



Why Choose Horter?

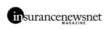
At Horter, we believe in providing our clients with a system designed to be low risk and low volatility¹ portfolio management while getting attractive rates of return over time.

Clients have different investment goals. Our advisors help clients determine their risk. Horter tactical management style is designed to help protect against large drawdowns, while striving to preserve the long-term growth of your client's investment portfolio.

The goal of your Horter advisor is to help you minimize downside risk and reasonably plan for 15-25 years of retirement. Various strategies are used to help avoid large-scale losses. Non-correlation and diversified asset classes

have a goal to manage wealth for performance and protection. Hedged equity opportunities allow clients to go risk off to cash or potentially make money if stocks go up or down. Being able to make money in bonds as interest rates climb is also very important in a rising interest rate market. Tactical strategies adjust to market conditions, with the goal to protect and grow portfolios even in a volatile market.

Horter In The News



Meet A Local Hero!

Horter Investment Management is a proud sponsor of Matt Brennan.

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Have A Question? Need Assistance?

Use the form below to contact us or request an appointment

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¹Low Risk, Low Volatility Disclosure: Your investment advisor may recommend third-party money managers who utilize investment strategies designed to minimize portfolio volatility and reduce the risk of declines in account values. Like any other investment strategy, this approach entails risks, including the risk that client accounts can still lose value and the risk that a defensive position may, at any given point in time, prevent client accounts from appreciating in value.

We describe the Horter investment management platform by using the terms “Low Risk” and “Low Volatility” to emphasize the strategies employed by our money managers. However, notwithstanding the risk management strategies employed by these money managers, certain investment portfolios employed by our money managers present a greater degree of investment risk than others depending upon the performance of the underlying securities. We typically refer to these strategies as “Moderate Risk” and “Moderate Volatility”. Such performance can be impacted by a number of risk factors, including but not limited to (i) the level of

📍 11726 Seven Gables Road | Cincinnati, OH 45249

✉ support@him-ria.com

📞 513-984-9933



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Part 2A of Form ADV



price volatility (equity securities generally have greater price volatility than debt securities, (ii) changes in interest rates, and (iii) the ability of the manager to purchase or sell a security in a timely manner at desired prices.

Investment advisory services offered through Horter Investment Management, LLC, a SEC-Registered Investment Advisor. Horter Investment Management does not provide legal or tax advice. Investment Advisor Representatives of Horter Investment Management may only conduct business with residents of the states and jurisdictions in which they are properly registered or exempt from registration requirements. Insurance and annuity products are sold separately through Horter Financial Strategies, LLC. Securities transactions for Horter Investment Management clients are placed through E*TRADE Advisor Services, TD Ameritrade and Nationwide Advisory Solutions.

