STRATEGIES

MUTUAL FUNDS

ETFS

MANAGED ACCOUNTS

**INSIGHTS** 

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# Invest with Cboe Vest

Cboe Vest is changing the way you invest through our Target Outcome Investments<sup>TM</sup>. We empower financial advisors and investors through unique investments that let you define both your risks and your returns.

#### **FEATURED STRATEGY**

<

Home of the Buffer Protect Strategy

Now Available in ETFs and Mutual Funds



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# Find Your Cboe Vest Fit

Simply answer a couple of questions to discover an investment strategy tailored to your needs.

## I want to:

Invest with greater protection against losses

Collect ongoing returns to supplement income

Boost upside opportunity to enhance returns

# Why leave the future to chance?

Target Outcome Investments seek to provide a level of contractual certainty unattainable in other investment models, and are designed by our team of experts. We've partnered with the Cboe Options Exchange (Cboe Options) — the world's largest options exchange — to bring you our unique suite of products and technology.

#### HOW WE DO IT

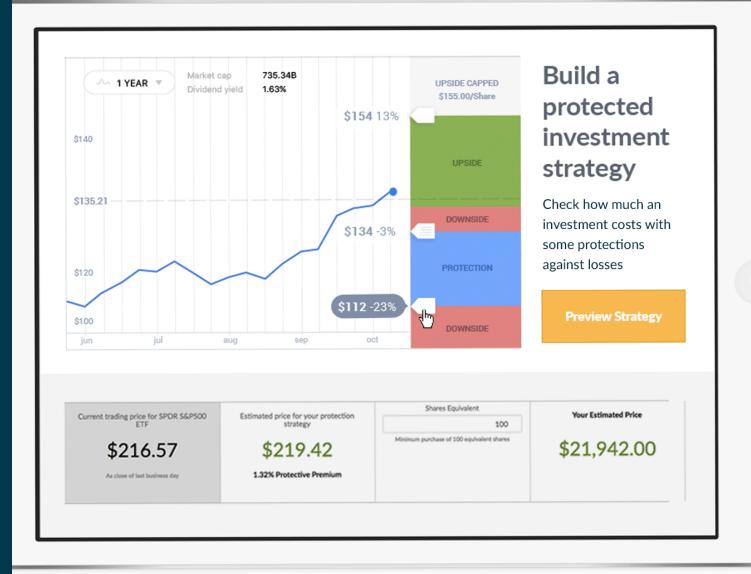
# Reengineering Investing

Our Target Outcome Investments use strategies once limited to large financial institutions to flip the traditional investing process on its head. Instead of choosing the building blocks of an investment first, we start out with investors' goals and build backwards to the specific investment package.

#### **CBOE VEST AND YOUR BUSINESS**

# Differentiate yourself

Cboe Vest lets financial advisors offer their clients a new level of investment certainty without taking on the complexity of building their own Target Outcome Investments. We specialize in the details, so financial advisors can focus on what counts: serving clients' broader financial goals and needs.



# Our Strategies



Hedge exposure to the market while maintaining opportunity for growth.



Increase upside opportunity by strategically expanding market exposure.



Generate a higher level of current income while maintaining the opportunity for price appreciation



Generate ongoing payments and control market exposure.

# Our Products

## Mutual Funds

A Cboe Vest-packaged investment built on the S&P 500 to accommodate the desired strategy.

VIEW OUR FUNDS →

### **ETFs**

A Cboe Vest-packaged investment built on the S&P 500 to accommodate the desired strategy.

VIEW OUR ETFS →

Managed Accounts

A custom account built for the desired strategy and traded directly by Cboe Vest. Our managed accounts are customizable on nearly any market.

**LEARN MORE** 

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# Technology

We offer access to a digital interface designed to help you build your own goal-based investments or choose from our prepackaged investment solutions.

**READ MORE** 

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#### **INSIGHTS & RESEARCH**



#### VIDEO:

Learn how Target Outcome Investments are designed to deliver specific outcomes with a high degree of certainty.

WATCH NOW >



#### VIDEO:

#### How Option-Based Funds Can Provide Certainty During Market Uncertainty

Learn how options help provide protection from changes in the market.

WATCH NOW >



#### VIDEO:

#### **Targeting Income and Protection With Dividend Aristocrats**

Learn how a new S&P Dividend Aristocrats strategy seeks to add a level of targeted income to dividend grower stocks with Cboe Vest's Karan Sood and S&P Dow Jones Indices' Shaun Wurzbach and Vinit Srivastava.

WATCH NOW >



#### WHITE PAPER:

#### $Income-With-Growth\ Solution: Converting\ Future\ Dividend\ Growth\ Into\ Current\ Income$

The challenge faced by fixed income securities has left a gaping hole in the income portion of incomewith-growth investment portfolios. Increasingly, investors are bridging that gap by turning to dividend paying stocks to deliver the level of current income they require. In this paper, we examine a unique

index solution that seeks to generate current income from both dividends and the price appreciation of stocks.



#### BLOG:

#### From Market Calm to Uncharted Territory

It's a new investment world in 2018. Out of the gate, in January we saw equity indexes rising at an unprecedented pace only to be followed by very rough seas, where equities were lifted and then pushed down in rapid succession. This year has brought a stark and clear change in risk along with a more muddled outlook for the direction of both equity and bond markets.

READ MORE >





#### THOUGHT LEADERSHIP:

#### Remodeling Portfolios to Shift Growth to Income

Just like homes can be remodeled to meet the evolving needs of homeowners, Investment portfolios can also be "remodeled" to better match investment goals such as higher income, growth or lower risk. Options are among the best portfolio remodeling tools; they can be utilized to achieve a target level of income and risk without disturbing other parts of the portfolio. Options allow an investor to buy (call) or sell (put) a security at a predetermined price (strike price) on or before a specific date (exercise date).

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#### LATEST NEWS & PRESS RELEASES

SEPT. 26, 2019

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Cboe Vest S&P 500® Buffer Strategy Fund (BUIGX), Offering 10% Downside Protection, Marks 3-Year Anniversary with 5-Star Morningstar Rating

AUG. 30, 2019



First Trust launches an ETF alternative to structured products

APRIL 29, 2019

CISION

#### Cboe Marks Third Anniversary of Target Outcome Investment Benchmarks

MARCH 26, 2019



7 Ways to Boost Returns on Your Portfolio

MARCH 25, 2019



Targeted Outcome ETFs for a Murky Investing Landscape

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**BUSINESS INSIDER** 



Bloomberg BRIEF









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