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Alpha*Market* Perspectives

What to Expect from the Fed for the Rest of 2019

June 1, 2019

Christian Lucas

The Federal Reserve has attracted much attention recently for how it has managed interest rates. The Fed has clearly taken a more dovish approach to rates for 2019. Last year they were content to raise by 25bps each quarter, and…

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TradeTalks: Why Active Managers are Still Relevant

AlphaMark
on Nasdaq TV

It’s an exciting time to be an active manager. Passive ETFs have been stealing the spotlight as of late, however, current economic shifts are creating an ideal landscape for active management.

Watch the video on the left to hear Michael Simon explain why 2018 could be a great year for active managers.

AMLCX

The thoughts and opinions expressed in the video are solely those of the person speaking as of April 24, 2018. The discussion of individual companies should not be considered a recommendation of such companies by the Fund’s investment adviser. The discussion is designed to provide viewers with an understanding of how the Fund’s investment adviser manages the Fund’s portfolio. There can be no assurance with regard to future market movements. Mutual fund investing involves risk. Principal loss is possible. The Fund’s investment objectives, risks, charges and expenses must be considered carefully before investing. The prospectus contains this and other important information about the Fund and may be obtained by calling 1-866-422-3350. Read it carefully before investing. Distributed by Ultimus Fund Distributors, LLC. The Fund invests in small- and mid-cap companies, which involves additional risks such as limited liquidity and greater volatility.

As of March 31, 2018, AMLCX returns: quarter to date -0.92, year to date -0.92, 1 year 21.41, 3 year 10.06, 5 year 13.96, inception to date 13.16.
S&P 500 returns: quarter to date -0.76, year to date -0.76, 1 year 13.99, 3 year 10.78, 5 year 13.31, inception to date 13.67.

Gross Expense Ratio: 1.94% Net Expense Ratio: 1.50%
Past performance is not a guarantee of future results. The investment return and the principal value of an investment in the Fund will fluctuate so that an investor’s shares, when redeemed, may be worth more or less than their original cost. Current performance may be lower or higher than the performance data cited. Current month end data is available at www.alphamarkfunds.com. Performance results include the reinvestment of dividends. It is not possible to invest directly in any index. Performance has been positively impacted by fee waivers.

S&P 500 Index is the Standard & Poor’s composite index of 500 stocks, a widely recognized, unmanaged index of common stock prices.

VIX Index is a calculation designed to produce a measure of constant, 30-day expected volatility of the U.S. stock market, derived from real-time, mid-quote prices of S&P 500® Index (SPXSM) call and put options

You cannot invest directly in an index.

Stringent, Unbiased Analysis

As a Registered Investment Advisor, we use a variety of analytical tools to conduct internal investment research. The major benefit of performing our own comprehensive fundamental and quantitative research is an unbiased approach to investment decisions. In addition, we utilize relationships with independent research providers to access traditional equity research, as well as expertise in fixed income and global equity trading. By combining these approaches, our clients are assured that management of their portfolios is supported by the most stringent analysis possible.

Investment Management

Professional Expertise and Certification

The value of our professionals lies in the depth of their experience, both individually and as a team. The AlphaMark Advisors' team boasts all of the most highly regarded professional certifications, including Certified Financial Planner (CFP®), Certified Public Accountant (CPA)*(inactive)* and Chartered Financial Analyst (CFA).

Financial Planning

Accessing Experience in Tax Planning

Enhancing our ability to provide clients with complete wealth management, including expert tax planning, is our affiliation with VonLehman CPA & Advisory Firm, one of the region's largest and most respected accounting firms. Since 1946, VonLehman has specialized in services to individuals, entrepreneurs, closely held businesses and health care providers.

We want to make sure that your estate is protected. We have developed relationships with experienced estate and eldercare attorneys. We work closely with you and your estate attorney to get the information you need to develop a comprehensive plan.

Mission

As trusted advisors we provide wealth management services that include portfolio management expertise and full scale financial planning focused on our investors' unique circumstances and tailored to their goals.

Operating Principles

Dedication to our clients that goes far beyond the ordinary.
Discipline in our objective and analytical approach.
Depth of knowledge of our field, and in the qualifications of our team.
Identify earnings momentum in high quality, high cash flow companies.
Our strategy is driven by investing in high quality companies and maintaining a prudent sell discipline.

DEDICATION

Your personal advisor is committed to relentless service and an unwavering stewardship of your assets.

Dedication to all aspects of our clients' financial health is the cornerstone of what we do at AlphaMark Advisors.

Complete Independence Means Objective Strategies

AlphaMark Advisors is a fee-only investment advisory firm, with no obligations to fund companies, brokerage houses, insurance companies or other commission driven investments. We pride ourselves on our independent approach. Beholden to no one but our clients, we offer solid and unbiased money management strategies designed to transcend momentary shifts in the market.

Your Personal Advisor Provides Diligent Service

Your dedicated advisor provides knowledgeable management expertise in the investment advisory field. Your personal advisor will be aware of your history as well as your goals for both today and the future. Armed with this knowledge, your advisor is available to meet with you at any time to re-evaluate objectives, review your portfolio and coordinate your financial affairs. Your advisor will also ensure your full understanding of all investment strategies, while keeping you abreast of market conditions. Be assured that your personal advisor, as well as the entire AlphaMark Advisors team, is always ready to serve you.

DISCIPLINE

We find safety and productivity for your assets amidst ever changing financial currents.

Our Investment Principles: Quality, Consistency, Stability

AlphaMark Advisors' investment philosophy emphasizes long-term performance over short-term fluctuations. The ownership of quality stocks and bonds is the foundation of our strategy. Our equity selections center on companies characterized by consistent earnings and sales growth, strong balance sheets, and a reasonable stock price compared to industry peers. To reduce volatility, we diversify by market capitalization (large and small), investment style (growth and value), and geography (domestic and international). We invest in individual equities, mutual funds and ETFs to create a well-balanced portfolio.

Based on liquidity needs and tolerance for risk, we incorporate fixed income securities as part of your portfolio. A laddered portfolio of U.S. Government Bonds can provide a stable and reliable cash flow. Where suitable, we may enhance portfolio yield through high-grade corporate bonds.

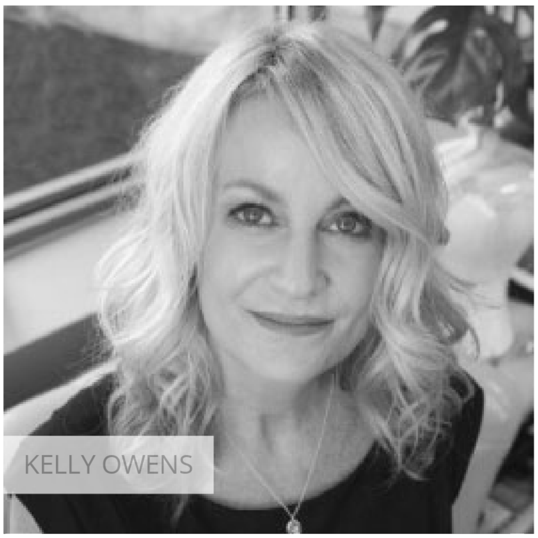
Ongoing Reviews Are Standard Procedure

Regular reviews of your portfolio assure your asset allocation reflects your personal needs and tolerance for risk. Our conservative, disciplined and analytical investment style we believe ensures a sound investment philosophy through all market cycles.

After reaching a comprehensive understanding of your investment objectives, your personal wealth advisor will customize a portfolio which successfully integrates your needs with the realities of the marketplace.

ADVISORS


CHRISTIAN LUCAS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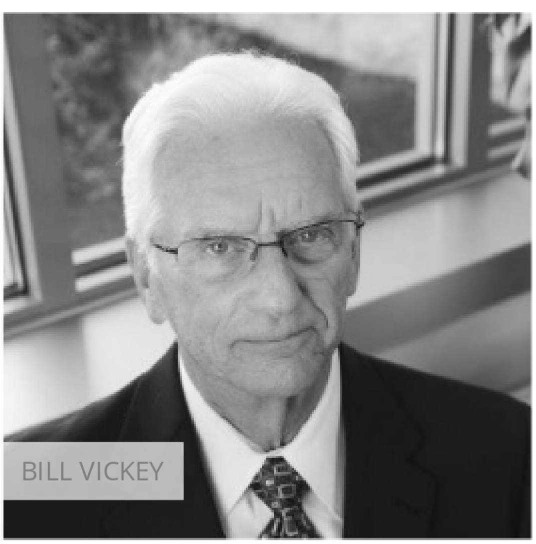
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