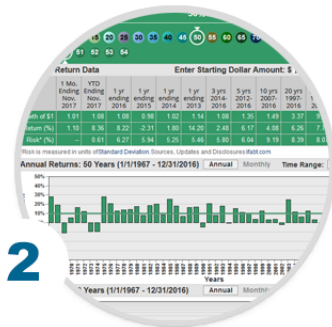


# Get Started with IFA In 3 Simple Steps



Determine your Risk Capacity & view your matching Index Portfolio



Review the performance of evidence-based index portfolios



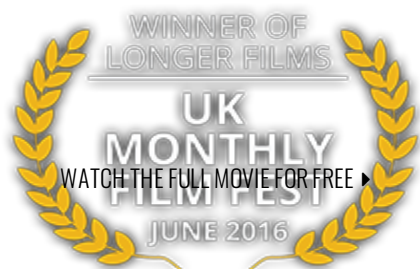
Open an Account, and  
a Wealth Advisor will contact you

## What's New **at IFA**

### Latest Videos

eMoney and IFA Financial Planning  
Thursday, June 13, 2019

### Latest Articles



## Favorite Charts

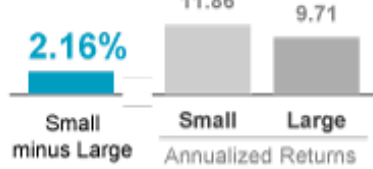
IFA's extensive collection of charts presents a wealth of data supporting the benefits of investing with IFA. The data provided in all charts on this page is hypothetical backtested performance and is not actual client performance. Only data for the IFA Index Portfolios is shown net of IFA's highest advisory fee and the underlying mutual fund expenses. All other data, including the IFA Indexes, does not reflect a deduction of advisory fees. None of the data reflects trading costs or taxes, which would have lowered performance by these costs. See more important disclosures at [ifabt.com](http://ifabt.com).

### Dimensions of Returns

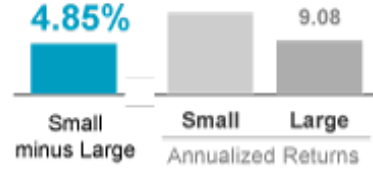
Up to 91 Years\* (1/1/1928 - 12/31/2018)

US STOCKS	INTERNATIONAL STOCKS	EMERGING MARKETS STOCKS
1928-2018	1970-2018	1989-2018
11.96	13.93	11.41

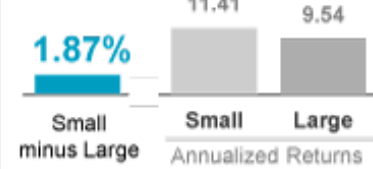
**SIZE**  
Relative performance of small cap stocks vs. large cap stocks (%)



1928–2018

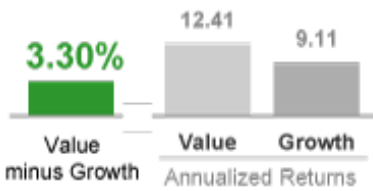


1975–2018



1989–2018

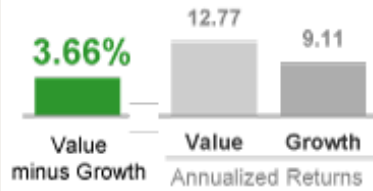
**VALUE**  
Relative performance of value stocks vs. growth stocks (%)



1964–2018

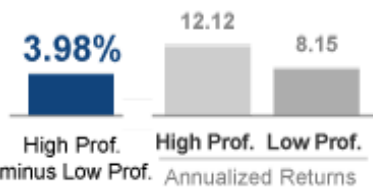


1990–2018

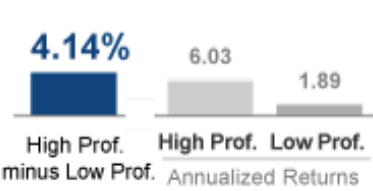


1996–2018

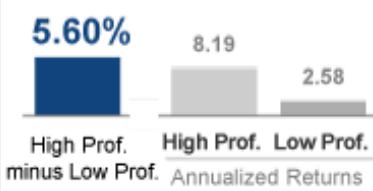
**PROFITABILITY**  
Relative performance of high profitability stocks vs. low profitability stocks (%)



1964–2018



1990–2018



1996–2018

Information provided by Dimensional Fund Advisors LP.

All returns are in USD. Premiums are calculated as the difference in annualized returns between the two indices described over the period shown. MSCI indices are gross div.

For US stocks, indices are used as follows. Small Cap minus Large Cap: Dimensional US Small Cap Index minus the S&P 500 Index. Value minus Growth: Fama/French US Value Research Index minus the Fama/French US Growth Research Index. High Prof minus Low Prof: Dimensional US High Profitability Index minus the Dimensional US Low Profitability Index. For developed ex US stocks, indices are used as follows. Small Cap minus Large Cap: Dimensional International Small Cap Index minus the MSCI World ex USA Index (gross div.). Value minus Growth: Fama/French International Value Index minus the Fama/French International Growth Index. High Prof minus Low Prof: Dimensional International High Profitability Index minus the Dimensional International Low Profitability Index. For Emerging Markets stocks, indices are used as follows. Small Cap minus Large Cap: Dimensional Emerging Markets Small Cap Index minus MSCI Emerging Markets Index (gross div.). Value minus Growth: Fama/French Emerging Markets Value Index minus Fama/French Emerging Markets Growth Index. High Prof minus Low Prof: Dimensional Emerging Markets High Profitability Index minus the Dimensional Emerging Markets Low Profitability Index. Profitability is measured as operating income before depreciation and amortization minus interest expense, scaled by book.

Indices are not available for direct investment. Index returns are not representative of actual portfolios and do not reflect costs and fees associated with an actual investment. Past performance is no guarantee of future results. Actual returns may be lower. See "Index Descriptions" in the appendix for descriptions of Dimensional and Fama/French index data. Eugene Fama and Ken French are members of the Board of Directors of the general partner of, and provide consulting services to, Dimensional Fund Advisors LP. S&P data © 2019 S&P Dow Jones Indices LLC, a division of S&P Global. All rights reserved. MSCI data © MSCI 2019, all rights reserved.

Past performance does not guarantee future results. Data is provided for illustrative purposes only, it does not represent actual performance of any client portfolio or account and it should not be interpreted as an indication of such performance. © 2019 Index Fund Advisors, Inc. (IFA.com)

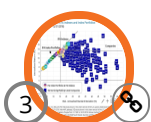
Risk vs. Return



Multi-Period Index Returns



Risk Return Scatter Plot



Why

Diversify

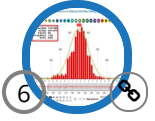


Roller  
Coaster

Distributions



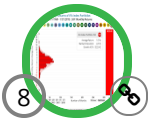
Random  
Walk



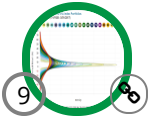
Distribution  
Monthly



Histograms  
of SPIEs



Distribution  
Monthly



Estimated  
Distributions



Historical  
Returns

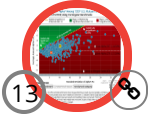
Research



Dimensions  
of Returns



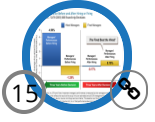
Performance  
of Premiums



13  
t-Stat of  
Alpha



14  
Before &  
After Hiring



15  
Manager's  
Performance



16  
Stock Picking  
Skill



17  
Style  
Drifters



18  
Industrial  
Rotation



19  
Country  
Rotation

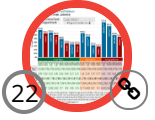


20  
Stock  
Rotation

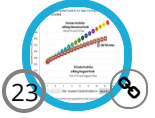


21  
Forecast  
Accuracy

Comparisons



22  
Vanguard vs  
Dimensional



23  
Vanguard vs  
DFA



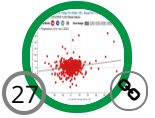
24  
Index  
Comparisons



25  
Pos vs Neg  
Returns



26  
Compare  
Portfolios



27  
Predictability  
of Returns



28  
Index  
Portfolio 100  
minus S&P

# IFA Awards and Accolades

See the various awards we've received from *Forbes*, *Barron's*, *Financial Times*, and *Financial Advisor Magazine*

More Accolades and Awards



**Forbes**  
Best-In-State  
Wealth  
Advisor  
Southern  
California  
2019  
Mark Hebner



*The Forbes ranking of Best-In-State Wealth Advisors, developed by SHOOK Research, is based on an algorithm of qualitative criteria, mostly gained through telephone and in-person due diligence interviews, and quantitative data. Those advisors that are considered have a minimum of seven years experience, and the algorithm weights factors like revenue trends, assets under management, compliance records, industry experience and those that encompass best practices in their practices and approach to working with clients. Portfolio performance is not a criteria due to varying client objectives and lack of audited data. Neither Forbes or SHOOK receive a fee in exchange for rankings.*



**Financial  
Advisor  
Magazine**  
Top 275 RIAs  
of 2018  
  
\$1 Billion and  
Over  
Asset  
Category



*Members of this list are ranked by total assets under management, must be independent registered investment advisors and file their own ADV statement with the SEC. Firms must have at least \$50 million in assets under management as of December 31, 2017 and they*



*must provide financial planning and related services to individual clients. Corporate RIA firms, investment advisor representatives (IARs) and hybrids are not eligible for this ranking.*



**Financial  
Times**  
Top 300 RIAs  
of 2018



*Members of this list were assembled using scoring based on six broad factors, including areas of consideration such as AUM, asset growth, company age, industry certifications, SEC compliance, and online accessibility.*



**Barron's**  
Ranked #104  
Financial  
Advisors in  
California  
2019  
Mark Hebner



*The rankings are based on data provided by over 4,000 of the nation's most productive advisors. Factors included in the rankings: assets under management, revenue produced for the firm, regulatory record, quality of practice and philanthropic work. Investment performance isn't an explicit component because not all advisors have audited results and because performance figures often are influenced more by clients' risk tolerance than by an advisor's investment-picking abilities.*

# Fiduciary Wealth Services

IFA offers customized investment management and portfolio strategies alongside online planning and referral services for a better overall client experience. An experienced IFA Wealth Advisor provides personalized advice to help clients achieve their long-term financial goals.



Investment Advisory

---



Tax Planning & Accounting

---



Financial Planning

---



Retirement Planning

---



College Planning

---



Social Security Optimization

---



Charitable Giving Services

---

## Referral Services



Insurance Services

---



Trustee Services

---

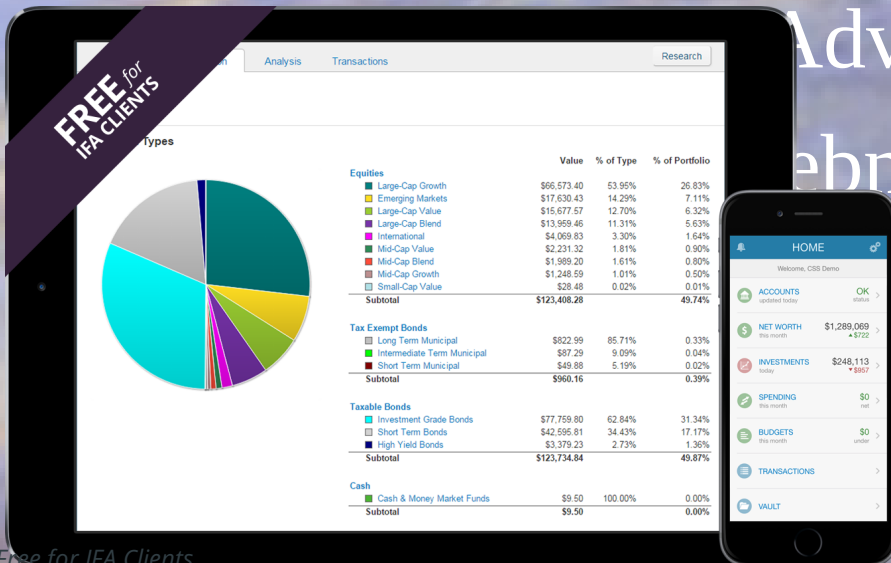
# Real Advisors, Real Advice

## Robust Financial Planning

IFA Financial planning utilizing eMoney is robust technology where IFA clients can keep their financial accounts, investments and spending organized in one easy-to-use personal financial management dashboard, and dedicated IFA Wealth Advisors can in turn produce comprehensive and personalized financial plans.



[Learn More](#)



Advisor  
ebner

Hebner



Free for IFA Clients

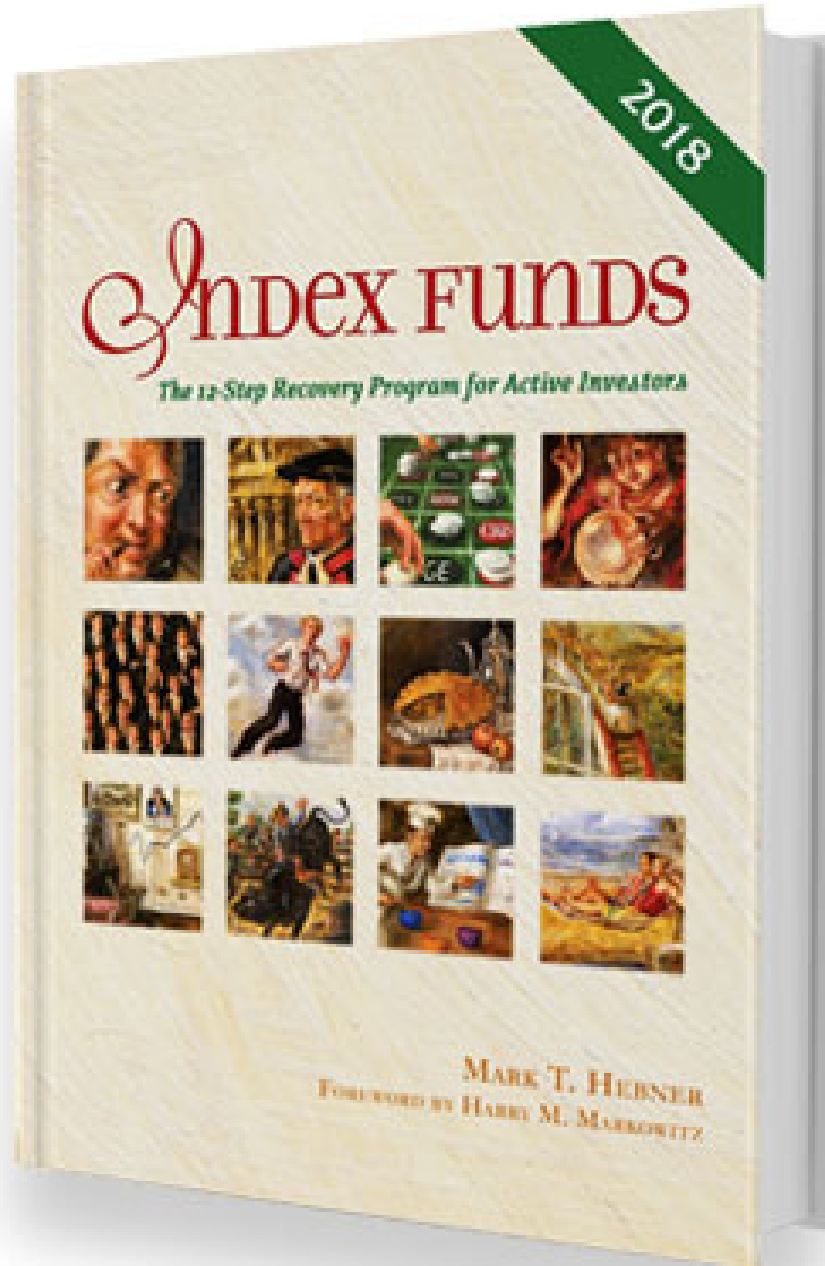
# Learn About an Evidence-Based Approach to Investing



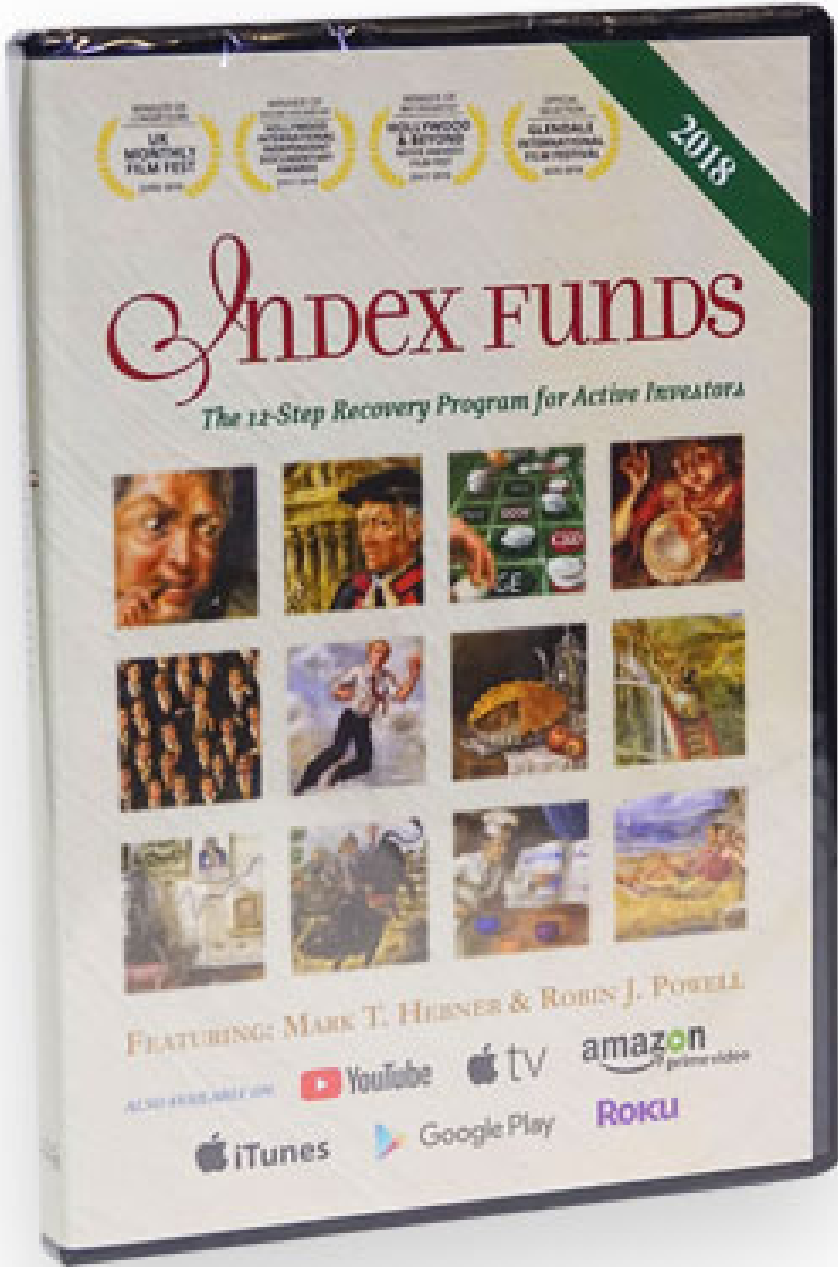
# Investing Kit

An Evidence-Based Approach to Investing

LEARN MORE

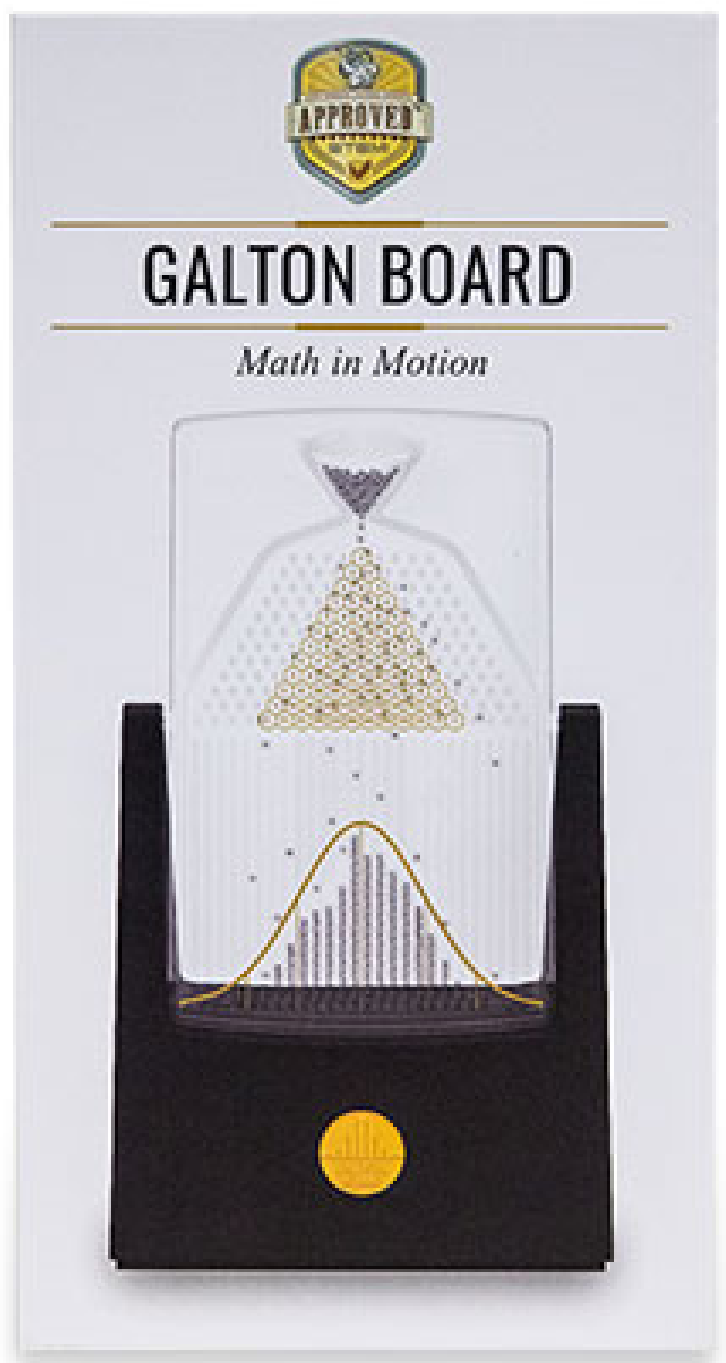


LEARN MORE



# INDEX FUNDS <sup>DVD</sup>

LEARN MORE



---

# GALTON BOARD

---

*Math in Motion*

[LEARN MORE](#)



International Customer? Shop on Amazon U.S. through

**amazon**global



IFA Taxes  
PLANNING • ACCOUNTING • RETURNS

IFA is pleased to announce the launch of its new division, IFA Taxes!

Learn more about IFA Taxes, [click here](#)

1999 - 2019

*Celebrating 20 Years  
of Serving Investors*

*IFA celebrates 20 years of providing investors  
educational information on the benefits of  
passively managed portfolios.*

*On behalf of all colleagues at IFA, we would like to thank  
our valued clients for their trust and allowing us to assist  
them in the accomplishment of their investment goals.*