

To our visitors

We are certainly grateful for all of the business in our care and we hope that you find the Equinox Funds product suite of enough value to start doing, or continue doing business with us in the future.

That said, **you can let your guard down.** This website is not intended to sell you anything. OnAlts.com has been designed with a different model in mind.

Our goal is to simply provide you as much information about the Alternatives asset class as we can. Some material authored in house, other material is from third-party resources—regardless of the author, it's all intended to help you make an educated decision going forward.

No one likes commercials. No self-promotion here.

Greatest Trading of All Time

In the early 80s, the Turtles taught us that anyone can do it. If you take fundamental principles and trade them in a rigidly mechanical fashion (many Turtle-like traders are completely automated, in fact), you can be successful. So, after reading every book I could find on the Turtles and listening to tons of podcasts on Turtle traders (or those who follow their methods), I recently had one of their original strategies programmed and then did a boatload of testing.

[VIEW ARTICLE →](#)

Press Play Series

Many investment related topics, especially within the context of managed futures, can be overwhelming. Fully recognizing this, we've created "Press Play," a mini-series dedicated to explaining complicated topics in an engaging, succinct, and simplified manner.

[EXPLORE SERIES →](#)

FROM OUR RESOURCES

After the Bull Run?

Trend-Following as

Research shows that two-thirds of institutional investors believe the bull market in stocks will reach its end this year. Further, they expect the next financial crisis to come in one to five years, according to a Natixis survey.

Alternative strategies earn their keep over six months of market extremes

The key is looking beyond broad category averages to focus on portfolio managers and the investment process

60/40, Landlines, and 8-Tracks

In our view, the 60/40 problem boils down to an underestimation of future risks for both bonds and stocks.

Why Investors Keep Coming Back to Hedge Funds

Institutional investors continue to view hedge funds as a source of alpha and diversification, according to a JPMorgan survey.

Insurance?

The key is looking beyond broad category averages to focus on portfolio managers and the investment process

Skin in the Game, featuring Jerry Parker

Jerry Parker was given the opportunity to manage a million-dollar account with specific rules to follow. Rules that he would learn to love and perfect. Becoming the most successful turtle trader of all time.

Lessons from the Most Successful Turtle of All-Time, Jerry Parker

Jerry Parker was given the opportunity to manage a million-dollar account with specific rules to follow. Rules that he would learn to love and perfect. Becoming the most successful turtle trader of all time.

After Hedge Funds' Mediocre Year, Investors Still Want More

Downturn fears are fueling interest, Prequin data show.

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