

Home Who We Are What We Do Why We Plan



Where We Work



FINANCIAL PLANNING FOR LIFE

WHO WE ARE

WHAT WE DO

WHY WE PLAN

With decades of experience in the industry, our veteran team of financial planners has learned that success finds our clients most easily when the plan is both easy to manage and practical to apply. Keeping that in mind, we work to help our clients achieve the one goal they all have in common – financial peace of mind.

Rogan and Associates creates financial plans that are designed to grow and change with your life. By building personal relationships with our clients, we help them reach the goals they have today, help them manage the surprises that may come tomorrow, and strive to keep them on course to achieving their life goals.

Our experts keeping you up to date with our ever changing industry. Follow our blog at www.whyweplan.com and find us on Twitter and Facebook to keep up with the latest news curated for our clients, from our founder, Michael Rogan, and other trusted advisors.

VIEW OUR FIRM



A MESSAGE FROM OUR TEAM AS WE CELEBRATE 20 YEARS OF PRACTICAL PLANNING

GoodLife

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UPCOMING

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Rogan & Associat...



OUR EXPERTS · YOUR TEAM



MICHAEL ROGAN



ED FOSS

President & Founder

Chief Compliance Officer & Financial Planner



JASON WHITE

Financial Planner



SHAWN WHITE

Financial Planner



ADAM LUCKE

Financial Planner







DAN HUEHN ERIN EMNETT

BLAKE KENNEDY

Financial Planner

Financial Planner

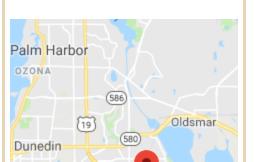
Financial Planner

View this Firm and Our Planners on Brokercheck

OUR LOCATIONS

MAIN OFFICE SAFETY HARBOR

200 9th Avenue North, Suite 100, Safety Harbor, FL 34695 Phone: (727) 712-3400 Fax: (800) 393-1877

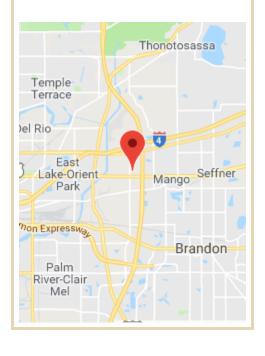




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WHY WE PLAN



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A few key economic reports have taken a turn for the better, boosting expected real GDP growth in the second quarter and pointing to an upward revision to first quarter [...]



WESBURY'S OUTLOOK-NO NEED FOR RATE CUTS

At the Friday close the market consensus was that the Federal Reserve would cut short-term interest rates by 50 - 75 basis points in 2019, with another 25 basis point [...]



EPISODE 6 – WHEN BRICKS ARE CHEAP

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