



PAWZ PROSHARES PET CARE ETF

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The First ETF Focused on the Pet Care Industry

ETFs BY TYPE
Equity
Dividend Growers
Ex-Sector
Multi-Factor
Rising Rates
Infrastructure
Thematic
Fixed Income
Alternative
Volatility
Geared (Leveraged and Inverse)
Equity - Broad Market

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ProShares Communication Services Select Sector ETFs
XCOM • UCOM • YCOM • SCOM

Top 1% in Morningstar Rankings
REGL and SMDV
NEW MARKET from

ProShares Announces Share Splits.

Kinlinger features NOBL, REGL, and SMDV as large-, mid-, and small-cap dividend growth strategies for investors interested in the "long-term allure of dividends."

Barron's highlights PAWZ in feature on the "booming" pet industry.

ETF.com features ONLN in an interview with Simeon Hyman on the retail disruption investment opportunity.

The Washington Post features PAWZ in an interview with ProShares' Steve Cohen.

ETF Trends says the retail landscape is changing as more shoppers buy online, features ONLN.

ETF Trends says corporate bonds are 'leading corners of the fixed income market to start 2019'; features SPXB.

Barron's features NOBL among 3 dividend growth ETFs you can rely on.

ETF.com covers ProShares' launch of four ETFs tied to the communication services sector of the S&P 500.

ProShares' Leks Gerlak writes about "Why Key Gold and Silver ETFs Are Focusing on Futures."

ETF Trends highlights dividend growth strategies as a way to reduce some of the downside experienced by the broad market- features NOBL, REGL, and SMDV.

Fox Business News covers the launch of ProShares PAWZ in interview with Simeon Hyman.

FEATURED FUNDS		MY WATCHLIST	
FUND	NAV	CHANGE	
S&P 500 Dividend Aristocrats ETF	\$69.08	\$0.36	
Pet Care ETF	\$42.33	\$0.48	
Online Retail ETF	\$38.04	\$0.41	
UltraShort Gold	\$67.26	-\$0.79	
Ultra Gold	\$40.00	\$0.46	

As of 6/18/19

[Product List](#)

2018 K-1s
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Pet Care as an Investment Opportunity? There's an ETF for that.

GEARED PROSHARES HAVE DAILY PERFORMANCE OBJECTIVES

Geared (leveraged or short) ProShares ETFs seek returns that are a multiple of (e.g., 2x or -2x) the return of a benchmark (target) **for a single day**, as measured from one NAV calculation to the next. Due to the compounding of daily returns, ProShares' returns over periods other than one day will likely differ in amount and possibly direction from the target return for the same period. Investors should monitor their holdings as frequently as daily. For more on risks, please read the [prospectus](#).

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