



Research and publish the best content

For individuals



Publish your topic page with curated content in minutes.
Distribute it automatically with your network
to build your professional brand.

SIGN UP FOR FREE

For businesses

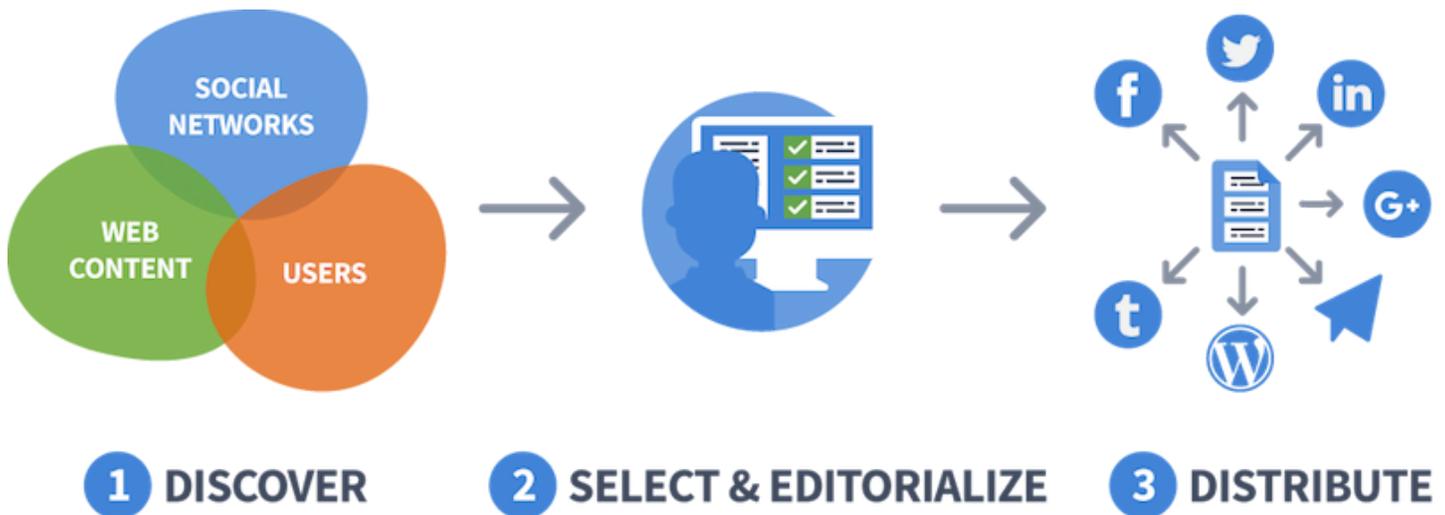


Curate, share, and read content on private hubs.
Publish on your websites and blogs, newsletters,
and social media.
Aggregate curated content across multiple WordPress blogs.

Trusted by 4+ million professionals and marketers



How do content curation tools work ?



A powerful content engine

Scoop.it's advanced content engine monitors global sources to find and curate relevant third-party content.

With a content curation tool you'll:

- ✓ Boost credibility with readers and build brand awareness
- ✓ Establish thought leadership and strengthen influencer connections
- ✓ Access sources ranging from mainstream media to niche publications

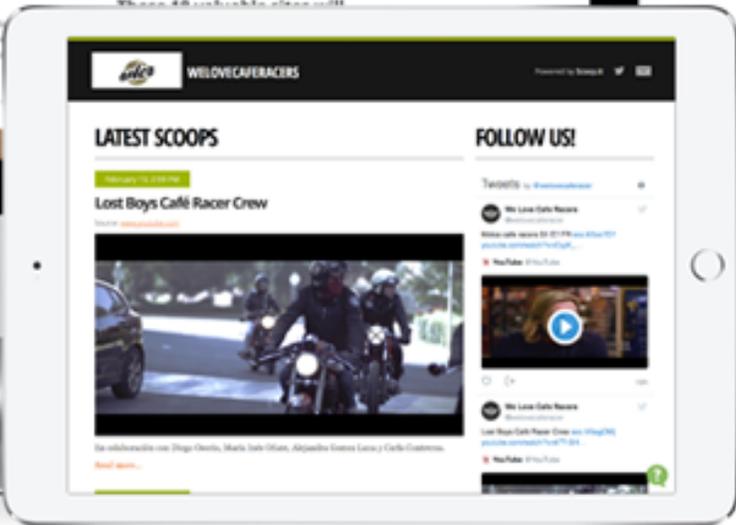
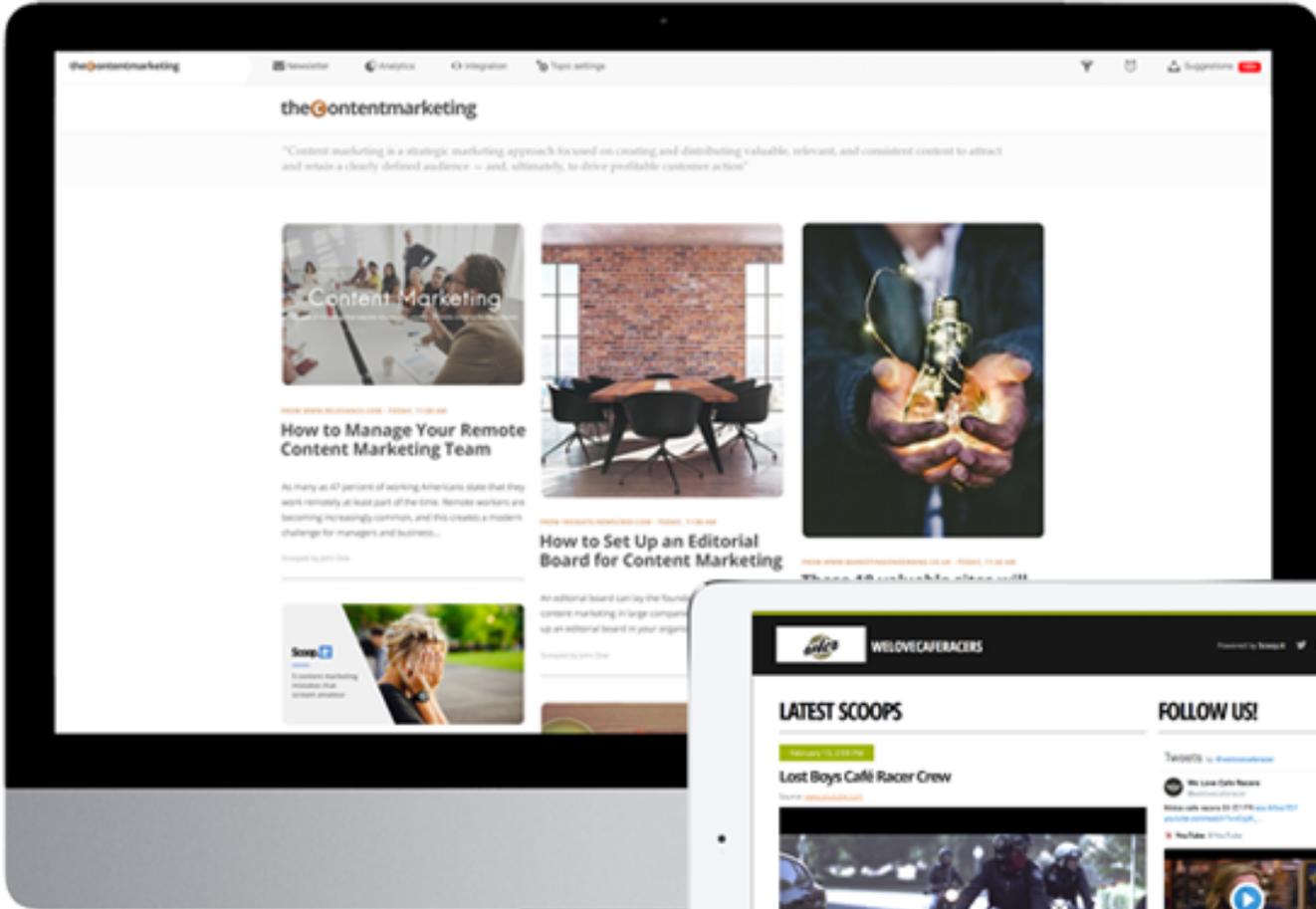
Create and share curated content pages

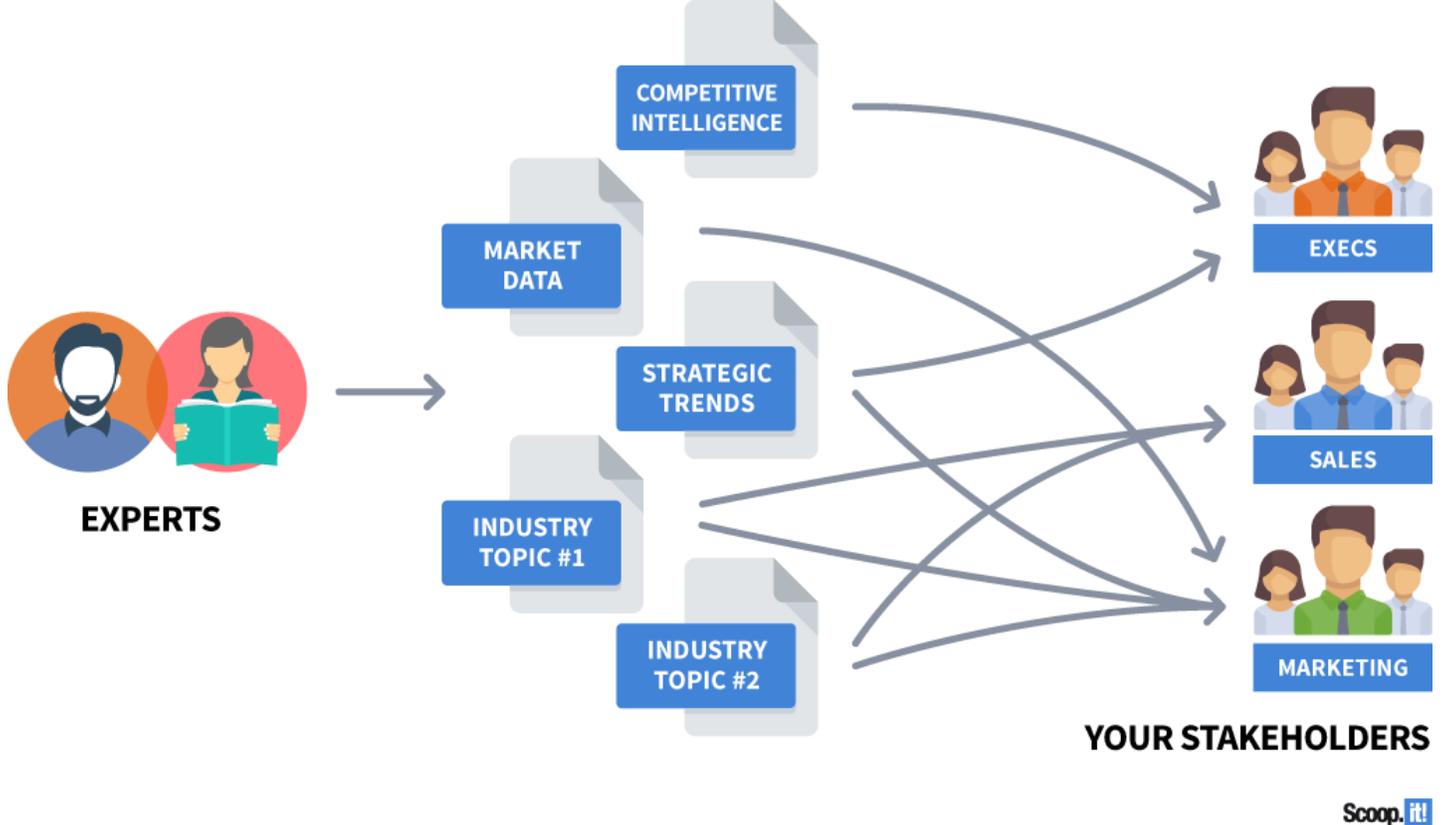
Publish topic pages with curated content in minutes.

Share them with your networks to build your professional brand.

- ✓ Create engaging web pages from the content you curate
- ✓ Feed your social channels automatically with curated content
- ✓ Embed your content pages in your website
- ✓ Leverage curated content in templated newsletters

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Monitor and share knowledge with coworkers privately

Make it easy for your team to discover, curate and share content.

- ✓ Automate content monitoring
- ✓ Share curated content privately with your team
- ✓ Generate internal email newsletters in a few clicks
- ✓ Create private curated content hubs for your team
- ✓ Integrate with SSO, intranet and enterprise social networks

[LEARN MORE](#)

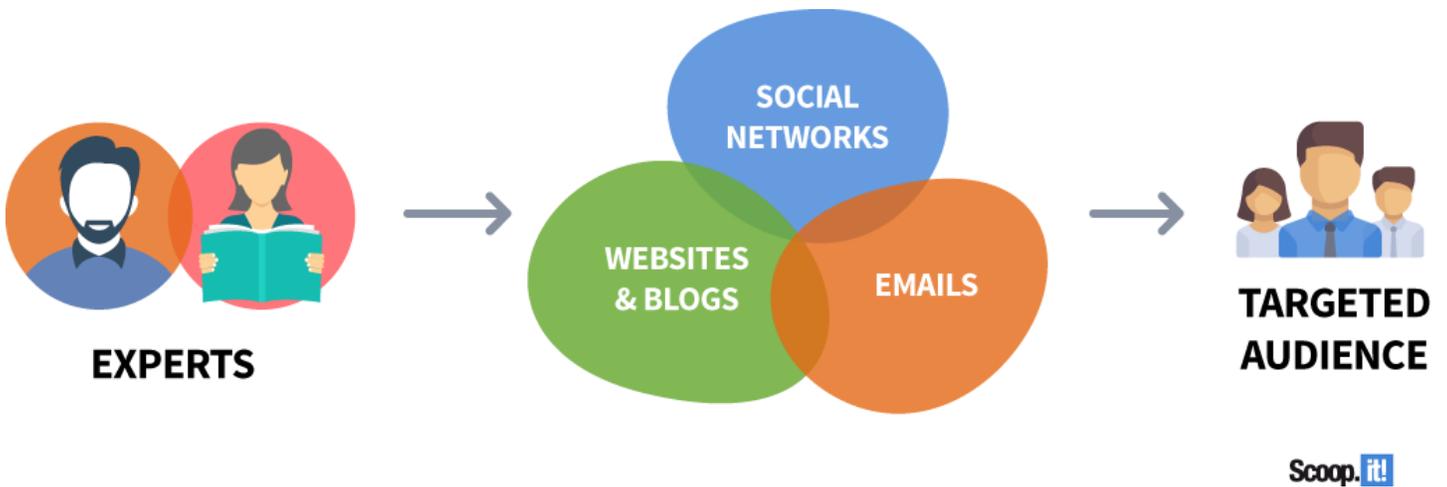
Publish curated content for a targeted audience

Leverage curated content: store, share, categorize and disseminate it.

- ✓ Aggregate curated content on one or multiple websites

- ✓ Publish content on one or multiple Wordpress blogs
- ✓ Share your team content on multiple social media
- ✓ Generate customized newsletter for Mailchimp or any emailing solutions

LEARN MORE



What they say about Scoop.it



Brian Solis - Author and analyst, Altimeter group
Scoop.it is a very elegant content curation platform.



Beth Kanter - Speaker and trainer
I've been using Scoop.it now for two years and loved each upgrade.



Michael Maloney - Group Account Director, Ogilvy

We've benchmarked Scoop.it against a dozen other solutions. It's simply the most powerful and easy-to-use content curation platform.

Resources to make the most of content opportunities



Content curation
formats, benefits
& methodologies

an eBook by

Scoop.it!

FREE DOWNLOAD

Download the eBook

How to improve **SEO** the power of content **curation**

How you can - and should - leverage content curation to improve your SEO and grow traffic to your content from your target audience.

an eBook by

Scoop. it!

ROI or RIP

The complete content marketing
handbook for SMBs

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