

MAY 6, 2020 | NEW YORK CITY, NY

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## ABOUT THE EVENT

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CloudNY is a **private, invite-only** conference for the CEOs of breakout cloud and SaaS companies. Co-hosted by Battery Ventures and FirstMark, CloudNY is organized with one objective in mind: Arming you with battle-tested lessons to scale to \$100M+ in revenue and beyond.

This exclusive, non-commercial event is the premier forum for cloud and SaaS CEOs to learn from proven leaders and each other. Join 150 top private-company CEOs and other tech-industry heavyweights as they share the intimate details of their own company-building journeys. Founders will discuss issues ranging from nailing product-market fit to scaling and international expansion, to brand-building and taking a company public.

Past speakers have featured an elite group of industry icons, including leaders from Amazon, Atlassian, Coupa, MongoDB, NetSuite, Splunk, Stripe, Twilio, Veeva, Zendesk and more.

Join the best CEOs in the industry at CloudNY!



Software 2019

[Click here to view Software 2019](#)

WHEN /

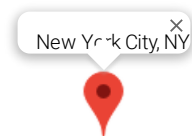
**MAY 6, 2020**

Conference: 8:00-5:00 PM

Reception: 5:00-7:30 PM

WHERE /

**TBD**



## 2019 SPEAKERS

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**Chip Paucek**

Co-Founder & CEO  
2U



**John Chambers**

Former Chairman & CEO  
Cisco



**Michelle Zatlyn**

Co-Founder & COO  
Cloudflare



**Dan Springer**

CEO  
DocuSign



**Dug Song**

Co-Founder & Former  
CEO  
Duo Security

**Ben Chestnut**

Co-Founder &  
CEO  
Mailchimp

**Elisa Steele**

CEO  
Namely

**Mark Mader**

President & CEO  
Smartsheet



**Claire Hughes Johnson**

COO  
Stripe



**Zander Lurie**

CEO  
SurveyMonkey

## PAST SPEAKERS

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**Zach Nelson**

Former CEO  
NetSuite



**Werner Vogels**

CTO  
Amazon



**Mikkel Svane**

Founder and CEO  
Zendesk



**Jeff Lawson**

Co-Founder, CEO, and Chairman  
Twilio



**Keri Gohman**

President, Americas  
Xero



**Jay Simons**

President  
Atlassian



**Rob Bernshteyn**

CEO  
Coupa



**Godfrey Sullivan**

Chairman, former CEO  
Splunk





**Matt Wallach**

Co-Founder & President  
Veeva



**Dev Ittycheria**

President & CEO  
MongoDB



**Jyoti Bansal**

Founder, former CEO  
AppDynamics



**Jennifer Tejada**

CEO  
PagerDuty



**Scott Dorsey**

Co-Founder & Former CEO  
ExactTarget



**Olivier Pomel**

Co-Founder & CEO  
Datadog



**Tom Ebing**

Former CEO  
Demandware



**Clark Valberg**

Founder & CEO  
InVision



**Tobias Lütke**

Co-Founder & CEO  
Shopify



**Gail Goodman**

Former CEO  
Constant Contact



**Ragy Thomas**

Founder & CEO  
Sprinklr



**John Collison**

Co-Founder & President  
Stripe



**Carsten Thoma**

Co-Founder  
hybris



**Phil Fernandez**

Co-Founder and former CEO  
Marketo





# 2019 AGENDA

**8:00 AM**

Breakfast and Arrivals

**8:45 AM**

Opening Remarks

**9:00 AM**

**Leadership Lessons From a Tech Legend**

John Chambers, Former Chairman & CEO, Cisco  
Moderated by: Neeraj Agrawal, Battery Ventures

**9:55 AM**

**Scaling Sales: Building Rigor & Precision  
During Hypergrowth**

Dan Springer, CEO, DocuSign  
Elisa Steele, CEO, Namely  
Moderated by: Matt Turck, FirstMark Capital

**10:50 AM**

**Peer to Peer Round-tables: Being a Great CEO**

**1:30 PM**

**Ask Me Anything: Your Toughest Questions,  
Answered**

Chip Paucek, Co-Founder & CEO, 2U  
Michelle Zatlyn, Co-Founder & COO, Cloudflare  
Claire Hughes Johnson, COO, Stripe  
Moderated by: Beth Ferreira, FirstMark Capital

**2:25 PM**

Networking Break

**2:50 PM**

**Product-Driven Growth: Getting the Flywheel  
Going**

Dug Song, Co-Founder & Former CEO, Duo Security  
Mark Mader, President & CEO, Smartsheet  
Moderated by: Logan Bartlett, Battery Ventures

**3:40 PM**

**The Missing Link: Evolving Culture at Scale**

Zander Lurie, CEO, SurveyMonkey  
Ben Chestnut, Co-Founder & CEO, Mailchimp  
Moderated by: Amish Jani, FirstMark Capital

11:45 PM

Lunch

4:30 PM

Closing Remarks

1:00 PM

Software 2019 Presentation

Neeraj Agrawal, Battery Ventures

4:45 PM

Rooftop Cocktail Reception at PHD

## A LOOK BACK AT 2018

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Highlights from CloudNY 2018



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*Where else can you find others that are going through the same journey that you can learn from?*

*This was the best networking event I've ever been to for a CEO.*

# SPONSORS 2019



**Cooley**

 **Nasdaq**



**GOLUB CAPITAL**



## HOSTS



**Battery** 

**FIRSTMARK** 

## QUESTIONS

Email: [info@cloudny.com](mailto:info@cloudny.com)



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