info@excelfinllc.com (mailto:info@excelfinllc.com)

2 (888) 688-6441



THE POWER of INDEPENDENCE (<u>http://excelfinllc.com/</u>)

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TD Ameritrade

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<u>MoneyGuidePro</u>

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# **Welcome to Excel Financial**

Excel Financial is an independent fee-only investment advisory firm.

Unlike financial product vendors that masquerade as investment advisors, we have a fiduciary responsibility to serve the interests of our clients first -- always. Our relationships and interests are tied to those of our clients.

We accept no commissions and have no sales quotas, and thus have no corresponding conflicts of interest. Simply put, we succeed when our clients succeed.



Planning for your Financial Future



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Legacy planning is the process of ensurin of authority sufficient to meet ongoing n up front helps ensure that events occur as transfer of assets at death and provision ent of incapacity. Making these decisions d reduces the burden on loved ones during

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Legacy Planning

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Managing your tax bill is an important s potential over time. Tax planning invo products and strategies designed to reduce the and maximize your income and assets.

ing the value of your assets and income tification and selection of investment

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"You should fire your broker and find an investment advisor. Brokerage firms would like you to think that they perform the same function as investment advisors. Many brokers call themselves 'financial consultants' or 'financial advisors'. But they are not the same as independent investment advisors... an investment advisor's fiduciary duty is on a higher plane, like that of a lawyer, a trustee, or the executor of an estate."

- Arthur Levitt, Former SEC Chairman

## **GET IN TOUCH**

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#### **Excel University BLOG**

We've compiled resources, from articles and newsletters to videos and flip books. And we're always adding more. We want to educate you in the world of financial investment to help you make more educated decisions about your finances.





(http://excelfinllc.com/blog/)

#### **EXCEL FINANCIAL LINKS**

- <u>Privacy Policy (http://excelfinllc.com/wp-content/uploads/2018/01/Privacy-Policy-Notice-2018-1.pdf)</u>
- <u>ADV Disclosure (http://excelfinllc.com/wp-content/uploads/2018/01/ADV-Part-2A-and-all-Part-2B-09.27.2017.pdf)</u>
- Excel Introduction (http://excelfinllc.com/wp-content/uploads/2017/12/Excel-Firm-Brochure-w-Disclosure.pdf)
- <u>Pursuing a Better Investment Experience (http://excelfinllc.com/wp-content/uploads/2017/12/2017-Pursuing-a-Better-Investment-Experience -Excel-Branded-w.-disclosure.pdf)</u>
- <u>Website Disclosures (http://excelfinllc.com/website-disclosures/)</u>

#### **OTHER HELPFUL WEBSITES**

- DWC The 401K Experts (http://www.dwc401k.com)
- Dimensional Fund Advisors (http://www.dfaus.com/)
- <u>Aspire Financial Services (http://www.aspirefinserv.com/)</u>
- Employee Fiduciary (http://www.employeefiduciary.com/)
- 401K Help Center (http://www.401khelpcenter.com/)
- <u>CFP Board (http://www.cfp.net)</u>