



FOR FINANCIAL ADVISORS

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Nationwide Exchange Traded Funds

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ETFs

Strategic Beta

Strategic Beta

An alternative to market cap-weighted indexing

Nationwide has developed a suite of Strategic Beta ETFs designed to potentially help investors manage risk and improve outcomes. They track rules-based indexes developed by recognized leaders in modern index construction, Rothschild & Co Risk Based Investments LLC and TOBAM.

Learn how Nationwide ETFs can help you move beyond the limitations of market cap-weighted investments.

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Nationwide
Strategic Beta
ETFs

ETFs
An introduction



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All the advantages of ETFs but with a significant difference.

LIQUIDITY

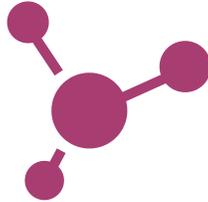
Like other ETFs, ours trade in real-time and can be bought and sold easily

TRANSPARENCY

Investors know at all times what positions are held in the portfolios

COST

Typically, ETFs are less expensive and more tax efficient than actively managed funds



RISK MANAGEMENT

Nationwide Strategic Beta ETFs seek to avoid potentially harmful risk concentrations

Innovative Approach

Our partners in index construction



A distinct perspective

Rothschild & Co Risk Based Investments LLC is part of Rothschild & Co, which has been at the center of the world's financial markets for more than 200 years.

ETF Strategy:

Low Volatility

Location:

New York City



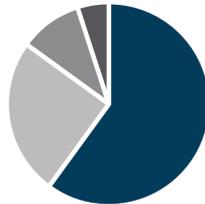
An innovator in index construction

TOBAM is a Paris-based asset management firm that has developed a mathematical definition of diversification. CalPERS and Amundi Pioneer Asset Management are minority shareholders.

ETF Strategy: Maximum Diversification
Location: Paris/New York/Dublin

Our ETFs

Why Nationwide ETFs?



“Smart” diversification

Offers more deliberate allocations to potential sources of risk, avoiding the excessive exposures to unrewarded risks implicit in market cap-weighted indexing.



Advanced index design

Tracks the performance of indexes created by institutional asset managers recognized for delivering value in a dynamic investment environment.



Flexible implementation

May support more effective risk management by minimizing volatility while delivering the diversifying benefits of de-correlation.

RBUS

Nationwide Risk-Based U.S. Equity ETF

ETF Strategy

Low Volatility

Benchmark

S&P 500[®] Index

Index Provider

Rothschild & Co Risk Based Investments LLC

Index

Rothschild & Co Risk-Based US Index

RBIN

Nationwide Risk-Based International Equity ETF

ETF Strategy

Low Volatility

Benchmark

MSCI EAFE Index

Index Provider

Rothschild & Co Risk Based Investments LLC

Index

Rothschild & Co Risk-Based International Index

MXDU

Nationwide Maximum Diversification U.S. Core Equity ETF

ETF Strategy

Maximum Diversification

Benchmark

MSCI USA Index

Index Provider

TOBAM

Index

MXDE

Nationwide Maximum Diversification Emerging Markets Core Equity ETF

ETF Strategy

Maximum Diversification

Benchmark

MSCI Emerging Markets Index

Index Provider

TOBAM

Index

Maximum Diversification® Emerging Markets Index



Nationwide Maximum Diversification U.S. Core Equity ETF receives 2018 Hidden Gem Award from Inside ETF¹

¹ Given by Inside ETF's conference provider to eight fund winners, not in any specific order. Selection criteria require ETFs with less than \$300MM AUM and "different and unique exposures to beat the market". Upon receipt of this award, NFA paid a fee for ½ page ad in the May edition of ETF.com's ETF Report distributed to financial advisors.

How to use

Where the Funds fit in the investing spectrum



At a time when many advisors are reexamining the role of active management in their clients' portfolios, Nationwide ETFs bridge the divide between active and passive strategies. They seek to deliver enhanced returns, reduced risk and additional diversification.

Investing involves risk, including the possible loss of principal. Shares of any ETF are bought and sold at market price (not NAV), may trade at a discount or premium to NAV and are not individually redeemed from the Fund. Brokerage commissions will reduce returns. The Fund's return may not match or achieve a high degree of correlation with the return of the underlying index.

Call 800-617-0004 to request a summary prospectus and/or a prospectus, or download prospectuses at etf.nationwide.com. These prospectuses outline investment objectives, risks, fees, charges and expenses, and other information that you should read and consider carefully before investing.

KEY RISKS: The Funds are subject to the risks of investing in equity securities. The Funds may also be subject to the risks of investing in foreign securities (which are volatile, harder to price and less liquid than U.S. securities), including emerging markets (which may include currency fluctuations, political risks, differences in account and limited availability of information). Please refer to the summary prospectus for a more detailed explanation of the Funds' principal risks. There is no assurance that the investment objectives of any fund will be achieved. **Diversification does not assure a profit or protect against a loss in a declining market.**

Standard deviation is a measure of price variability (risk). **Correlation** measures the degree to which two securities move in relation to each other.

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S&P 500[®] Index: An unmanaged, market capitalization-weighted index of 500 stocks of leading large-cap U.S. companies in leading industries; gives a broad look at the U.S. equities market and those companies' stock price performance.

MSCI EAFE Index: An unmanaged, free float-adjusted, market capitalization-weighted index that is designed to measure the performance of large-cap and mid-cap stocks in developed markets as determined by MSCI; excludes the United States and Canada.

MSCI USA Index: An unmanaged index created by Morgan Stanley Capital International (MSCI) that measures the performance of the large and mid-cap segments of the U.S. market. The index covers approximately 85% of the free float-adjusted market capitalization in the U.S.

MSCI Emerging Markets Index: An unmanaged index created by Morgan Stanley Capital International (MSCI) designed to measure equity market performance in global emerging markets.

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