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ABOUT ~

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WELCOME TO HORTER INVESTMENT MANAGEMENT, LLC

Retirement Designed Management System that provides our clients with a low risk and low volatility portfolio that is designed for their needs and objectives.

Learn More



Horter In The News

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Drew Horter, founder and chief investment strategist of Horter Investment Management, are highlighted in the nation's leading publications below.







THE WALL STREET JOURNAL.

WHY HORTER?

At Horter Investment Management, LLC you will see that our greatest asset is the team of people committed to providing our clients with oustanding service. That is why we focus heavily on creating a training experience that pushes our advisors to hone their strengths and embrace the system we have created. With Horter Investment Management, LLC training, we show you how to serve your clients today and how to significantly grow your business for the future. We provide you with the tools to build the foundations of a sustainable and very successful business.

WHY USE THE HORTER PLATFORM?

MISSION STATEMENT

ABOUT OUR PLATFORM

WHY CHOOSE THE HORTER PLATFORM?

At Horter Investment Management, LLC you will see that our greatest asset is the team of people committed to providing our clients with outstanding service. That is why we focus heavily on creating a training experience that pushes our advisors to hone their strengths and embrace the system we have created. With Horter Investment Management, LLC training, we show you how to serve your clients today and how to significantly grow your business for the future. We provide you with the tools to build the foundations of a sustainable and very successful business.

We will teach you how to clearly define and express how you are unique from your competition, the flaws of the industry and why our low risk, low volatility money management style works so well for retirees and conservative investors. Being

able to clearly define why people should work with you can be a powerful differentiator. You will learn not to fear your competitors because you will have the confidence to state exactly why you are a better fit. With Horter as your foundation, you will understand how to talk and listen more successfully to your client and how to analyze their financial portfolio to gain what's best for them.

We believe in a Retirement Designed Money Management System for our clients providing low and moderate investments with low risk and low volatility portfolio management. Our fee-based asset management platform consists of a low to moderate risk selection of investment choices to help retirees secure a better retirement.

We firmly believe in providing our advisors with the highest quality support, training, and tools to help them succeed. In return, our advisors commit themselves to providing our clients with an equal level of dedicated service, helping them reach their retirement goals, while striving to lead both client and advisor to a long and successful future.



Phone Number: (513)-984-9933

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Connect With Us

Let us help you sort through the challenges of all your financial options.





Media

The professional insight and investment strategies of Drew Horter, founder and chief investment strategist of Horter Investment Management, are highlighted in the nation's leading publications. Click Here

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¹Low Risk, Low Volatility Disclosure: Your investment advisor may recommend third-party money managers who utilize investment strategies designed to minimize portfolio volatility and reduce the risk of declines in account values. Like any other investment strategy, this approach entails risks, including the risk that client accounts can still lose value and the risk that a defensive position may, at any given point in time, prevent client accounts from appreciating in value.

We describe the Horter investment management platform by using the terms "Low Risk" and "Low Volatility" to emphasize the strategies employed by our money managers. However, notwithstanding the risk management strategies employed by these money managers, certain investment portfolios employed by our money managers present a greater degree of investment risk than others depending upon the performance of the underlying securities. We typically refer to these strategies as "Moderate Risk" and "Moderate Volatility". Such performance can be impacted by a number of risk factors, including but not limited to (i) the level of price volatility (equity securities generally have greater price volatility than debt securities, (ii) changes in interest rates, and (iii) the ability of the manager to purchase or sell a security in a timely manner at desired prices.

Investment advisory services offered through Horter Investment Management, LLC, a SEC-Registered Investment Advisor. Horter Investment Management does not provide legal or tax advice. Investment Advisor Representatives of Horter Investment Management may only conduct business with residents of the states and jurisdictions in which they are properly registered or exempt from registration requirements. Insurance and annuity products are sold separately through Horter Financial Strategies, LLC. Securities transactions for Horter Investment Management clients are placed through E*TRADE Advisor Services, TD Ameritrade and Nationwide Advisory Solutions.