

Full Potential Partnerships

Values-Based | Performance-Driven

We leverage nearly two decades of experience in the Healthy, Active, and Sustainable Living markets to create partnerships with entrepreneurs seeking to take their companies successfully through the next stage of their development.

OUR STORY

OUR APPROACH

CURRENT & PAST BRAND PARTNERSHIPS

< *Maya Katmal* ✨



VitaCup >

[VIEW OUR BRANDS](#)

INDUSTRY VERTICALS

Since 1997, we have worked exclusively within the Healthy, Active, and Sustainable Living markets.

Beauty & Personal Care

Fitness

Food & Beverage

Home & Leisure

Specialty Nutrition

Sports, Outdoor Recreation & Active Living

Our Cornerstones

Our four cornerstones serve as the foundation for how we work and interact with our communities.

Value &
Values

Focus and
Experience

Full Potential
Partnerships

Resources and
Capabilities

MORE ABOUT OUR CORNERSTONES

NCP Perspectives from Chip Baird



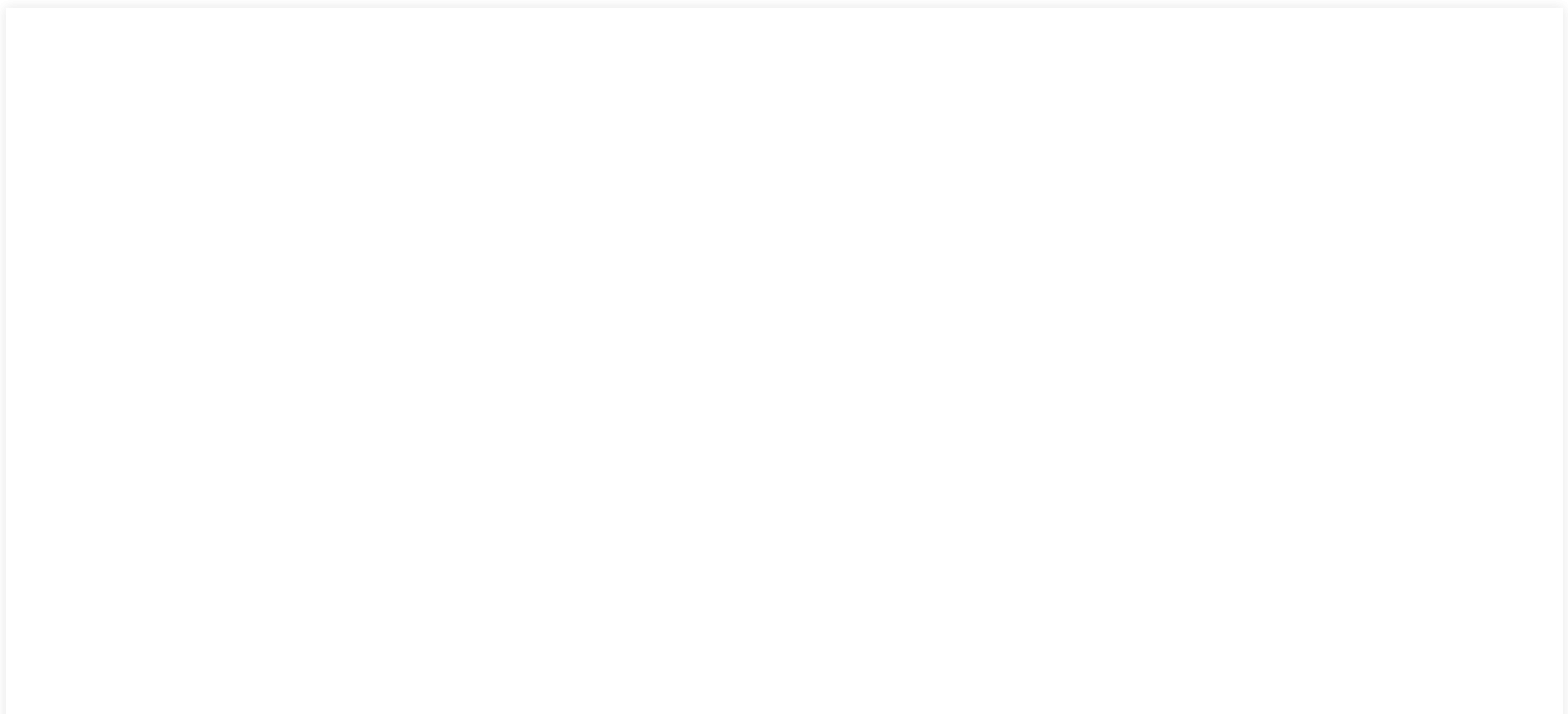
Chip Baird
CEO and Founder
North Castle Partners

"What separates us is the quality of our CEO partnerships: trust-based relationships based on mutual respect, shared values/vision and open, honest communication."

Chip Baird, Founder & CEO North Castle Partners

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FEATURED NEWS AND MEDIA



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North Castle Partners Closes Seventh Focused Fund at ...

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