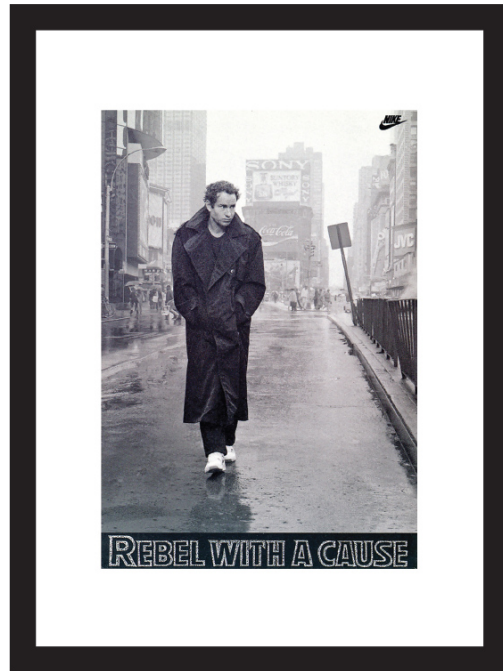


Y SEE, MONKEY DO  
re question, "if you were  
hat would you be?" I  
monkey of some kind.



### ▲ A CUE FROM CARL

Author and financial sketch wizard Carl Richards is a friend of mine. Carl uses cocktail napkins to connect money and emotion in very simple ways. I keep his sketches at home and the office.



### ◀ GAME, SET, MATCH

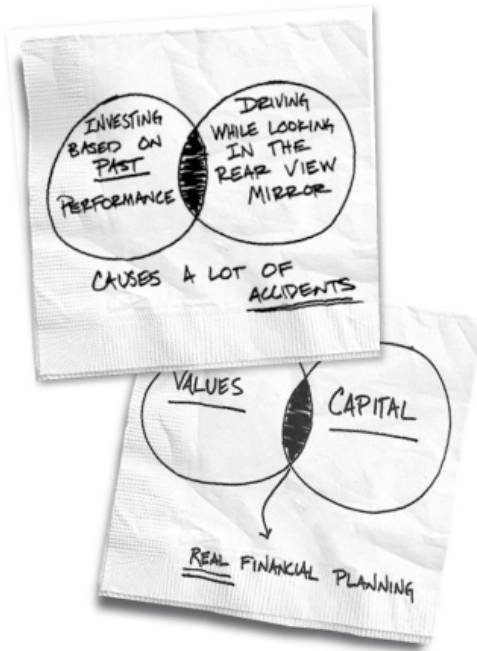
John McEnroe's "Rebel with a Cause" sell-out success Nike poster. He was tennis nirvana for me as a kid. Remind me to share the story of my Ebay buying efforts to secure ownership of this poster, now framed in my office.



## MATT HALL

MIAMI

ITEMS THAT INSPIRE



### ◀ A CUE FROM CARL

Author and financial sketch wizard Carl Richards is a friend of mine. Carl uses cocktail napkins to connect money and emotion in very simple ways. I keep his sketches at home and the office.

### WRITER'S FUEL ▶

Winslow's in U City is my hangout. I am there multiple times a week. I drink Peet's at home - brewed with my Chemex.



### ◀ MINI MEMORIES

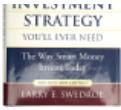
I liked Legos as a kid and recently constructed a Mini Cooper that sits on my shelf.

### GAME, SET, MATCH ▶

John McEnroe's "Rebel with a Cause" sell-out success Nike poster. He was tennis nirvana for me as a kid. Remind me to share the story of my Ebay buying efforts to secure ownership of this poster, now framed in my office.



## MATT HALL



### ◀ BOOKMARK IT

This book by Larry Swedroe inspires my everyday financial strategies.

### FAMILY FIRST ▶

My daughter's artwork covers my home and office.



## CONTACT



<mailto:matt@hillinvestmentgroup.com>

EMAIL MATT AT:

[info@oddsbook.com](mailto:matt@hillinvestmentgroup.com) (<mailto:matt@hillinvestmentgroup.com>)

CLICK TO LEARN MORE ABOUT



(<https://hillinvestmentgroup.com>)



<tel:314-555-5555>

CALL MATT AT:

[314-448-4023](tel:314-448-4023) (<tel:314-448-4023>)



<mailto:matt@hillinvestmentgroup.com>



<tel:314-555-5555>

[info@oddsbook.com](mailto:matt@hillinvestmentgroup.com) (<mailto:matt@hillinvestmentgroup.com>)

[314-448-4023](tel:314-448-4023) (<tel:314-448-4023>)

SIGN UP FOR THE "ODDS ON" NEWSLETTER

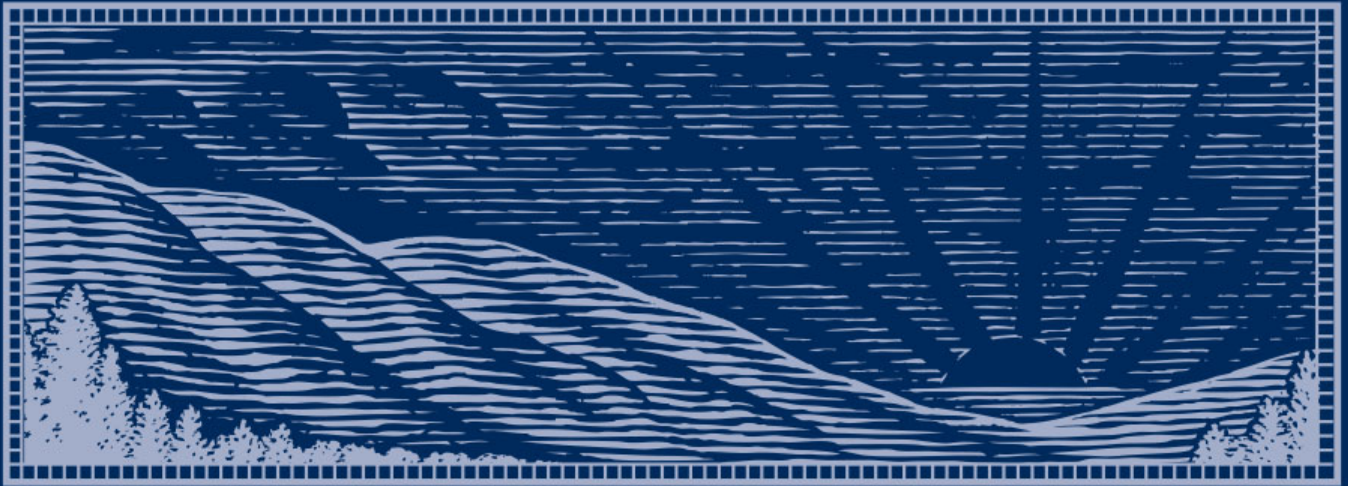


MATT HALL

SUBMIT

---

*Click to learn more about*



**HILL INVESTMENT GROUP**

(<https://www.hillinvestmentgroup.com>).